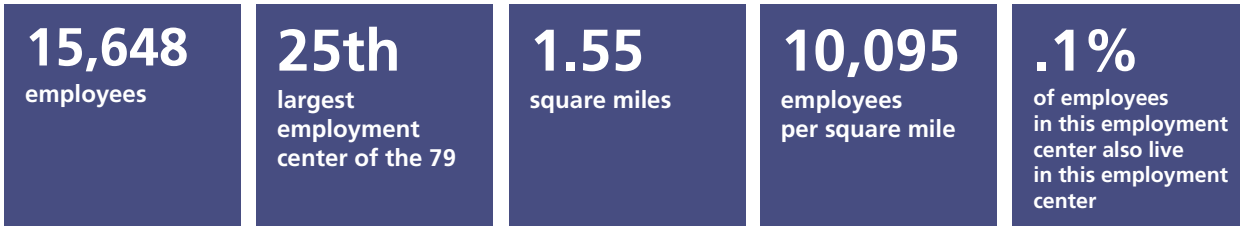


Carlsbad State Beach employment center

Tier 3 employment centers in the San Diego region¹: An analysis of where people live and work

Highlight 1

Characteristics of this employment center



Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 2

Industries in this employment center and the region overall

	Carlsbad State Beach employment center		Region	
	Number of jobs	Percentage/ rank	Number of jobs	Percentage/ rank
Health care and social assistance	803	5% (6)	199,700	13% (1)
Retail trade	3,307	21% (1)	156,612	10% (2)
Professional, scientific, technical	2,163	14% (3)	148,766	10% (3)
Food services	1,790	11% (4)	131,594	9% (4)
Manufacturing	207	1% (16)	109,234	7% (5)
Administrative, support, waste services	251	2% (13)	91,519	6% (6)
Construction	333	2% (11)	83,498	5% (7)
Local government education	0	0% (21)	80,300	5% (8)
Other services	786	5% (7)	69,124	5% (9)
Finance and insurance	470	3% (9)	47,848	3% (10)
Wholesale trade	242	2% (14)	46,625	3% (11)
Arts, entertainment, recreation	2,242	14% (2)	45,639	3% (12)
Real estate, rental, leasing	413	3% (10)	38,582	3% (13)
Local government	0	0% (22)	37,429	2% (14)
Transportation and warehousing	218	1% (15)	36,183	2% (15)
Accommodation	1,084	7% (5)	33,094	2% (16)
Educational services	667	4% (8)	32,892	2% (17)
State government education	0	0% (23)	31,600	2% (18)
Information	142	1% (18)	26,262	2% (19)
Department of Defense	0	0% (24)	22,500	1% (20)
Management of companies/enterprises	268	2% (12)	21,500	1% (21)
Federal government	50	<1% (19)	11,454	1% (22)
Farm	49	<1% (20)	9,000	1% (23)
Utilities	163	1% (17)	7,208	<1% (24)
State government	0	0% (25)	7,037	<1% (25)
Mining and logging	0	0% (26)	300	<1% (26)
Total	15,648		1,525,500	

Source: SANDAG Employment Estimates, 2016

¹ This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 3 employment centers are those between 15,000 and 19,999 employees. For data notes, sources, and qualifications, please visit: sandag.org/employmentcenters. Suggested reference: SANDAG (2019, May). *Tier 3 employment centers in the San Diego region: Carlsbad State Beach employment center*. San Diego, CA: Author.

Highlight 3

Other statistics about the education level and income of employees in this employment center

22%

have Bachelor's degree or higher (24% region)

\$54,193

mean employee salary (\$55,801 region)

these jobs represent
1.0%
of the region's jobs

these incomes represent
1.0%
of regional labor income

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 4

What mode of transportation these employment center employees use to get to work during peak period?



	Drive alone	Transit	Carpool	Bike	Walk
Carlsbad State Beach employment center	83%	2%	13%	2%	<1%
Region	80%	4%	13%	2%	1%

Source: SANDAG Activity Based Model, 2016

Highlight 5

How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	Carlsbad State Beach employment center		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicles	11.5	24.8	12.0	25.1
Transit	12.1	97.0	10.7	62.8
Bike	5.6	28.0	4.3	21.6
Walk	2.2	43.7	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

Highlight 6

What jurisdictions these employment center employees travel from

Jurisdiction	Number of workers in the employment center	Percent
Oceanside	1,635	20%
San Diego	1,417	18%
Carlsbad	1,344	17%
Vista	898	11%
Unincorporated	799	10%
San Marcos	584	7%
Encinitas	453	6%
Escondido	449	6%
Chula Vista	101	1%
Poway	92	1%
El Cajon	67	1%
Solana Beach	53	1%
La Mesa	52	1%
Santee	30	<1%
National City	24	<1%
Coronado	22	<1%
Lemon Grove	20	<1%
Imperial Beach	18	<1%
Del Mar	9	<1%
Total	8,067	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Map 1

Carlsbad State Beach employment center

