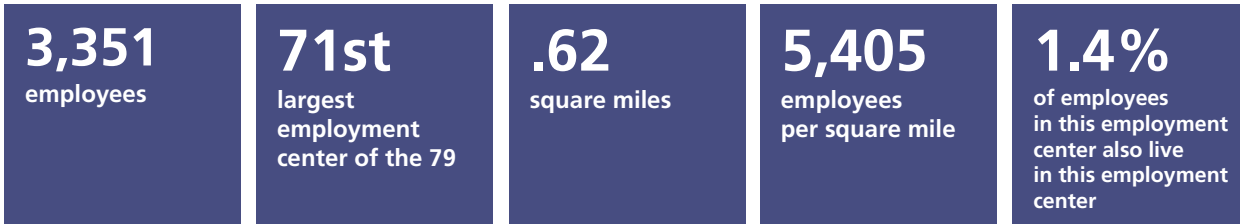


Chula Vista-Sunbow employment center

Tier 4 employment centers in the San Diego region¹: An analysis of where people live and work

Highlight 1

Characteristics of this employment center



Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 2

Industries in this employment center and the region overall

	Chula Vista-Sunbow employment center		Region	
	Number of jobs	Percentage/rank	Number of jobs	Percentage/rank
Health care and social assistance	1,907	57% (1)	199,700	13% (1)
Retail trade	232	7% (3)	156,612	10% (2)
Professional, scientific, technical	118	4% (5)	148,766	10% (3)
Food services	229	7% (4)	131,594	9% (4)
Manufacturing	0	0% (15)	109,234	7% (5)
Administrative, support, waste services	478	14% (2)	91,519	6% (6)
Construction	41	1% (11)	83,498	5% (7)
Local government education	0	0% (16)	80,300	5% (8)
Other services	64	2% (8)	69,124	5% (9)
Finance and insurance	65	2% (7)	47,848	3% (10)
Wholesale trade	23	1% (13)	46,625	3% (11)
Arts, entertainment, recreation	0	0% (17)	45,639	3% (12)
Real estate, rental, leasing	65	2% (6)	38,582	3% (13)
Local government	0	0% (18)	37,429	2% (14)
Transportation and warehousing	55	2% (9)	36,183	2% (15)
Accommodation	2	<1% (14)	33,094	2% (16)
Educational services	47	1% (10)	32,892	2% (17)
State government education	0	0% (19)	31,600	2% (18)
Information	25	1% (12)	26,262	2% (19)
Department of Defense	0	0% (20)	22,500	1% (20)
Management of companies/enterprises	0	0% (21)	21,500	1% (21)
Federal government	0	0% (22)	11,454	1% (22)
Farm	0	0% (23)	9,000	1% (23)
Utilities	0	0% (24)	7,208	<1% (24)
State government	0	0% (25)	7,037	<1% (25)
Mining and logging	0	0% (26)	300	<1% (26)
Total	3,351		1,525,500	

Source: SANDAG Employment Estimates, 2016

¹ This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 4 employment centers are those between 2,000 and 14,999 employees. For data notes, sources, and qualifications, please visit: sandag.org/employmentcenters. Suggested reference: SANDAG (2019, May). *Tier 4 employment centers in the San Diego region: Chula Vista-Sunbow employment center*. San Diego, CA: Author.

Highlight 3

Other statistics about the education level and income of employees in this employment center

28%

have Bachelor's degree or higher (24% region)

\$54,676

mean employee salary (\$55,801 region)

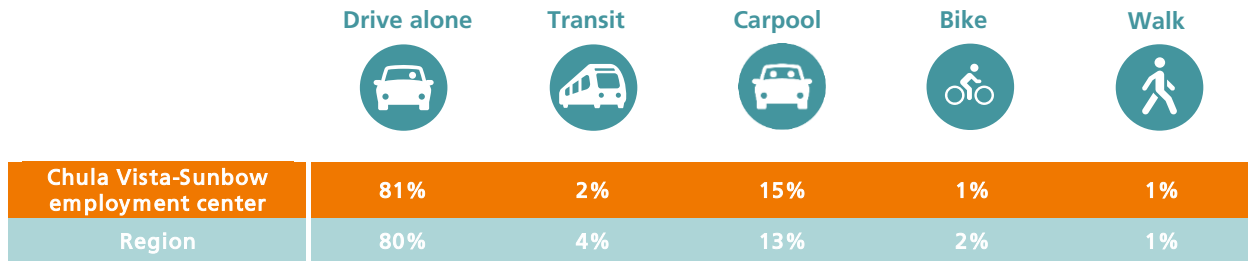
these jobs represent
.2%
of the region's jobs

these incomes represent
.2%
of regional labor income

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 4

What mode of transportation these employment center employees use to get to work during peak period?



Source: SANDAG Activity Based Model, 2016

Highlight 5

How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	Chula Vista-Sunbow employment center		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicles	9.3	18.6	12.0	25.1
Transit	6.7	64.0	10.7	62.8
Bike	3.4	17.1	4.3	21.6
Walk	1.6	31.5	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

Highlight 6

What jurisdictions these employment center employees travel from

Jurisdiction	Number of workers in the employment center	Percent
Chula Vista	1,178	40%
San Diego	1,085	37%
Unincorporated	259	9%
National City	115	4%
Imperial Beach	67	2%
El Cajon	61	2%
La Mesa	46	2%
Lemon Grove	41	1%
Santee	23	1%
Escondido	14	1%
Carlsbad	13	<1%
Poway	12	<1%
Coronado	9	<1%
Oceanside	6	<1%
Vista	6	<1%
San Marcos	5	<1%
Encinitas	5	<1%
Solana Beach	2	<1%
Del Mar	2	<1%
Total	2,949	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Chula Vista-Sunbow employment center

