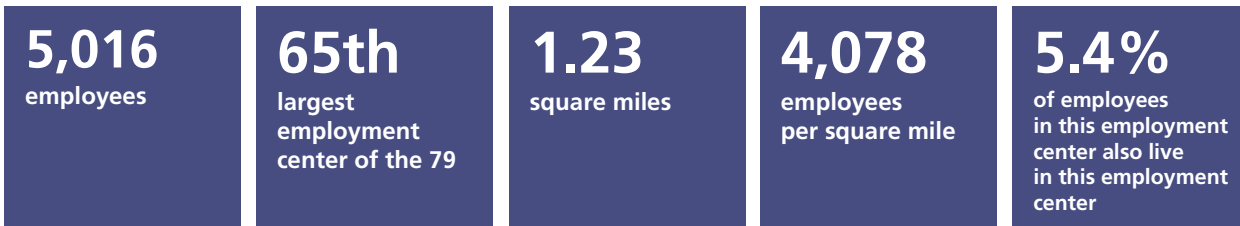


Imperial Beach–Nestor employment center

Tier 4 employment centers in the San Diego region¹: An analysis of where people live and work

Highlight 1

Characteristics of this employment center



Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 2

Industries in this employment center and the region overall

	Imperial Beach–Nestor employment center		Region	
	Number of jobs	Percentage/ rank	Number of jobs	Percentage/ rank
Health care and social assistance	802	16% (2)	199,700	13% (1)
Retail trade	1,646	33% (1)	156,612	10% (2)
Professional, scientific, technical	240	5% (5)	148,766	10% (3)
Food services	731	15% (3)	131,594	9% (4)
Manufacturing	128	3% (9)	109,234	7% (5)
Administrative, support, waste services	115	2% (10)	91,519	6% (6)
Construction	78	2% (12)	83,498	5% (7)
Local government education	54	1% (16)	80,300	5% (8)
Other services	347	7% (4)	69,124	5% (9)
Finance and insurance	191	4% (7)	47,848	3% (10)
Wholesale trade	70	1% (13)	46,625	3% (11)
Arts, entertainment, recreation	32	1% (17)	45,639	3% (12)
Real estate, rental, leasing	141	3% (8)	38,582	3% (13)
Local government	0	0% (20)	37,429	2% (14)
Transportation and warehousing	194	4% (6)	36,183	2% (15)
Accommodation	70	1% (14)	33,094	2% (16)
Educational services	58	1% (15)	32,892	2% (17)
State government education	0	0% (21)	31,600	2% (18)
Information	1	<1% (19)	26,262	2% (19)
Department of Defense	0	0% (22)	22,500	1% (20)
Management of companies/enterprises	115	2% (11)	21,500	1% (21)
Federal government	0	0% (23)	11,454	1% (22)
Farm	3	<1% (18)	9,000	1% (23)
Utilities	0	0% (24)	7,208	<1% (24)
State government	0	0% (25)	7,037	<1% (25)
Mining and logging	0	0% (26)	300	<1% (26)
Total	5,016		1,525,500	

Source: SANDAG Employment Estimates, 2016

¹ This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 4 employment centers are those between 2,000 and 14,999 employees. For data notes, sources, and qualifications, please visit: sandag.org/employmentcenters. Suggested reference: SANDAG (2019, May). *Tier 4 employment centers in the San Diego region: Imperial Beach–Nestor employment center*. San Diego, CA: Author.

Highlight 3

Other statistics about the education level and income of employees in this employment center

13%

have Bachelor's degree or higher (24% region)

\$31,223

mean employee salary (\$55,801 region)

these jobs represent
.3%
of the region's jobs

these incomes represent
.2%
of regional labor income

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 4

What mode of transportation these employment center employees use to get to work during peak period?



	Drive alone	Transit	Carpool	Bike	Walk
Imperial Beach–Nestor employment center	73%	6%	15%	3%	3%
Region	80%	4%	13%	2%	1%

Source: SANDAG Activity Based Model, 2016

Highlight 5

How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	Imperial Beach–Nestor employment center		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicles	10.5	19.0	12.0	25.1
Transit	8.4	54.6	10.7	62.8
Bike	4.3	21.6	4.3	21.6
Walk	1.2	23.9	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

Highlight 6

What jurisdictions these employment center employees travel from

Jurisdiction	Number of workers in the employment center	Percent
San Diego	1,275	48%
Chula Vista	566	22%
Imperial Beach	269	10%
Unincorporated	205	8%
National City	103	4%
El Cajon	47	2%
La Mesa	31	1%
Coronado	29	1%
Santee	27	1%
Lemon Grove	18	1%
Oceanside	17	1%
Vista	15	1%
Escondido	12	1%
Carlsbad	9	<1%
San Marcos	7	<1%
Poway	4	<1%
Encinitas	2	<1%
Del Mar	0	0%
Solana Beach	0	0%
TOTAL	2,636	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Map 1

Imperial Beach–Nestor employment center

