

## **SANDAG Bike Anywhere Day 2023**

### **Pledge Sweepstakes Official Rules**

#### **NO PURCHASE OR PAYMENT NECESSARY TO ENTER TO WIN NO PURCHASE OR PAYMENT WILL INCREASE YOUR CHANCE OF WINNING**

These rules govern the SANDAG Bike Anywhere Day 2023 Pledge Sweepstakes (the "Sweepstakes") being conducted by the San Diego Association of Governments (SANDAG) beginning on Wednesday, April 5, 2023 at 8:00 a.m. PT and ending on Thursday, May 18, 2023 at 9:00 a.m. PT (Sweepstakes Period).

#### **1. HOW TO PARTICIPATE**

To be automatically entered:

- Take the pledge to participate in Bike Anywhere Day at [SANDAG.org/BikeMonth](https://SANDAG.org/BikeMonth).
- Follow @sandagregion and @momentbicycles on Instagram
- Share the sweepstakes post on your Instagram story

You may also enter the Sweepstakes by mailing a postcard with your first and last name, complete address, city, state, ZIP Code, telephone number, date of birth and valid email address (if you have one) attention Natalie Cortes, SANDAG, 401 B Street, Suite 800, San Diego, CA 92101. You must include on the postcard that you would like to participate in the Bike Anywhere Day Pledge Participation Sweepstakes. Postcards must be received by SANDAG before May 18, 2023, at 9:00 a.m. PT.

Only one entry per person is allowed whether through Instagram or postcard entry.

All postcard entries submitted become the sole property of SANDAG and will not be acknowledged or returned. Use of any device to automate entry is prohibited and will result in disqualification. Any violation of the Official Rules or attempt to obtain entries by using fictitious or non-functioning email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Proof of submission of an entry shall not be deemed proof of receipt by SANDAG. Computers at SANDAG will be the official time keeping devices for the Sweepstakes. SANDAG is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected entries, which will be disqualified.

All entries submitted become the sole property of SANDAG and will not be acknowledged or returned. Use of any device to automate entry is prohibited and will result in disqualification. Any violation of the Official Rules or attempt to obtain entries by using fictitious or non-functioning email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Proof of submission of an entry shall not be deemed proof of receipt by SANDAG. Computers at SANDAG will be the official time keeping devices for the Sweepstakes. SANDAG is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected entries, which will be disqualified.

#### **2. ELIGIBILITY RESTRICTIONS**

The Sweepstakes is open to all persons who are 13 years of age or older and who live or work in San Diego County. Employees of SANDAG, Board or Policy Advisory Committee members, Caltrans, NCTD, MTS, any employees of advertising or promotion agencies, contractors, consultants, iCommute Partners or Event Supporters who have at any time had direct involvement with this Sweepstakes, any employees of contractors or consultants currently participating in an office-sharing agreement with SANDAG, and the members of their immediate families (spouse, parent, sibling, or child), and those living in the same

household of each (whether related or not), are ineligible to win. This Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited.

Participants are required to provide truthful information. In order to claim the Sweepstakes Award, the winner must provide, upon request by SANDAG, a valid government issued photo identification card along with their complete current mailing address, date of birth, and phone number. SANDAG will disqualify any individuals who do not meet these eligibility requirements.

### 3. SWEEPSTAKES AWARD

The Sweepstakes Award is as follows:

- Four (4) \$250 gift cards from Moment Bicycles

Four (4) winners will be selected and contacted through Instagram private message on May 23, 2023 by random drawing of all eligible entries received during the Sweepstake Period. The random drawing will be conducted by a member of SANDAG. The odds of winning depend on the total number of entries received for the drawing during the Sweepstakes Period. Winners will have 48 hours from being contacted to respond and verbally agree to accepting their prize. Confirmed winners will then be announced on Friday, May 26, 2023 through an Instagram post on SANDAG's account (winners username handles will be tagged in such post).

### 4. CONDITIONS

Decisions made by SANDAG management with respect to the Sweepstakes are final.

The Sweepstakes is governed by and subject to the laws of the State of California and the United States. All federal, state, and local laws and regulations apply. Void where prohibited by law. Sweepstakes Award recipients will pay all applicable taxes and fees.

By participating in the Sweepstakes, the participant agrees to have their name, voice, and likeness used by SANDAG in any advertising or broadcasting material including, but not limited to, social media relating to the Sweepstakes without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of any Sweepstakes Award. Prior to release of the Sweepstakes Award to the winner, SANDAG, in its sole discretion, may require the Sweepstakes Award winner (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless SANDAG, its officers and employees, member agencies, directors, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the use of the Sweepstakes Award and participation in the Sweepstakes.

By participating in the Sweepstakes, the participant acknowledges that the Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Instagram, and the participant agrees to completely release, hold harmless Instagram and Meta from any claims or suits associated with or arising from the Sweepstakes.

The Sweepstakes Award must be accepted within two (2) days of the date SANDAG sends notification to the winner. If a potential winner cannot be contacted or fails to sign and return the required affidavit of eligibility and/or liability or publicity release within two (2) days of SANDAG sending the notification of winning, the potential winner forfeits the Sweepstakes Award and a new winner will be selected. Substitute winners will have two (2) business days to claim the Sweepstakes Award. The Sweepstakes Award can only be redeemed with Moment Bicycles at either two (2) of their locations.

- 1891 San Diego Ave, San Diego, CA 92110
- 5965 Village Way, Suite E-100, San Diego, CA 92130

The Sweepstakes Award is expressly limited to the items listed above and there is no substitution, transfer, or cash equivalent, except that SANDAG may, at its sole discretion, substitute an award of comparable value. The winners will be solely responsible for all taxes and all other fees and expenses associated with the receipt and use of the Sweepstakes Award. SANDAG is not responsible for prize utility, quality, or otherwise.

If for any reason this Sweepstakes cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, incomplete or unintelligible entries, or any other causes beyond the control of SANDAG that corrupt or affect the security, administration, fairness, integrity, or proper conduct of the Sweepstakes, or if the Sweepstakes is compromised or becomes technically corrupted in any way, electronically or otherwise, SANDAG reserves the right to cancel, terminate, or modify the Sweepstakes. If the Sweepstakes is terminated before the original end date, those participating in the Sweepstakes prior to the termination will still be eligible to receive the Sweepstakes Award.

SANDAG, in its sole discretion, reserves the right to disqualify any person tampering with the Sweepstakes process or the operation of SANDAG, MTS, iCommute, *Rapid*, or related agency websites. Failure to comply with the Official Rules of the Sweepstakes may result in a participant's disqualification and/or forfeiture of any Sweepstakes Award. If SANDAG makes a good faith determination that cheating or fraudulent activity has occurred in connection with the Sweepstakes, SANDAG reserves the right to disqualify that participant from winning future promotions and to prosecute and seek damages to the fullest extent permitted by law.

The Sweepstakes may be combined with other SANDAG promotions. Where a conflict exists between promotions, SANDAG reserves the right to determine which promotion will apply. SANDAG reserves the right to make changes in the Official Rules of the Sweepstakes without prior notice, which will become effective upon announcement. If due to circumstances beyond the control of SANDAG, any competition or award-related event or travel is delayed, rescheduled, postponed or cancelled, SANDAG reserves the right, but not the obligation, to cancel or modify the Sweepstakes and shall not be required to make a substitute award.

SANDAG is not responsible for typographical or other errors in the printing, the offering, or the administration of the Sweepstakes, or in the announcement of the Sweepstakes Award.

## 5. PRIVACY POLICY AND USE OF SANDAG PROGRAMS AND SERVICES

By your use of any SANDAG and partner websites or SANDAG services and programs, you agree to the terms of use and SANDAG's data collection practices contained in the SANDAG Privacy Policy for Collection, Management, and Storage of Personal Information located at [sandag.org/privacy](http://sandag.org/privacy).

For a copy of these Official Rules, send a self-addressed, stamped envelope for receipt to "Bike Anywhere Day 2023 Pledge Contest Sweepstakes Official Rules," Attn: Natalie Cortes, SANDAG, 401 B Street, Suite 800, San Diego, CA 92101. The Official Rules will also be available during regular business hours at the SANDAG office.

A copy of the Winner's List will be available following completion of the Sweepstakes Period upon request. For a copy of this list, send a self-addressed, stamped envelope for receipt to "SANDAG Bike Anywhere Day T-Shirt Selfie Contest Sweepstakes Winner's List," Attn: Natalie Cortes, SANDAG, 401 B Street, Suite 800, San Diego, CA 92101. The Winner's List will also be available during regular business hours at the SANDAG office.

Sponsored by: Sweepstakes is sponsored by SANDAG, 401 B Street, Suite 800, San Diego, CA 92101. Questions should be directed to the Bike Anywhere Day 2023 sweepstakes coordinator, Natalie Cortes, at (619) 699-1993 or [Natalie.Cortes@sandag.org](mailto:Natalie.Cortes@sandag.org). Please reference SANDAG Bike Anywhere Day Pledge Contest Sweepstakes in your email subject line or message.

Si desea obtener información en español por favor comuníquese al (619) 699-1950 o [pio@sandag.org](mailto:pio@sandag.org).

