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MEETING NOTICE AND AGENDA

SAN DIEGO CONFORMITY WORKING GROUP

The San Diego Conformity Working Group may take action on any item appearing on this agenda.

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Wednesday, December 5, 2012

10:30 a.m. to 12:00 noon

SANDAG, Conference Room 9B
 401 B Street, Suite 800
 San Diego, CA 92101-4231

Staff Contact: Rachel Kennedy
 (619) 699-1929
 Rachel.Kennedy@sandag.org

AGENDA HIGHLIGHTS

- **DRAFT PUBLIC PARTICIPATION PLAN UPDATE**
- **2008 OZONE STANDARD CONFORMITY ANALYSIS INTERAGENCY CONSULTATION PROCEDURES**
- **DRAFT SAN DIEGO REGION 1997 EIGHT-HOUR OZONE STANDARD REDESIGNATION REQUEST AND MAINTENANCE PLAN UPDATE**

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SAN DIEGO REGION CONFORMITY WORKING GROUP

Wednesday, December 5, 2012

ITEM #		RECOMMENDATION
1.	WELCOME AND INTRODUCTIONS	
+2.	SUMMARY OF THE SEPTEMBER 5, 2012, MEETING	INFORMATION
	The summary of the September 5, 2012, Conformity Working Group (CWG) meeting is attached. The CWG is asked to review the meeting summary.	
3.	PUBLIC COMMENTS/COMMUNICATIONS	
	Members of the public will have the opportunity to address the CWG during this time.	
REPORTS (4 through 7)		
+4.	DRAFT PUBLIC PARTICIPATION PLAN UPDATE	REVIEW/COMMENT
	Federal law requires SANDAG to prepare and maintain an agencywide Public Participation Plan that serves as an umbrella public outreach document for all planning efforts and construction projects conducted by the agency. A draft Public Participation Plan update was accepted by the Board of Directors at the October 26, 2012, meeting and released for a 45-day public comment period ending on December 10, 2012. CWG members will be asked to review the draft and provide comments.	
+5.	2008 OZONE STANDARD CONFORMITY ANALYSIS INTERAGENCY CONSULTATION PROCEDURES	DISCUSSION
	The U.S. Environmental Protection Agency designated the San Diego region as a marginal nonattainment area for the 2008 Ozone National Ambient Air Quality Standards, effective July 20, 2012. The San Diego region is required to demonstrate transportation conformity to the new standard by July 20, 2013. The CWG will discuss conformity criteria and procedures to redetermine conformity of the 2050 Regional Transportation Plan and the 2012 Regional Transportation Improvement Program. SANDAG staff will present information on the following items:	
	a. Schedule	
	b. Budget Analysis	
	c. Conformity Timeframe	
	d. Conformity Analysis Boundary	
+6.	DRAFT SAN DIEGO REGION 1997 EIGHT-HOUR OZONE STANDARD REDESIGNATION REQUEST AND MAINTENANCE PLAN UPDATE	DISCUSSION
	San Diego Air Pollution Control District staff will provide an update on the Draft San Diego Region 1997 Eight-Hour Ozone Standard Redesignation Request and Maintenance Plan.	

7. EMISSIONS FACTORS 2011 DEVELOPMENT INFORMATION

U.S. Environmental Protection Agency staff will provide an update on the approval process of Emissions FACTors 2011 for use in conformity determinations.

8. OTHER BUSINESS INFORMATION

9. ADJOURNMENT AND NEXT MEETING INFORMATION

The next meeting of the San Diego Region Conformity Working Group is scheduled for February 6, 2013, from 10:30 a.m. to 12 noon at SANDAG.

+ next to an agenda item indicates an attachment

San Diego Association of Governments
SAN DIEGO REGION CONFORMITY WORKING GROUP

December 5, 2012

AGENDA ITEM NO.: **2**

Action Requested: INFORMATION

SUMMARY OF THE SEPTEMBER 5, 2012, MEETING

File Number 3100600

Item #1: INTRODUCTIONS

Self-introductions were made. See attached attendance list.

Item #2: SUMMARY OF JUNE 6, 2012, MEETING

Rachel Kennedy, San Diego Association of Governments (SANDAG), asked the Conformity Working Group (CWG) to review the meeting summary. No corrections were made.

Item #3: PUBLIC COMMENTS/COMMUNICATIONS/MEMBER COMMENTS

No public comments were made.

Item #4: DRAFT 2012 REGIONAL TRANSPORTATION IMPROVEMENT PROGRAM AIR QUALITY CONFORMITY ANALYSIS UPDATE

Michelle Merino gave an update on the 2012 Regional Transportation Improvement Program (RTIP) and notified the group that a public hearing on the proposed Final 2012 RTIP will be held on September 7, 2012, at 9 a.m. After the public hearing, the final document will be prepared for approval from the SANDAG Board. There have been public comments made so far in regards to specific projects, but none relating to the air quality conformity analysis.

Ms. Kennedy stated that the draft conformity analysis has been reviewed at previous CWG meetings and in previous consultations with members of the group. On July 27, 2012, the Board of Directors released a draft of the 2012 RTIP and its draft conformity analysis for public comment and review. Ms. Kennedy then asked if there are any questions or comments, and none were made.

Item #5: SANDAG AGENCY-WIDE PUBLIC PARTICIPATION PLAN

Paula Zamudio, SANDAG, gave an overview of the general public involvement tools that SANDAG has been using and stated that SANDAG is in the process of updating the agency-wide Public Participation Plan (PPP).

The PPP is meant to inform the public and other stakeholders about the overall public participation process, including how to receive information from SANDAG and how to provide input into regional planning, policy, and decision-making efforts. The PPP provides the foundation for the development of specific public outreach plans, including the Public Involvement Plan for the Regional Plan.

The PPP includes information about how to conduct open houses, workshops, or community meetings; opt-in options for SANDAG mail and e-mail lists; and adequate public noticing procedures. Also, the PPP details all of the audiences who should be reached when conducting community outreach.

SANDAG is soliciting comments from the public regarding the outreach methods already in place. The request for comment is being sent to each city in the region and the county. The request for public comment includes a Survey Monkey survey which is being sent to a wide array of community-based organizations, including those who serve low-income, minority, and limited English speaking communities; business and professional groups; chambers of commerce; bike and pedestrian groups; environmental groups; business improvement districts; and neighborhood councils.

Information about the survey is also featured prominently on the SANDAG, 511sd, and iCommute Web sites. Furthermore, a press release has been sent out to English and Spanish language media, and copies of the survey will be sent out to all CWG members after the meeting today. The link and information for the survey can be sent out to all interested parties in the CWG network.

The information gathered from the survey and other public comments will be used to evaluate the PPP's effectiveness to date and guide the update. One major component to be added to the PPP is the growing use of social media at SANDAG. As with the previously adopted PPP, the update will ensure that SANDAG is in compliance with Federal Highway Administration (FHWA) and other mandated guidelines.

Ms. Zamudio asked the group which current SANDAG outreach methods are preferred and should be carried over into the PPP update, and which activities, if any, should be de-emphasized in the PPP update. She asked if there were additional methods for increasing participation by the public should be considered in the PPP update.

John Kelly, United States Environmental Protection Agency (EPA), said that the Bay Area Metropolitan Planning Organization's (MPO) public participation rules must comply with the transportation conformity State Implementation Plan (SIP). He asked if SANDAG has the same requirement to comply with public participation requirements in the conformity SIP or if this is something that SANDAG has considered doing. He will send an older memo detailing the requirements for public participation in the SIP to the CWG for review and reference.

Mike Brady, Caltrans, and Dennis Wade, California Air Resources Board (CARB), said that the PPP that SANDAG is developing meets all of the requirements for public participation.

Mr. Kelly inquired as to the methods that SANDAG is using to get the information out to the public. Ms. Zamudio said that methods include sending out information and surveys to various public organizations including low income, minority and limited English speaking communities; business and professional groups; chambers of commerce; bike and pedestrian groups; environmental groups; business improvement districts; and neighborhood councils.

Ms. Kennedy stated that information will also be presented at meetings of Policy Advisory Committees and Board of Directors, which are all open to the public.

Item #6: 2050 REGIONAL PLAN: DRAFT WORK PROGRAM, SCHEDULE, AND PUBLIC INVOLVEMENT PLAN

This item contains two parts: the Work Program and Schedule (Part A), and the Public Involvement Plan (PIP) (Part B).

Part A

Heather Adamson, SANDAG, gave an overview of the work SANDAG is doing to combine the Regional Comprehensive Plan (RCP), Regional Transportation Plan (RTP), and Sustainable Communities Strategy (SCS) into one overall comprehensive plan.

Attachment 1 detailed the draft work program and highlights the 25 major components of this process as well as participant roles and responsibilities. Attachment 2 referenced these 25 major components in a schedule format by fiscal year. The new combined document will meet all of the federal requirements for RTP and SCS development.

Later this year, a final work program document will be brought to the SANDAG Board of Directors for review and approval. Ms. Adamson stated that SANDAG will begin using an Activity Based Model for scenario testing and alternative analysis starting in the summer of 2013.

Ms. Adamson asked if there are any questions or comments regarding the two attachments. No comments were made.

Ms. Adamson referenced Attachment 3 showing the roles and responsibilities of the different working groups associated with tasks to be completed throughout the development of the regional plan. The CWG members will be provided the opportunity to submit feedback and comments relating to the development of the Regional Growth Forecast, and all other major tasks. Ms. Adamson stated that this CWG meeting is the appropriate time to submit comments on the initial proposed draft of the work program so that any revisions can be added and shown to the board later this fall.

Ilene Gallo, Caltrans District 11, asked how this work program fits in with the quality of life efforts that were part of the RCP. Ms. Adamson stated that under the Policy Area section of the Major Tasks column, SANDAG will cover the topics of healthy environment, land use, quality of life, and all of the traditional RCP areas from the previous document.

Part B

Carolina Gregor, SANDAG, covered the PIP for the 2050 Regional Plan. The goal of this plan is to try and involve the public as much as possible in the development of the Regional Plan. The PIP will be consistent with the PPP discussed earlier.

Ms. Gregor reviewed what was included in the 2050 Regional Transportation Plan (2050 RTP) and SCS document that is included as Attachment 1 to the Agenda Item 6B. The process for the 2050 RTP PIP consisted of three main outreach and involvement strategies at different phases of the process:

1. Early Public Involvement: This phase consisted of providing the opportunity to introduce the public to the plan, its components, and its development process; gaining initial feedback about

how the public would like to be involved; and preparing successful outreach strategies for the development of the plan.

2. Public Involvement during the Plan Development: The purpose of public involvement during this phase was to expand communication about the project through activities such as public workshops, newsletters and e-mails, local and regional media, social media, presentations, informational materials, and other efforts.
3. Community-Based Outreach: This phase, which happened concurrently with Step 2, consisted of partnering with community-based organizations in "communities of concern" and providing resources to these community groups. The primary goals of the Community-Based Outreach Mini-Grant Program were to engage and encourage diverse, inclusive, and active public participation from stakeholders in specific communities who traditionally may not have been involved in regional public policy planning processes (e.g., low income, seniors, minorities, persons with disabilities, and other identified populations). The specific techniques used to engage the public are included in the attached 2050 RTP PIP.

Ms. Gregor stated that SANDAG is developing a Request for Proposal to start on the next round of community outreach. In addition to the three-phased process, there was communication and consultation between different governments, including Mexico, Native American governments, and other California MPOs.

Input into the new Regional Plan PIP will include more Web-based techniques. These techniques include more interactive and internet based accessibility for the public as well the development of more progressive visualizations to help the public to better understand the Regional Plan.

Ms. Gregor asked the CWG what strategies they liked from the previous PIP and what other techniques should be considered. A public workshop will be held in October for those who are involved in other professional organizations such as the American Planning Association, the Urban Land Institute, economic and environmental groups, environmental justice organizations, and other stakeholders that may not necessarily be a part of the process directly, but whom may possibly have specific interests and ideas for the PIP.

Item #7: DRAFT SAN DIEGO REGION 1997 EIGHT-HOUR OZONE STANDARD MAINTENANCE PLAN

Carl Selnick, Air Pollution Control District (APCD), discussed the Ozone Redesignation Request and Maintenance Plan for the Eight-Hour Ozone Standard and stated that the standard was attained in the 2009-2011 time period. The emission budgets projections that ARB developed should directly reflect the EMFAC 2011 emissions and no adjustment factors will be needed.

John Kelly asked why the plan is projected out to 2025, and Mr. Selnick stated that 2025 was chosen because it would be more useful from a network standpoint and allows more time for approval. Ms. Kennedy stated that the transportation emissions budgets are significantly lower than the current budgets.

Mr. Selnick stated that a public workshop will be scheduled for late September after a draft document is developed. The APCD Board will meet December 5 to approve the document and there

will be a 30-day public review in early November. After the APCD Board approval the document will be submitted to CARB for approval and then to the EPA in late December or early January.

Item #8: PROPOSED REVISIONS TO NATIONAL AMBIENT AIR QUALITY STANDARDS FOR PARTICLE POLLUTION

John Kelly, EPA, gave an overview of the proposal to revise the air quality standards for particle pollution. The Particulate Matter National Ambient Air Quality Standards (PM NAAQS) is a five-year review that the EPA uses to look at each of the criteria pollutants and the development of standards for ambient air quality. The last change was in 2006, in which the 24-hour standard was changed from 65 to 35 micrograms per cubic meter. The new changes are focusing mainly on the annual standard and a range of 12-13 micrograms per cubic meter has been proposed. The goal of these standards is to protect and monitor the visibility levels throughout urban areas. The finalization date of the PM NAAQS is scheduled for December 14, 2012, and the public comment period has closed. Mike Brady stated that the secondary standards would still affect conformity and that a modeling equation would need to be used possibly from the Regional Haze Program.

Mr. Selnick stated that compliance with the health based standards will occur by December 14, 2012, and attainment and non-attainment designations would be made by December 2014, with the designations becoming effective in early 2015. San Diego may attain the new standard if the trend seen during 2009-2011 continues.

Item #9: EMISSIONS FACTORS 2011 DEVELOPMENT

Ms. Kennedy asked CARB and EPA staff for updates regarding the schedule for the approval of Emissions Factors (EMFAC) 2011. Dennis Wade stated that there were not any changes to the EMFAC 2011 schedule, but ARB will be meeting with stakeholders to talk about project level procedures in the near future.

Item #10: OTHER BUSINESS

A Statewide CWG meeting will likely be scheduled for October 16, 2012.

Item #11: ADJOURNMENT AND NEXT MEETING

Ms. Kennedy stated that the next scheduled meeting is October 3, 2012 from 10:30 a.m. to 12 noon at SANDAG. The agenda package for the next meeting will be sent out prior to the meeting.

San Diego Region Conformity Working Group

Meeting Attendance

September 5, 2012

Name	Agency
Mike Brady (phone)	Caltrans
Ilene Gallo (phone)	Caltrans Dist. 11
Dennis Wade (Phone)	CARB
John Kelly (phone)	EPA
Wade Hobbs (phone)	FHWA
Joseph Vaughn (phone)	FHWA
Heather Adamson	SANDAG
Andrea Hoff	SANDAG
Rachel Kennedy	SANDAG
Michelle Merino	SANDAG
Evan Wasserman	SANDAG
Carl Selnick (Phone)	SDAPCD
Carla Walecka (Phone)	TCA

San Diego Association of Governments
SAN DIEGO REGION CONFORMITY WORKING GROUP

December 5, 2012

AGENDA ITEM NO.: **4**

Action Requested: REVIEW/COMMENT

DRAFT PUBLIC PARTICIPATION PLAN UPDATE

File Number 7300600

Introduction

The SANDAG Public Participation Plan (PPP) establishes a process for communicating with and obtaining input from the public concerning agency programs, projects, and program funding. The strategies and tactics outlined in the plan guide the agency's public outreach and involvement efforts for transit fare changes and construction; highway projects; smart growth, environmental, and planning efforts; growth forecasts; the regional plan; Regional Transportation Improvement Program; tribal consultation; and other initiatives.

The PPP and related Board Policy No. 025, which were established in accordance with the Federal Highway Administration (FHWA) metropolitan transportation planning requirements (23 CFR 450.136), address Title VI of the Civil Rights Act and related nondiscrimination requirements, and reflect the principles of social equity and environmental justice.

The current PPP was approved by the Board of Directors on December 18, 2009. An update of the PPP (Attachment 1) has been drafted in order to evaluate the methods currently in place and make necessary changes. The update will ensure that SANDAG is in compliance with federal guidelines and is using the latest tools for engagement and public participation.

Discussion

In order to update the PPP, SANDAG requested input from community members over a 10-week process on existing and potential new public participation and outreach strategies. Traditional communities, as well as those who are not often involved, were contacted in updating the PPP.

Extensive public input was sought in the updating of the PPP. More than 1,500 people completed a survey asking about preferred methods for receiving information from SANDAG and providing input in the planning process. In a SANDAG first, a separate survey link was established to track responses received from social media posts (55). Paper surveys also were made available at all SANDAG meetings and were provided to community-based organizations (CBOs) whose communities preferred receiving the paper surveys. Presentations on the update were made to SANDAG committees and working groups. SANDAG staff also took the surveys and information regarding the update to community events and standing meetings. Each of the 18 cities and the County of San Diego were asked to share the information with their constituents and many did so via email, electronic newsletter, and/or social media. A complete list of outreach activities, events

attended, and groups contacted can be found in Appendix A included in the draft PPP update (Attachment 1).

Initial Survey Results

Initial feedback received from the surveys indicates that email is the preferred method for receiving information from SANDAG (83%). The majority of respondents also prefer to provide information to SANDAG via online survey (65%) and e-mail (63%). More than 1,000 respondents indicated that topics that impact them directly are a very important factor in determining whether they would attend a SANDAG meeting. Additionally, 44 percent of respondents indicated that the preferred meeting time is after 5 p.m. during the week. These findings are in line with existing SANDAG outreach strategies and previous findings. A complete summation of survey responses can be found in Appendix A.

A similar survey administered specifically to seniors, low-income communities, youth, and CBO staff resulted in similar findings. Respondents indicated they preferred email as a form of communication, though by a smaller margin. In addition, each of these communities, with the exception of the youth group, preferred community meetings over online comments as a way to provide input. These findings are consistent with past findings.

Overall, initial input to the draft PPP update suggests that electronic forms of communication continue to be a successful way to engage interested stakeholders. Additionally, findings supported existing best practices that outline holding meetings at convenient locations in communities where projects will occur, working with a CBO in these communities, and providing information in electronic formats.

Next Steps

The draft PPP update was accepted by the Board of Directors at the October 26 meeting and released for a 45-day public comment period. During this time, further input will be sought from stakeholders and community members. A final draft PPP will be presented to the Board of Directors for approval at its December 21, 2012, meeting.

Attachment: 1. Draft Public Participation Plan (revised October 2012)

Key Staff Contact: Paula Zamudio, (619) 595-5610, Paula.Zamudio@sandag.org

**SANDAG
PUBLIC PARTICIPATION PLAN
DRAFT**

REVISED OCTOBER 2012



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The 18 cities and county government are SANDAG serving as the forum for regional decision-making. SANDAG builds consensus; plans, engineers, and builds public transit; makes strategic plans; obtains and allocates resources; and provides information on a broad range of topics pertinent to the region's quality of life.

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As of 08/24/2012 9:56 AM

Table of Contents

SECTIONS

Introduction	1
SANDAG Commitment to Public Participation.....	1
Federal & State Requirements Relating to Public Participation	1
Connect with SANDAG	5
Overall Public Participation Process.....	7
Project Development and Program Planning.....	10
Capital Project Design and Construction	12
Transit Service and Fare Changes.....	13
Native American Consultation	14
Public Participation Plan Evaluation Methods.....	15
SANDAG Mandates and Designations.....	16
Overall Authority.....	16
Operational.....	17

APPENDICES

- A How the Public Participation Plan Was Updated
- B FHWA Guidelines for Metropolitan Transportation Planning (23 CFR 450.316)
- C PAC and Related Working Groups Diagram
- D SANDAG Public Participation Policy (Board Policy No. 025)

INTRODUCTION

The 18 cities and county government are the San Diego Association of Governments (SANDAG). This public agency serves as the forum for regional decision-making. SANDAG builds consensus, makes strategic plans, obtains and allocates resources, plans, engineers and builds public transportation, and provides information on a broad range of topics pertinent to the region's quality of life.

SANDAG is governed by a Board of Directors composed of mayors, councilmembers, and county supervisors from each of the region's 19 local governments (with two representatives each from the City of San Diego and the County of San Diego). Voting is based on membership and the population of each jurisdiction, providing for a more accountable and equitable representation of the region's residents. Supplementing these voting members are advisory representatives from Imperial County, Caltrans, Metropolitan Transit System (MTS), North County Transit District (NCTD), the U.S. Department of Defense, San Diego Unified Port District, San Diego County Water Authority, the Southern California Tribal Chairman's Association, and Mexico.

SANDAG Board and Policy Advisory Committee (PAC) meetings provide the public forums and decision points for significant regional issues such as growth, transportation, environmental management, housing, open space, air quality, energy, fiscal management, economic development, and public safety. SANDAG Directors establish policies, adopt plans, set tolls, allocate transportation funds, and develop programs for regional issues. Citizens, as well as representatives from community, civic, environmental, education, business, other special interest groups, and other agencies, are involved in the planning and approval process by participating in committees, attending workshops and public hearings, as well as by providing comments in writing.

SANDAG Commitment to Public Participation

The SANDAG agencywide Public Participation Plan (PPP) defines the process for communicating with and obtaining input from the public concerning agency programs, projects, and program funding. The guidelines and principles outlined in the plan guide the agency's public outreach and involvement efforts for regional transportation projects; transit fare changes; toll changes, smart growth, environmental, and other planning efforts; growth forecasts; Regional Transportation Plan (RTP) updates; Regional Transportation Improvement Program (RTIP); Overall Work Program (OWP), tribal consultation; and other mandated or Board initiatives. A description of how the PPP was updated can be found in Appendix A.

The PPP is meant to inform the public and other stakeholders about the overall SANDAG public participation process, how they can receive information from SANDAG, and how they can provide input into regional planning, policy, and decision-making efforts. It sets forth the SANDAG commitment to an open process that provides opportunities for input throughout the decision-making continuum.

Federal and State Requirements Relating to Public Participation

The PPP reflects the SANDAG commitment to public participation and involvement to include all residents and stakeholders in the regional planning process. The PPP was developed and is updated in accordance with guidelines established by federal and local regulations including those listed below.

Federal Highway Administration (FHWA) and Federal Transit Administration (FTA)

Federal regulations for metropolitan transportation planning (23 CFR 450.316) and FHWA guidelines assert that the Metropolitan Planning Organizations (MPOs) shall develop and use a documented participation plan that defines a process for providing citizens, affected public agencies, representatives of public transportation employees, freight shippers, providers of freight transportation services, private providers of transportation, representatives of users of public transportation, representatives of users of pedestrian walkways and bicycle transportation facilities, representatives of the disabled, and other interested parties with reasonable opportunities to be involved in the metropolitan transportation planning process. SANDAG complies with the ten MPO requirements listed in 23 CFR 450.316 (see Appendix B).

In addition, FHWA and FTA have jointly issued an Interim Policy on Public Involvement. The goal of this policy statement is to aggressively support proactive public involvement at all stages of planning and project development. State departments of transportation, metropolitan planning organizations, and transportation providers are required to develop, with the public, effective involvement processes which are tailored to local conditions. The performance standards for these proactive public involvement processes include early and continuous involvement; reasonable public availability of technical and other information; collaborative input on alternatives, evaluation criteria and mitigation needs; open public meetings where matters related to Federal-aid highway and transit programs are being considered; and open access to the decision-making process prior to closure.

Moving Ahead for Progress in the 21st Century (MAP-21), Pub. L. 112-141 (July 6, 2012) follows the direction of the FHWA guidance, citing requirements for the MPO to comply with the direction of 23 CFR 450.316. In addition, MAP-21, requires SANDAG to develop a participation plan in consultation with all interested parties and provide all interested parties with reasonable opportunities to comment. MAP-21 further provides that MPOs, to the maximum extent practicable: "(i) hold any public meetings at convenient and accessible locations and times; (ii) employ visualization techniques to describe plans; and (iii) make public information available in electronically accessible format and means, such as the World Wide Web, as appropriate to afford reasonable opportunity for consideration of public information. .

Americans with Disabilities Act

The Americans with Disabilities Act of 1990 (ADA) stipulates involving the community, particularly those with disabilities in the development and improvement of services. SANDAG fully complies with ADA through its ADA plan and policies and by interacting with stakeholders via its Social Services Transportation Advisory Council.

Senate Bill 375 (Steinberg 2008)

Senate Bill 375 (Gov't. Code § 65080 *et seq.*) prompts regional planning to reduce greenhouse gas (GHG) emissions from cars and light trucks through coordinated planning for long range

transportations plans and regional land use plans. The bill provides emission-reducing goals for which regions can target, and provides incentives for local governments and developers to follow new strategically-planned growth patterns. SB 375 also makes it easier for communities to develop different housing and transportation options. SB 375 focuses on reducing vehicle miles traveled (VMT) and urban sprawl in order to meet some of the goals of Assembly Bill 32: The Global Warming Solutions Act of 2006, which sets goals for GHG emissions reduction for all sectors, including cars and light trucks. Reductions in VMT can be accomplished through planning for more compact development, jobs-housing balance, and multiple transportation options.

Air Quality Implementation Plan - Procedures for Interagency Consultation, Resolution of Conflicts, and Public Consultation

Requires well-defined consultation procedures in the state implementation plan: representatives of the MPOs, state and local air quality planning agencies, state and local transportation agencies, and other organizations with responsibilities for developing, submitting, or implementing provisions of an implementation plan required by the Clean Air Act must consult with each other and with local or regional offices of the United States Environmental Protection Agency (EPA), FHWA, and FTA on the development of the implementation plan, the transportation plan, the transportation improvement program (TIP), and associated conformity determinations. The San Diego Region Conformity Working Group provides federal interagency coordination and consultation for the air quality/transportation conformity process. The CWG is comprised of staff representatives from SANDAG, the Air Pollution Control District (APCD), Caltrans, the California Air Resources Board (ARB), the U.S. Department of Transportation (USDOT), and the U.S. Environmental Protection Agency (USEPA).

National Environmental Policy Act (NEPA)

The essential purpose of NEPA is to ensure that environmental factors are considered when compared to other factors in the decision making process undertaken by federal agencies. The act establishes the national environmental policy, including a multidisciplinary approach to considering environmental effects in federal government agency decision making. SANDAG projects with federal funding or needing federal approvals undergo NEPA review.

California Environmental Quality Act (CEQA)

CEQA requires state and local agencies to identify the significant environmental impacts of their actions and to avoid or mitigate those impacts, if feasible. SANDAG projects that may cause a significant impact on the environment undergo CEQA review.

Both the CEQA and the NEPA have public information components that require an agency such as SANDAG to conduct public participation programs to ensure that the public is involved and that community concerns are addressed.

Environmental Justice

SANDAG makes environmental justice part of its mission by identifying and addressing, as appropriate, disproportionately high and adverse human health or environmental effects of its programs, policies, and activities on minority populations and/or low-income populations. Executive Order 12898, Federal Actions to Address Environmental Justice in Minority Populations and Low Income Populations requires that disproportionately high and adverse human health or environmental effects on minority and low-income populations be identified and addressed in order to achieve environmental justice. Environmental justice at SANDAG includes incorporating

environmental justice and non-discrimination principles into transportation planning and decision-making processes as well as project-specific environmental reviews.

Environmental justice requires making investments that provide all residents regardless of age, race, color, national origin, income, or physical ability with opportunities to work, shop, study, be healthy, and play. SANDAG believes it is important to understand the impacts of transportation investments on our most vulnerable communities in order to better plan for the future. Promoting social equity and environmental justice in regional planning efforts requires involvement from a wide variety of communities and stakeholders. SANDAG considers the following goals of environmental justice throughout transportation planning and project development, and through all public outreach and participation efforts.

- To avoid, minimize, or mitigate disproportionately high and adverse human health and environmental effects, including social and economic effects, on minority populations and low-income populations
- To ensure the full and fair participation by all potentially affected communities in the transportation decision-making process
- To prevent the denial of, reduction in, or significant delay in the receipt of benefits by minority and low-income populations

Title VI of the Civil Rights Act of 1964 as amended (42 U.S.C. Section 2000d)

Title VI states that “No person in the United States shall, on the grounds of race, color, or national origin, be excluded from participation in, be denied the benefit of, or be subjected to discrimination under any program or activity receiving federal financial assistance.” Title VI serves as the legal foundation for what is today referred to as environmental justice. SANDAG adheres to Title VI and environmental justice principles.

Executive Order 13166 – Improving Access to Services for Persons with Limited English Proficiency

Executive Order 13166 was created to "... improve access to federally conducted and federally assisted programs and activities for persons who, as a result of national origin, are limited in their English proficiency ..." Federal agencies were directed to provide guidance and technical assistance to recipients of federal funds as to how they can provide meaningful access to limited English proficient users of federal programs. Consistent with Executive Order 13166 and U.S. Department of Transportation (DOT) guidance, SANDAG has developed a Language Assistance Plan (LAP) in order to ensure meaningful input opportunities for persons with limited English proficiency. The SANDAG LAP is available on the SANDAG website (sandag.org/ppp) and calls for translations of vital documents, such as public notices, into Spanish. SANDAG may, at its discretion, translate documents into additional languages if the nature of the document and the character of the document's target audience justify additional translation. The LAP provides further guidance for serving limited English speaking populations.

Executive Order 13175 — Consultation and Coordination with Indian Tribal Governments

Executive Order 13175 calls for regular and meaningful consultation and collaboration with tribal officials in the development of federal policies that have tribal implications, to strengthen the government-to-government relationships with Indian tribes, and to reduce the imposition of unfunded mandates upon Indian tribes. SANDAG assures that this collaboration and consultation process occurs by having an advisory member on its Board of Directors from the Southern

California Tribal Chairmen’s Association and via committees such as the Borders Committee and the Interagency Technical Working Group on Interagency Tribal Transportation Issues.

Other Laws

Numerous other laws and guidance relevant to public participation are utilized by SANDAG depending on the program, project or service it is undertaking. These include, but are not limited to the following:

- a. U.S. DOT regulations, “Nondiscrimination in Federally-Assisted Programs of the Department of Transportation—Effectuation of Title VI of the Civil Rights Act of 1964,” 49 CFR part 21. http://ecfr.gpoaccess.gov/cgi/t/text/text-idx?c=ecfr&tpl=/ecfrbrowse/Title49/49cfr21_main_02.tpl
- b. Joint FHWA/FTA regulations, “Planning Assistance and Standards,” 23 CFR part 450 (adopted at 49 CFR part 613). http://ecfr.gpoaccess.gov/cgi/t/text/text-idx?c=ecfr&tpl=/ecfrbrowse/Title23/23cfr450_main_02.tpl
- c. Joint FHWA/FTA regulations, “Environmental Impact and Related Procedures,” 23 CFR part 771 (adopted at 49 CFR part 622). http://ecfr.gpoaccess.gov/cgi/t/text/text-idx?c=ecfr&tpl=/ecfrbrowse/Title23/23cfr771_main_02.tpl
- d. U.S. DOT 2011 implementation report on environmental justice, available at http://www.fhwa.dot.gov/environment/environmental_justice/ej_at_dot/.
- e. U.S. DOT Order 5610.2(a) Actions to Address Environmental Justice in Minority Populations and Low-Income Populations, 77 FR 27534 (May 10, 2012). http://www.fhwa.dot.gov/environment/environmental_justice/ej_at_dot/order_56102a/.
- f. U.S. DOT Policy Guidance Concerning Recipients’ Responsibilities to Limited English Proficient (LEP) Persons, 70 FR 74087 (Dec. 14, 2005). <https://www.docr.dot.gov/page/dots-lep-guidance>
- g. CEQ, *Environmental Justice Guidance under the National Environmental Policy Act* (Dec. 1997), available at http://www.fta.dot.gov/documents/Environmental_Juscite_guidance_nepa_ceq1297.pdf.
- h. FTA Circular 4702.1B, Title VI Requirements and Guidelines for Federal Transit Administration Recipients. http://www.fta.dot.gov/legislation_law/13718.html

Connect with SANDAG

SANDAG is committed to a public participation plan that includes opportunities for interaction with the Board of Directors, other elected officials, local planning and public works directors, business, community, and education leaders, and other key stakeholders. Public workshops, meetings, and other outreach efforts provide forums for input and feedback on SANDAG policy, program, project, and funding decisions.

Contact Our Public Information Office

The Public Information Office is open 8 a.m. to 5 p.m., Monday through Friday. You can reach the Public Information Officer by phone at (619) 699-1950, by email at pio@sandag.org, or by visiting the SANDAG Public Information Office at 401 B Street, Suite 800, San Diego, CA 92101.

Get on Our Contact Lists

SANDAG maintains email and mailing lists so we can provide information to those who request it. Contact SANDAG at pio@sandag.org or (619) 699-1950 and let us know when you want to hear from us.

Visit SANDAG.org

The comprehensive SANDAG website is your resource for regional information, project updates, meeting schedules and agendas, and reports and other publications. SANDAG periodically posts surveys and promotes opportunities for online input.

View Our Calendar

Visit sandag.org/calendar for a comprehensive monthly calendar of all Board of Directors and Policy Advisory Committee meetings, working group meetings, ad hoc meetings, public workshops, and more. These meetings are open to the public and agendas are typically posted seven days in advance of the meeting.

Listen live to SANDAG Meetings

Most SANDAG Board and Policy Advisory Committee meetings are [broadcast](#) via a live audio stream on the sandag.org home page. For a complete list of meetings, dates, times, and agendas, visit sandag.org/meetings.

Sign Up to Receive rEgion

To subscribe to rEgion, the SANDAG free monthly e-newsletter, go to sandag.org and enter a valid email address in the box at the bottom left corner of the page. Each month you will receive information to keep you updated on what's happening in the San Diego region with regard to transportation planning and construction, environmental management, housing, open space, growth, energy, criminal justice, binational topics, and more. To read the latest edition of rEgion visit sandag.org/region.

Connect with Us Through Social Media

Stay informed and get involved in the region's decision-making process. Find us on Facebook at SANDAGRegion, follow us on Twitter @SANDAG, and subscribe to our YouTube channel at SANDAGRegion.

Visit Our Additional Websites

KeepSanDiegoMoving.com
511sd.com
511sd.com/icommute
511sd.com/fastrak
511sd.com/compassouthbayexpressway.com

OVERALL PUBLIC PARTICIPATION PROCESS

The SANDAG PPP establishes a process for obtaining input from and providing information to the public concerning agency policies, programs, projects, and program funding in order to ensure the public is informed and has the opportunity to provide SANDAG with input so plans can reflect the public's vision. In accordance with FHWA regulations, SANDAG will review and update this plan as needed. The various federal and state laws and regulations mentioned require that an agency such as SANDAG conduct public participation programs to ensure that the public is involved and that community concerns are addressed. For example, planning of public transit capital projects, development of short-range transit service policies and plans, and setting of toll rates, transit fare policy and structure changes to public transportation require public participation. A significant component of the SANDAG mission is a strong commitment to public participation and involvement to include all residents and stakeholders in the regional planning process. The public participation process, development of plans, and outreach activities are coordinated through the SANDAG communications division.

Ensuring the meaningful involvement of all social and economic groups, including low-income, minority, disabled, senior, and other traditionally underrepresented communities is a key component of the PPP. As discussed in the Introduction section of this PPP, activities covered in the PPP are consistent with federal and state environmental justice laws, regulations, and requirements, Title VI of the Civil Rights Act and related nondiscrimination requirements, and they reflect the principles of social equity and environmental justice. The overall public participation process follows these guidelines and principles:

1. The PPP is designed to inform and involve people and organizations in the region's decision-making process on issues such as growth, transportation, *TransNet* projects, environmental management, housing, open space, air quality, energy, fiscal management, economic development, and public safety. The PPP seeks to involve all citizens, including, but not limited to, low-income households, Hispanic, African American, Asian, Native American, senior, limited English speaking populations, persons with disabilities, as well as community-based and civic organizations, public agencies, business groups and associations, environmental organizations, and other stakeholders in the decision-making process.
2. SANDAG seeks to involve audiences outlined in Section 450.316 of Title 23 in the Code of Federal Regulations: citizens, affected public agencies, representatives of public transportation employees, freight shippers, providers of freight transportation services, private providers of transportation, representatives of users of public transportation, representatives of users of pedestrian walkways and bicycle transportation facilities, representatives of the disabled, and other interested parties. These efforts also are designed to reach affordable housing advocates, transportation advocates, neighborhood and community groups, environmental advocates, home builder representatives, broad-based business organizations, landowners, commercial property interests, and homeowner associations.
3. SANDAG Board of Directors and Policy Advisory Committee (PAC) meetings provide the public input forum and decision point for significant regional issues. SANDAG Directors typically hold one or two board meetings each month: a Board Policy meeting the second Friday of each month and a Board Business meeting the fourth Friday of each month. Policy Advisory Committee meetings also are held on Fridays. Meetings held at SANDAG offices are accessible by public transit. During these meetings, Directors solicit public input, adopt plans, allocate

transportation funds, approve transit construction plans, approve transit fare and regional transit service changes, approve the Regional Growth Forecast, implement smart growth initiatives, consider energy and habitat plans, and establish policies and develop programs that are used by local governments, as well as other public and private organizations. The PACs are named as follows: Executive Committee, Regional Planning Committee, Transportation Committee, Borders Committee, and Public Safety Committee. A list of SANDAG committees and working groups active in 2012 is provided in Appendix C. These meetings all provide opportunity for public comment.

4. For planning, project, funding, transit fare, toll rate, and policy decisions, public input shall be documented, issues or concerns addressed, and resolution of issues and/or changes made reflected in final reports, plans, or other documents. The final reports or documents are subject to approval by a vote at a public SANDAG Board or PAC meeting.
5. SANDAG proactively seeks and promotes public participation in SANDAG public workshops, meetings, and hearings, as well as participation and attendance at committees, working groups, and task forces. SANDAG follows local, state, and federal guidelines for posting public meeting and hearing notices. Depending upon the specific project, SANDAG endeavors to hold meetings at times that can attract as many participants as possible and at locations in communities throughout the region. SANDAG endeavors to hold these meetings in locations that are accessible by public transit. These meetings are held in buildings, rooms, or locations that are accessible to persons with disabilities.
6. SANDAG uses its website and social media channels to provide the public with useful and timely information, including: meeting schedules and agendas; plans and environmental documents; reports and other publications; demographic profiles and data downloads; and interactive database and mapping applications. SANDAG maintains and updates a public involvement web page with information for the public, reporters, and other stakeholders on the public participation program. This can be accessed at sandag.org/ppp.
7. SANDAG seeks to provide information in a variety of media, including social media, visual simulations of projects, web-based videos or photo displays, interactive displays at kiosks in targeted public locations, and other visualization techniques to secure feedback on transportation plans and projects.
8. SANDAG informs the public in a timely manner about regional issues, actions, and pending decisions through a number of efforts. As needed or required, SANDAG provides adequate notice in newspapers of general circulation for publication of legal notices, including minority and Spanish language publications. Other publication and distribution efforts to residents, agencies, and city/county governments may include e-mail notification, notices on the SANDAG website, publication in rEgion (a SANDAG monthly electronic newsletter), posts on SANDAG social media channels, and select distribution via mail.
9. SANDAG regularly informs local print and broadcast media about SANDAG decisions, events, research, and other issues. SANDAG regularly distributes press releases to community, minority, local and regional print, as well as web-based publications. SANDAG also distributes information to local and Spanish radio and television stations. A compilation of news coverage on SANDAG programs and projects is posted on the SANDAG home page weekly.
10. Following Department of Transportation (DOT) guidance, SANDAG conducted a Four Factor Analysis and subsequent Language Assistance Plan (LAP). The plan details the number of limited

English speakers in the county and outlines the language assistance measures provided for these populations. The LAP can be viewed at: sandag.org/ppp. In accordance with the LAP, as appropriate and depending on the specific project, SANDAG translates into Spanish and other languages, publications, announcements, and web content. In addition, numerous staff members are bilingual Spanish-English speakers and participate in public outreach and conduct presentations in Spanish. Translators are hired as needed to provide services in Spanish and other languages as appropriate.

11. SANDAG conducts periodic public opinion surveys as part of the outreach and citizen participation component of the SANDAG OWP. These surveys are designed to include the San Diego region's residents in the regional planning process and to keep SANDAG officials aware of issues that are of concern to the diverse groups of people who live here.
12. SANDAG periodically reviews the effectiveness of the procedures and strategies contained in the agencywide PPP and any other planning, program, or project-specific public participation plans to ensure the goals of the outreach and involvement are met. Quantitative and qualitative assessment is considered to determine results of outreach effectiveness by reporting how many people are contacted, how many respond, and did SANDAG receive the necessary input. SANDAG will revise the overall outreach process as needed based on this review. A table of some commonly used outreach strategies and evaluation methods is included in this PPP.
13. SANDAG coordinates and consults with other federal, state, local, and nonprofit agencies in developing regional transportation plans and transportation improvement programs, including ensuring coordination of metropolitan planning activities with planning for nonemergency transportation services and social service transportation.

SANDAG Board Policy No. 025, which is SANDAG's Public Participation Policy, is included as Appendix D to this PPP. The guidelines and principles in this PPP are intended to be consistent with the mandates in Board Policy No. 025. In the event of a conflict between the language in this PPP and Board Policy No. 025, the requirements in Board Policy No. 025 shall supersede the provisions in this PPP¹.

¹ Although certain revisions to Board Policy No. 025 are scheduled to be considered by the Board in late 2012, those revisions are non-substantive in nature and are consistent with the version included in Appendix D of this report.

Project Development and Program Planning

SANDAG will follow the guidelines outlined in the overall public participation process as well as the guidelines below when conducting public outreach and involvement for planning, environmental, and preliminary engineering activities.

Some of the current SANDAG planning projects underway that are incorporated under this PPP are outlined below. If needed, individual public involvement plans with specified strategies and activities to secure public input and involvement will be developed and included in the final plan or report.

- Regional Transportation Improvement Program (RTIP)
- Sustainable Communities Strategy
- Coordinated Public Transit - Human Services Transportation Plan (Coordinated Plan) for San Diego County
- Combined Regional Comprehensive Plan (RCP) and Regional Transportation Plan (RTP) update
- Mid-Coast Corridor Transit project
- South Bay Bus Rapid Transit project
- *SuperLoop* Transit project
- *TransNet* Early Action Program implementation
- SANDAG Overall Work Program (OWP)
- Other studies, projects, and initiatives (i.e., corridor studies, grant-funded programs)

Public Participation Process

1. SANDAG will follow current federal and state regulations regarding public involvement processes and procedures. SANDAG will develop public involvement plans in consultation with all interested parties and will describe and secure feedback on procedures, strategies, and desired outcomes.
2. SANDAG will develop public involvement plans tailored to meet specific project needs, which address the unique challenges presented by each project. SANDAG will follow best practices in developing these plans, including recommendations contained in the Transportation Research Board publication entitled: "Practical Approaches for Involving Traditionally Underserved Populations in Transportation Decisionmaking (NCHRP Report 710). This includes addressing needs and conducting outreach with stakeholders listed in the overall public participation process section.
3. The tailored public involvement plans will set objectives, identify people to be reached, develop public involvement strategy, and define specific outreach techniques. This will be developed in consultation with interested stakeholders.
4. SANDAG will maintain and enhance opportunities to promote plans and projects and secure input on those plans and projects through the SANDAG website, email newsletters and notification, social media channels, and other web-based activities.
5. SANDAG will promote plans and projects at Board of Directors meetings and meetings of the SANDAG Policy Advisory Committees: Executive, Transportation, Regional Planning, Borders, and Public Safety.
6. SANDAG will promote other opportunities for public participation and involvement at the meetings of the Interagency Technical Working Group on Tribal Transportation Issues; Social Services Transportation Advisory Committee; Regional Planning Stakeholders Working Group; Regional Planning Technical Working Group; Cities/County Transportation Advisory Committee; Bicycle/Pedestrian Working Group; Regional Energy Working Group; Regional Housing Working Group; Committee on Binational Regional Opportunities; San Diego Region Conformity Working Group; and any other appropriate working groups.

7. SANDAG will ensure that opportunities for public participation and comment are provided at key milestones during the development of RTP updates, RTIP, project criteria, network alternatives, funding alternatives, environmental documents, planning studies, toll rate decisions and other project and policy efforts so that public comment and responses are provided and considered prior to any final SANDAG action or approval.
8. The PPP will be developed so that critical community concerns and technical issues are identified and potential options to address those concerns are provided. These issues include but are not limited to siting decisions, relocations, engineering, environmental, economic, social, and financial analyses that respond effectively to community needs and preferences and satisfy local, state, and federal environmental clearance requirements.
9. For planning, project, funding, transit fare, and policy decisions, public input shall be documented, issues or concerns addresses, and resolution of issues and/or changes made reflected in final reports, plans, or other documents. The final reports or documents are subject to approval by a vote at a public SANDAG Board or PAC meeting.
10. To facilitate community participation, lists of individuals, agencies, and organizations will be maintained for distribution of agency materials. SANDAG will promote opt-in opportunities for web-based participation. These lists will include persons who have indicated an interest in transportation planning projects during previous public information efforts and/or focused on the specific project. Project information would be distributed to the persons on this list in conjunction with public meetings and workshops to solicit comments and recommendations.
11. Environmental documents will be prepared in accordance with CEQA and NEPA, as appropriate, and in coordination and consultation with various federal, state, and local agencies and with elected officials, community leaders, organizations, and other individuals from the neighborhoods and communities potentially affected by the proposed action. SANDAG will prepare and distribute appropriate notices and communications to comply with CEQA and NEPA requirements. Coordination and public participation will be achieved through a variety of means, such as formal public hearings and meetings, circulation of draft documents, mailings, scoping and focus group meetings, workshops, and individual/group contacts.
12. When developing RTP updates and the RTIP, SANDAG will consult with agencies and officials responsible for other planning activities within the metropolitan planning area – the San Diego region – that are affected by transportation. These planning activities include state and local planned growth, economic development, environmental protection, transit projects, border crossings, airport and seaport operations, or freight movements.
13. Formal scoping meetings, public hearings, and/or other meetings during the comment period and environmental document certification will be held in accordance with the requisite environmental laws. As required, meetings will be announced in the Federal Register, local publications, and on the SANDAG website. Persons and organizations on the project mailing list also will be notified. SANDAG will endeavor to hold public meetings in locations accessible by public transit. These meetings will be held in buildings, rooms, or locations that are accessible to persons with disabilities.
14. A targeted public participation program will be developed to inform the community of factors related to a planning project. The information program may include briefings for the news media, informational meetings, presentations to include community and professional associations and educational institutions, community-based organizations, business groups and associations, environmental organizations, and other public forums.
15. Consistent with SANDAG Board policy, a project working or stakeholders working group may be organized to review and comment on a plan or project. This group may consist of various elected officials/staff, community and neighborhood organizations, business organizations, property owners, and other stakeholders and interested parties. This group would be formed to provide comment and guidance regarding planning, technical issues, review study alternatives

and evaluation results, and provide community input regarding the plan or alternatives. This iterative process would allow for identified issues and concerns to receive follow-up responses. Meeting summaries of project working group activities will be produced. Meeting notices, agendas, and/or other information will be posted to the SANDAG website.

16. SANDAG will provide grants to various community based organizations (CBOs) to provide funding for outreach at the community level and to create a network of CBOs with SANDAG in order to seek input on various major work efforts such as the combined RCP and RTP update.

Capital Project Design and Construction

SANDAG will follow the guidelines outlined in the overall public participation process segment and project development and program planning segment as well as the guidelines below. For all capital improvement projects with significant community impacts, SANDAG will provide opportunities for members of the public to provide input and express concerns. SANDAG also will implement a program designed to inform the public of progress, as well as safety and community impacts in the event of construction.

Public Participation Process

1. SANDAG will hold publicly noticed meetings at key stages of project development and implementation in the area(s) being impacted. The location of the meetings will depend upon the geographic location of the project. Meetings concerning projects exclusively within the NCTD service area will be held in North county locations. Meetings concerning projects exclusively within the MTS service area will be held in MTS service area locations. If appropriate, additional meetings may be held at SANDAG offices. Meetings concerning all other projects will be held at SANDAG offices or other locations specified in SANDAG agendas. SANDAG, MTS, and NCTD offices are accessible by public transit. SANDAG will endeavor to hold off-site public meetings at locations accessible by public transit in the vicinity of the project area at times convenient for the public to attend. SANDAG will solicit input from representatives of interest groups of the local population, such as community groups, planning groups, business groups and associations, environmental organizations, neighborhood associations, minority groups, and senior and disabled riders. These stakeholders will be consulted during the design and construction of capital projects. This includes addressing needs and conducting outreach with stakeholders listed in the overall public participation process.
2. SANDAG will work to advise the public regarding actual and perceived disruption during construction of capital projects by distributing informational, educational, and public information materials and by using other traditional community outreach tools.
3. SANDAG will endeavor to meet citizen concerns as they arise and attempt to resolve those concerns.
4. For all projects requiring environmental review under CEQA and NEPA, such as major capital improvement projects, SANDAG will provide opportunities for members of the public to provide input and comply with all related legal requirements (see Appendix D: SANDAG Board Policy No. 025).

Transit Service and Fare Changes

With the approval of Senate Bill 1703 (Peace 2002), the planning and programming functions of MTS and NCTD were consolidated under SANDAG. As part of these functions SANDAG voluntarily assumed the additional responsibility of developing a Regional Fare Policy, including setting fares for transit services in the region through a Regional Comprehensive Fare Ordinance although it was not required by the bill. A number of public participation activities are implemented to support the Regional Fare Policy, which is contained in Board Policy No. 029, Regional Fare Policy and Comprehensive Ordinance.

Public Participation Process

1. SANDAG seeks to inform and involve public transit riders, stakeholders, and the general public about proposed changes in transit fares. This includes addressing needs and conducting outreach with stakeholders listed in the overall public participation process. Public information and involvement programs for service changes would fall under adopted policies of MTS and NCTD.
2. A public hearing(s) will be held by SANDAG for fare changes. The public hearings will be held at the SANDAG offices during a regularly scheduled meeting of the SANDAG Transportation Committee and/or Board of Directors and/or in the general geographic area of the affected public, as determined by the SANDAG Transportation Committee or Board of Directors. Public meetings will be held at a time and location that is accessible by users of public transit. When appropriate, meetings at which the public can provide comments will be held during evening hours and in different areas of San Diego County. Public hearings for fare changes affecting North County residents will be held by SANDAG in the North County area. Public meetings held at SANDAG during Board of Directors or most PAC meetings can be listened to live via an audio stream. The audio link is available at sandag.org.
3. A record of public input received at public hearings, meetings, workshops, or open houses will be provided to the Transportation Committee or Board of Directors prior to adoption of proposed amendments to the Regional Comprehensive Fare Ordinance for the purpose of adjusting fare prices.
4. Take One, Rider Alerts, or other public notices in both English and Spanish will be posted on all public transit vehicles within the affected area and will include a description of the proposed fare change, the date, time, intent and location of the public hearing, and the deadline for written, email, and phone comments from the public. The notices will be posted to the SANDAG and transit agency website(s).
5. Print notice of public hearings will be provided prior to the public hearing meeting date in newspapers of general circulation in the affected area(s), including appropriate minority and community publications. This notice also will be posted to the SANDAG website.
6. Additional public outreach will be performed through media notification, web postings, social media notifications and email newsletters.

Toll Rate Changes

SANDAG currently has authority to collect tolls on three roads, Interstate 15, State Route 125, and once it is built, State Route 11. Pursuant to Streets & Highway Code Section 31476, at least 30 days prior to setting the initial toll rates for State Route 11, and thereafter when adjustments to the toll rates are proposed, SANDAG will provide a public comment period regarding the proposed rates and also will take public testimony at one or more public meetings during this time period.

SANDAG will utilize a similar process to obtain input from the public on toll adjustments for Interstate 15 and State Route 11.

Public Participation Process

1. SANDAG seeks to inform and involve toll road users and the general public about proposed changes to the toll structure. This includes addressing needs and conducting outreach with stakeholders listed in the overall public participation process.
2. A public hearing(s) will be held by SANDAG for changes to the toll structure. The public hearings will be held at the SANDAG offices during a regularly scheduled meeting of the SANDAG Transportation Committee and/or Board of Directors and/or in the general geographic area of the affected public, as determined by the SANDAG Transportation Committee and/or Board of Directors. Public meetings will be held at a time and location that is accessible by users of public transit. When appropriate, meetings at which the public can provide comments will be held during evening hours. Public meetings held at SANDAG during Board of Directors or most PAC meetings can be listened to live via an audio stream. The audio link is available at sandag.org.
3. A record of public input received at public hearings, meetings, workshops, or open houses will be provided to the Transportation Committee and/or Board of Directors prior to adoption of proposed changes to the toll structure.
4. Public notices in both English and Spanish will be provided prior to the public hearing meeting date in newspapers of general circulation in the affected area(s), including appropriate minority and community publications. This notice also will be posted to the SANDAG website.
5. Additional public outreach will be performed through media notification, web postings, social media notifications and email newsletters.

Native American Consultation

SANDAG has a government-to-government framework with the tribal nations in the region based on consultation, cooperation, and collaboration. At a policy level, the Southern California Tribal Chairmen's Association (SCTCA) has an advisory seat on the SANDAG Board of Directors, as well as the Policy Advisory Committees. At a technical level, all tribes—including California tribes—can participate in the Interagency Technical Working Group on Tribal Transportation Issues (Working Group). Also at a technical level SANDAG partners with the Reservation Transportation Authority and other intertribal associations on specific planning projects and programs, SANDAG will conduct public participation and involvement activities to coordinate transportation and land use planning with tribal nations in San Diego County.

Public Participation Process

1. SANDAG will engage in consultation with tribal governments prior to making decisions, taking actions, or implementing programs that may impact their communities.
2. SANDAG will coordinate with the Working Group. The Working Group serves as a forum for regional tribal governments to discuss and coordinate transportation issues of mutual concern with various public planning agencies in the region, including SANDAG, Caltrans, the County of San Diego, and the transit operators. The Bureau of Indian Affairs (BIA) also participates in the Working Group as the federal agency with direct influence on tribal transportation funding.

3. The Working Group will monitor and provide input on the implementation of the strategies and planning activities. This includes providing input on PPPs.
4. The Working Group consists of representatives from each of the federally recognized tribal governments and California tribes in the San Diego region, as well as advisory members from the staff of SANDAG, Caltrans, the County of San Diego, Reservation Transportation Authority, Bureau of Indian Affairs, and the transit agencies.
5. SANDAG staff will make regular presentations on key issues to the SCTCA Board in a timely manner to ensure that tribal nations can provide input or participate in program, projects, and policies.

PUBLIC PARTICIPATION PLAN EVALUATION METHODS

As a part of the public engagement strategy for the PPP, staff at SANDAG is regularly monitoring and evaluating outreach strategies and methods used. Some of the evaluation measures used in the most commonly applied public involvement tools and techniques are outlined below.

Public Involvement Tools Evaluation Table	
Public Involvement Tool	Evaluation Method
Public Participation Plan	To be reviewed every three years, evaluated via survey and public comment
Public Involvement Plans	To be created with public input, reoccurring PIPs to be evaluated through survey and public comment
SANDAG Website	Number of hits
rEgion Newsletter	Open rate analytics, distribution list size
Project Specific Websites	Open rate analytics, distribution list size
Project Specific Open Houses, Meetings & Workshops	Number of attendees, number of comments received, press mentions
Fact Sheets	Distribution, number of calls, comments
Legal Advertisements	No measure, required
Advertisements	Distribution, number of calls, comments
Project Specific Newsletters	Open rate analytics, distribution list size, number of calls, comments
Direct Mailings	Distribution, number of calls, comments
Press Releases	Distribution, press mentions, number of calls, comments
Public Hearings	Attendance, information distribution, comments
Comment Forms	Number of comments collected
Surveys	Distribution, responses received, comments
Flyers	Distribution, number of calls, comments
Facebook	Number of agency likes, comments, posts, analytics
Twitter	Number of followers, retweets, tweets, direct tweets, mentions
YouTube	Number of followers, views, links

SANDAG MANDATES AND DESIGNATIONS

The Board of Directors carries out a variety of responsibilities which are either mandated by federal or state law or regulation or delegated to SANDAG through local agreement.

Overall Authority

- **San Diego Regional Consolidated Agency (State)**

With Senate Bill (SB) 1703 (Chapter 743, Statutes of 2002), SANDAG was designated as the San Diego Regional Consolidated Agency. SB 1703 went into effect on January 1, 2003, and is meant to strengthen how regional public policy decisions are made. The law mandates membership in the consolidated agency from the area's 18 cities and county government. It consolidated transit planning, programming, project development, and construction into SANDAG, leaving responsibilities for day-to-day operations with the existing transit operators. Assembly Bill 361 (Chapter 508, Statutes of 2003) added to SANDAG responsibilities by mandating preparation of a RCP.

- **Regional Transportation Planning and Fund Allocation Agency (State)**

Adopt RTP (long-range plan) and RTIP (five-year programming of state and federal transportation funds). Allocate Transportation Development Act (TDA) funds (¼ cent sales tax for transit support).

- **Metropolitan Planning Organization (Federal)**

Allocate federal transportation revenues and meet comprehensive planning requirements of the Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users (SAFETEA-LU) in order to be eligible for funds.

- **San Diego County Regional Transportation Commission (State and Voter Approval)**

Administer ½ cent sales tax, *TransNet*, with revenues to be used for transportation purposes.

- **Congestion Management Agency (State and Local)**

Adopt congestion management plan, oversee preparation of deficiency plans, and monitor local agency compliance.

- **Co-lead Agency for Air Quality Planning (Federal and State)**

Carry out air quality planning mandates in cooperation with the San Diego County Air Pollution Control District (APCD). Determine conformity of transportation projects with air quality plan.

- **Integrated Waste Management Task Force (State and Local)**

Recommend actions to member agencies regarding the major elements of the state-mandated Integrated Waste Management Plan.

- **Housing (State)**
Determine each jurisdiction's share of the regional housing need and establish performance criteria for self-certification of housing elements.
- **Areawide Clearinghouse (Federal and State)**
Review projects with regional impacts under California Environmental Quality Act (CEQA) and National Environmental Policy Act (NEPA).
- **Manage and Administer the North County Multiple Habitat Conservation Program (Local)**
Undertaken on behalf of North County cities.
- **Otay Mesa East Toll Facility Act (State)**
Authorizes SANDAG to establish highway toll projects to facilitate the movement of goods and people along the State Route 11 corridor in the County of San Diego or at the Otay Mesa East Port of Entry.
- **Airport Multimodal Accessibility Plan (State)**
Designated as the agency responsible for preparing and adopting an Airport Multimodal Accessibility Plan for the San Diego region.
- **Quality of Life (State)**
SANDAG is authorized by statute to place a ballot measure before the voters and use revenues from the tax to provide for implementation of the RCP, water quality improvement, beach sand replenishment projects, and various other projects and purposes.
- **Other (Local)**
Regional Criminal Justice Clearinghouse, Automated Regional Justice Information System (ARJIS), Regional Census Data Center, Regional Information System development and maintenance, local planning activities pursuant to agreements with Navy, Caltrans, State Office of Planning and Research, San Diego Metropolitan Transit System (MTS), North County Transit District (NCTD), APCD, San Diego County Water Authority, the San Diego County Regional Airport Authority, cities and the County, and others; SourcePoint/Service Bureau.

Operational

- **San Diego County Regional Transportation Commission (State and Voter Approval)**
Construct *TransNet* sales tax highway and public transit projects.
- **Freeway Service Patrol Administration (State and Local)**
Provide service for stranded motorists on various highways.

- **San Diego Service Authority for Freeway Emergencies (SAFE)**
 Pursuant to AB 1572 (2012), SANDAG is responsible for utilizing an annual \$1 fee imposed on the registration of vehicles in the county for the implementation, maintenance, and operation of a system of call boxes on the state highway system. If the revenues from the \$1 vehicle registration fee exceed the amount needed to implement, maintain, and operate the call box system, the revenues may use the excess funds to provide additional motorist aid services or support, including, but not limited to changeable message signs, lighting for call boxes, support for traffic operations centers, and freeway service patrols. SANDAG takes over SAFE responsibilities effective January 1, 2013.
- **Regional Transportation Demand Management Program Administration (Local)**
 Provide and administer regional program (iCommute) consisting of carpool, vanpool, and transit programs, bike locker program, employer outreach, and other projects.
- **Interstate 15 Congestion Pricing and Transit Development Program (State)**
 Implement FasTrak® program to allow single occupant vehicles in Interstate 15 Express Lanes for a fee. Fees support additional bus rapid transit services in corridor.
- **State Route 125 Toll Collection (State)**
 Authorized to continue the collection of tolls on State Route 125 after a period of up to 35 years of operation by the private sector.
- **Regional Beach Sand Replenishment Program (Local)**
 Administer the regional program in coordination with federal, state, and local agencies.

Appendix A

How the Public Participation Plan was Updated

The Public Participation Plan (PPP) guides the San Diego Association of Governments (SANDAG) public outreach efforts for transit, highway, smart growth, environmental, planning, growth forecasts, binational planning and coordination, the Regional Transportation Plan, Regional Transportation Improvement Program, Tribal Consultation, and other initiatives. It was developed in accordance with guidelines established by FHWA for metropolitan transportation planning (23 CFR 450.316), and addresses Title VI, related nondiscrimination requirements, and reflects the principles of social equity and environmental justice. Included in the PPP are procedures, strategies, and outcomes associated with the ten requirements listed in 23 CFR 450.316. The plan also fulfills various state and federal public involvement requirements. The PPP reflects the SANDAG commitment to public participation and involvement to include all residents and stakeholders in the regional planning process.

Originally adopted in 2009, SANDAG began its first PPP update in the summer of 2012. SANDAG will update the PPP on an as needed basis, but no less often than every three years.

Initial Outreach Survey

To start the update process for the PPP, in August of 2012 SANDAG launched initial outreach with a survey in English and Spanish that asked residents, stakeholders, agencies, and other interested parties questions about how they wished to receive information or provide input on regional projects. The survey was distributed at SANDAG Board and Committee meetings, promoted in rEgion (the SANDAG monthly electronic newsletter) in August, September, and October, circulated to SANDAG email lists, promoted on the SANDAG website as a public notice, home page “featured project,” and news item, prominently featured on the 511sd.org and iCommute.com websites, and circulated at diverse community events. The survey was sent to community based organizations, including those who work with low income, minority, senior, and limited English speaking populations; business and professional groups; chambers of commerce; bicycle and pedestrian groups; environmental groups; community planning groups; SANDAG employer databases; business improvement districts; neighborhood councils; civic groups; and SANDAG stakeholder and project specific groups. Physical copies of the survey were made available for those organizations whose members preferred that format.

Furthermore, SANDAG distributed two press releases and public notices to promote the survey to both English and Spanish language media. Close to 1500 participants responded to the initial survey. Key feedback included overwhelming responses to provide input and receive information from SANDAG electronically. Survey results also indicated that members of the public prefer meetings to take place during the work week after 5 p.m. A breakdown of the outreach survey questions and answers is available at the end of this Appendix.

New to the PPP effort was the use of social media. SANDAG established a separate link for tracking responses from social media posts. Additionally, a Facebook sponsored post was utilized for the first time by the agency. SANDAG received over 50 responses directly from Facebook and Twitter posts.

During the update process, presentations were made to the following SANDAG working groups and committees:

Group	
San Diego Region Conformity Working Group	9/5
Cities/County Transportation Advisory Committee (CTAC)	9/6
Environmental Mitigation Program (EMP) Working Group	9/11
Regional Planning Technical Working Group	9/13
San Diego Regional Traffic Engineers Council (SANTEC)	9/13
Social Services Transportation Advisory Council (SSTAC)	9/17
Bicycle-Pedestrian Working Group	9/19
Public Health Stakeholders Group	9/20
Tribal Working Group	9/26
Regional Housing Working Group	9/27
Regional Energy Working Group	9/27
Committee on Binational Regional Opportunities (COBRO)	10/2
Independent Taxpayer Oversight Committee	10/10

Community Based Organization Efforts

For the PPP update effort, over 200 community based organizations (CBO) were contacted. These organizations largely represent minorities with limited English speaking proficiency and were initially contacted when SANDAG worked on the Language Assistance Plan effort earlier in 2012. Participation by these hard to reach groups and their members was a key component in the PPP update.

In addition to these, special outreach efforts were made with five CBO partners with whom SANDAG has existing working relationships. These five CBOs represent groups who work with senior, Spanish speaking, low income, and disabled populations (Chula Vista Community Collaborative, Bayside Community Collaborative, Casa Familiar, All Congregations Together and the El Cajon Community Collaborative).

The CBO partners distributed surveys through their existing community meetings. Findings for these surveys are separated by category (seniors, youth, etc.) and are included at the back of this Appendix.

In the Community

In addition to the outreach methods described above, SANDAG staff conducted presentations and attended various existing community meetings and events including:

Event	Date	Action
South Bay Express Way Toll Reduction Event	6/30	Surveys distributed/community members spoken to
Bonitafest	9/29	Surveys distributed/community members spoken to
South County Power Women	10/1	Announcement/surveys distributed
Sweetwater Community Planning Group	10/2	Announcement/surveys distributed
Walk and Bike to School event/ La Mesa Dale Elementary School	10/2	Surveys distributed/community members spoken to
La Mesa Senior Mobility Expo	10/3	Surveys distributed/community members spoken to
Chula Vista First Friday breakfast	10/5	Announcement/surveys distributed
Chula Vista Fire Station #4 Open House	10/6	Surveys distributed/community members spoken to
Paradise Hills & Skyline Community Planning Group	10/9	Presented to group/surveys distributed
San Diego North Rotary Club	10/25	Presented to group

Tribal Government Efforts

A specific, yet related, outreach effort for the tribal governments also is under way and results are being used for the PPP update. A regional government-to-government framework for consultation with tribal nations is in place. However, with each major initiative input is sought from the tribal nations to update and modify approaches as this is a continually evolving process. A workshop was convened by SANDAG with tribal leaders. The purpose of the workshop was to get input from tribal leaders on how they prefer to be involved in the planning process. A matrix of possible options was first developed collaboratively between SANDAG and SCTCA staff. The option formed the served simply as a starting point for dialogue. The tribal leaders discussed those options, brainstormed additional ideas reflecting on their experiences and indicated their preferences. The effort is ongoing and updates will be added to the PPP and this document during the 45 day public comment period.

Announcements also were distributed to the following groups to secure input and promote further distribution to other interested parties. Working groups, committees, and interested stakeholders include:

- City Managers
- Planning Directors
- City of San Diego and County of San Diego Community Planning Groups
- Bicycle-Pedestrian Working Group
- Shoreline Preservation Working Group
- iCommute Employer Database
- Bayshore Bikeway Working Group

The cities of El Cajon, Chula Vista, Solana Beach, National City, and Vista confirmed distribution to their community members via email, web, or social media sharing of the PPP update survey link. Additionally, information was sent to the following SANDAG stakeholder lists: North Coast Corridor, *TransNet* 1-15, SR 76 Corridor, Trolley Renewal Construction Project, and I-805 construction.

Public Notices

In an effort to receive robust input on the draft 2012 update to the PPP, press releases and notices were sent to English and Spanish language media throughout the region. The media distribution list is listed below.

Press Release Distribution List

Asia Media	Mercury News
Asian Journal	Navy Dispatch
Associated Press	NBC 7/39
Peninsula Beacon News	North County Times
BIA Builder Magazine	Oceanside Magazine
Cal Regions	Pomerado Newspaper Group
Chinese News	Poway Corridor News
City Beat	Presidio Sentinel
Clairemont Community News	Prime News
CNS City	Ramona Sentinel
Coast News	Rancho Bernardo News Journal
CW 6	Riverside Press Enterprise
Daily Journal	San Diego AP
Del Mar Times	San Diego Business Journal
Diario San Diego	San Diego California Examiner
Downtown News	San Diego Channel
East County Californian	San Diego Community Newspaper Group
El Latino	San Diego Daily Transcript
Fox 5 News	San Diego Metropolitan Magazine
Hispanos Unidos	San Diego Monitor News
KBNT - Univision	San Diego News
KFMB	San Diego Reader
KGTV	San Diego Sun
KOGO Radio	San Diego Union-Tribune
KPBS	San Diego Voice and Viewpoint
KUSI	San Diego Uptown News
La Jolla Village News	Star News
La Opinion	Voice of San Diego
La Prensa	XEWT Televisa
La Opinion	XHAS Telemundo 33 News
Los Angeles Times	XHTY Uniradio
	ZETA

Outreach Timeline

The survey was distributed beginning the summer of 2012 and data was collected through Monday, October 15, 2012. Pending Board approval, the draft PPP update will be released on October 26, 2012, for a 45-day public review and comment period.

Next Steps

Once the Board of Directors accept the PPP update draft, a 45-day public comment and review period will commence. After all input and comments are received on the draft PPP update, staff will incorporate changes into a final draft for an updated 2012 version of the Public Participation Plan. The final draft PPP will be presented to the Board of Directors for consideration at its December 21, 2012, meeting.

Appendices: A1. PPP Survey Results - Summary, Social Media, and Spanish
 A2. PPP Survey Results - CBO Aggregates

Public Participation Plan Survey Summary

Question 1		
How would you prefer to receive information from SANDAG on regional issues? Please select up to three.		
Answer Options	Response Percent	Response Count
Public meetings	34.6%	493
Informal community meetings	29.9%	427
E-mail newsletters	82.5%	1176
Surveys	21.4%	305
RSS news feed	4.5%	64
Facebook (SANDAGRegion)	15.0%	214
Twitter (@SANDAG)	6.6%	94
Not interested in receiving information	4.3%	62
Other	6.3%	90
<i>Answered Question</i>		1426
<i>Skipped Question</i>		9

Question 2		
How would you prefer to provide input to SANDAG on regional issues? Please select up to three.		
Answer Options	Response Percent	Response Count
Public meetings	31.5%	441
Informal community meetings	30.2%	423
Online survey	64.7%	906
Mail group	8.1%	113
Focus group	14.6%	204
E-mail comment	62.2%	871
Letter	8.8%	123
Internet-based discussion platform	17.9%	251
Phone comment line	5.6%	79
Not interested in providing input	1.9%	26
Other:	2.1%	29
<i>Answered Question</i>		1401
<i>Skipped Question</i>		34

Question 3		
Approximately how many times within the last year did you provide SANDAG input on regional issues? (This could be at a meeting, via e-mail, mail, or phone message.)		
Answer Options	Response Percent	Response Count
0	48.9%	678
1 to 2	34.5%	478
3 to 4	9.9%	138
5 to 9	4.1%	57
10 or more	2.6%	36
<i>Answered Question</i>		1387
<i>Skipped Question</i>		48

Question 4					
SANDAG holds meetings or events to introduce and/or discuss regionally significant topics to the public or to ask for input on specific issues. How important are the following factors in your decision to attend a meeting or event?					
Answer Options	Very important	Somewhat important	Not very important	Definitely not important	Response Count
An interesting meeting topic, but does not affect you directly	176	670	340	99	1285
A meeting topic that affects you directly	1061	207	23	15	1306
Parking provided	503	433	233	115	1284
Must be accessible by transit	225	261	377	388	1251
Providing an incentive, such as a transit pass or other item	148	242	389	473	1252
<i>Answered Question</i>					1311
<i>Skipped Question</i>					124

Question 5

What is the farthest you would be willing to travel for a meeting?

Answer Options	Response Percent	Response Count
1 to 5 miles	20.7%	269
6 to 10 miles	39.7%	517
11 to 20 miles	28.3%	368
21 miles or more	11.3%	147
<i>Answered Question</i>		1301
<i>Skipped Question</i>		134

Question 6

When would you prefer to attend a meeting?

Answer Options	Response Percent	Response Count
Monday through Friday between 8 a.m. and 11 a.m., or between 1 p.m. and 5 p.m.	20.6%	269
Monday through Friday between 11 a.m. and 1 p.m.	11.5%	150
Monday through Friday after 5 p.m.	43.7%	570
Saturday or Sunday between 9 a.m. and 5 p.m.	11.7%	152
Other times/days of week	1.8%	23
Not interested in attending a meeting	10.7%	139
<i>Answered Question</i>		1303
<i>Skipped Question</i>		132

Question 7

What is the best way to notify you about a meeting? Please rate each item below from 1 to 10, with 1 being the best and 10 being extremely poor.

Answer Options	1	2	3	4	5	6	7	8	9	10	Rating Average	Response Count
E-mail notice	920	126	30	18	12	4	7	6	11	29	1.64	1163
Postcard or letter	109	520	160	100	61	44	41	37	49	43	3.48	1164
Ad in newspaper	26	61	325	113	115	82	80	76	82	204	5.66	1164
Information posted on SANDAG Web site	10	72	162	344	187	146	102	60	48	32	4.96	1163
RSS news feed	8	27	63	97	285	161	158	157	106	102	6.33	1164
rEgion – the SANDAG electronic newsletter	21	123	133	146	161	309	119	101	33	18	5.18	1164
Announcement from community group	24	88	121	138	122	182	326	96	49	17	5.57	1163
Community or media sponsored site with event listings	10	33	68	119	128	133	185	373	77	37	6.48	1163
Facebook (SANDAGRegion)	22	84	61	57	64	67	82	169	489	69	7.16	1164
Twitter (@SANDAG)	14	30	41	32	29	36	64	89	219	610	8.52	1164
<i>Answered Question</i>											1164	
<i>Skipped Question</i>											271	

Question 8

How would you prefer to have detailed or complicated material presented to you? Please only check one.

Answer Options	Response Percent	Response Count
Written information online for review and/or download in advance	53.0%	668
Live presentation at a meeting or workshop	18.3%	231
Brochure, flier, or printed material	14.8%	187
Map, chart, or other visual	13.9%	175
<i>Answered Question</i>		1261
<i>Skipped Question</i>		174

Question 9

How are you currently connected to SANDAG? Please check all that apply.

Answer Options	Response Percent	Response Count
Receive e-mail notification of agendas, rEgion newsletter, or other electronic communication from SANDAG	55.5%	644
Attend Board meetings	7.1%	83
Attend Policy Advisory Committee meetings (such as Transportation Committee, Regional Planning Committee or Borders Committee meetings)	8.8%	102
Listen to Board or Policy Advisory Committee meetings via Web cast	4.6%	53
Attend SANDAG working group or ad hoc meetings	11.8%	137
Attend SANDAG-sponsored public meetings on transportation, transit, housing, or other projects	17.8%	207
Attend community-based organization meetings	31.6%	367
Provide public comment or input on plans, environmental documents, or other documents circulated for public comment	21.6%	251
Follow SANDAG through social media	14.6%	169
Other:	16.4%	190
<i>Answered Question</i>		1161
<i>Skipped Question</i>		274

Question 10

How well do you believe SANDAG currently communicates opportunities for public input in the planning process?

Answer Options	Response Percent	Response Count
Very well	10.5%	132
Somewhat well	36.5%	459
Not very well	24.8%	311
Not well at all	16.2%	204
No opinion	11.9%	150
<i>Answered Question</i>		1256
<i>Skipped Question</i>		179

Question 11

Which of the following best describes you?

Answer Options	Response Percent	Response Count
Business person	19.6%	247
Elected official	1.0%	13
Community group member	8.8%	111
Government agency staff	11.1%	140
Environmental group member or staff	1.9%	24
Community-based organization member	7.0%	88
Student	4.5%	56
Non-profit	4.5%	57
Stakeholder	2.1%	27
Concerned / interested resident	39.3%	494
<i>Answered Question</i>		1257
<i>Skipped Question</i>		178

Question 12

In what part of San Diego County do you live?		
Answer Options	Response Percent	Response Count
North County Coastal (Cities of Del Mar, Solana Beach, Encinitas, Carlsbad, Oceanside)	19.9%	250
North County Inland (Cities of Vista, San Marcos, Escondido, Poway)	10.4%	131
South County (Cities of Chula Vista, National City, Imperial Beach, Coronado)	19.5%	245
East County (Cities of El Cajon, Santee, La Mesa, Lemon Grove)	6.5%	82
City of San Diego	36.5%	459
County of San Diego Unincorporated Area	5.9%	74
Do not live in San Diego County	1.4%	18
<i>Answered Question</i>		1259
<i>Skipped Question</i>		176

Question 13

What topics would you like to be notified about in the future? Please check all that apply.		
Answer Options	Response Percent	Response Count
Land Use & Regional Growth	73.9%	916
Transportation	81.4%	1008
Environment	56.3%	698
Borders (binational, tribal and interregional planning)	25.3%	314
Public Safety / Criminal Justice	38.3%	474
Demographics (Census, Estimates and Forecast)	35.8%	443
Compass Card	13.2%	164
FasTrak	19.8%	245
TransNet	20.2%	250
511/iCommute	16.2%	201
SANDAG Service Bureau	8.8%	109
Public health	32.5%	403
Public Participation Plan	31.2%	386
Not interested in being notified about SANDAG projects	2.7%	34
Other:	4.0%	49
<i>answered question</i>		1239
<i>skipped question</i>		196

Question 14

What is the best way to notify you about the project(s) you selected in the previous question? Please check one.

Answer Options	Response Percent	Response Count
E-mail	80.5%	985
Postcard or letter	6.9%	85
Newspaper Ad	1.8%	22
Post on SANDAG Web site	1.8%	22
RSS news feed	0.4%	5
Community or media sponsored site	0.4%	5
rEgion – the SANDAG electronic newsletter	2.3%	28
Announcement from community group	2.5%	30
Facebook (SANDAGRegion)	2.4%	29
Twitter (@SANDAG)	1.1%	13
<i>Answered Question</i>		1224
<i>Skipped Question</i>		211

Question 15

Do you have any additional comments regarding SANDAG communications and/or public involvement activities?

	Response Count
<i>Answered Question</i>	278
<i>Skipped Question</i>	1157

Question 16

Please provide necessary contact information. If you would like to receive rEgion, the SANDAG monthly electronic newsletter, or would like to be added to SANDAG e-mail distribution lists, please provide your e-mail address.

Answer Options	Response Percent	Response Count
Name:	91.7%	800
Organization:	40.7%	355
Address:	76.0%	663
Address 2:	7.7%	67
City:	81.5%	711
State:	83.4%	727
ZIP Code:	84.4%	736
E-mail Address:	94.2%	821
<i>Answered Question</i>		872
<i>Skipped Question</i>		563

Public Participation Plan Survey - Spanish

Question 1		
¿Cómo preferiría recibir la información de SANDAG sobre estos asuntos regionales? Por favor marque únicamente hasta tres opciones.		
Answer Options	Response Percent	Response Count
Reuniones públicas	50.0%	5
Informativos a través del correo electrónico	80.0%	8
RSS news feed	20.0%	2
Twitter	0.0%	0
Reuniones informales con la comunidad	10.0%	1
Encuestas	20.0%	2
Facebook	10.0%	1
No estoy interesado en recibir información	0.0%	0
Otro	0.0%	0
<i>Answered Question</i>		10
<i>Skipped Question</i>		0

Question 2		
¿Cómo preferiría darle a SANDAG sus comentarios sobre asuntos regionales? Por favor marque únicamente hasta tres opciones.		
Answer Options	Response Percent	Response Count
Reuniones públicas	33.3%	3
Encuestas por Internet	77.8%	7
Grupos de enfoque	11.1%	1
Cartas	11.1%	1
Comentarios por teléfono	0.0%	0
Reuniones informales con la comunidad	11.1%	1
Encuesta por correo	33.3%	3
Comentarios por correo electrónico	66.7%	6
Tablero de discusiones por Internet	11.1%	1
No estoy interesado en dar información	0.0%	0
Otro	0.0%	0
<i>Answered Question</i>		9
<i>Skipped Question</i>		1

Question 3

¿Aproximadamente cuántas veces durante le último año dio comentarios a SANDAG sobre temas regionales? (Esto pudo haber sido en una reunión, por correo electrónico o mensaje por teléfono)

Answer Options	Response Percent	Response Count
0	66.7%	6
1 a 2	22.2%	2
3 a 4	0.0%	0
5 a 9	0.0%	0
10 o mas	11.1%	1
<i>Answered Question</i>		9
<i>Skipped Question</i>		1

Question 4

SANDAG lleva a cabo reuniones o eventos para presentar al público temas de importancia regional o para solicitar retroalimentación en asuntos específicos. ¿Qué tan importantes son los siguientes factores en su decisión para asistir a una reunión o evento? Por favor califique cada uno de los puntos abajo de mayor a menor satisfacción Muy importante, Algo importante, No muy importante, Definitivamente sin importancia

Answer Options	Response Percent	Response Count
Que el tema de la reunión sea interesante, pero no le afecta directamente	100.0%	6
Que el tema de reunión que me afecta directamente	100.0%	6
Que haya estacionamiento	83.3%	5
Que tenga acceso a transporte público	83.3%	5
Que se ofrezcan incentivos como pases de transporte público u otras cosas	83.3%	5
<i>Answered Question</i>		6
<i>Skipped Question</i>		4

Question 5

¿Qué es lo más lejos que estaría dispuesto a trasladarse para asistir a una reunión?

Answer Options	Response Percent	Response Count
1 a 5 millas	0.0%	0
6 a 10 millas	28.6%	2
11 a 20 millas	28.6%	2
21 millas o más	42.9%	3
<i>Answered Question</i>		7
<i>Skipped Question</i>		3

Question 6

¿Cuándo prefiere que sean las reuniones?

Answer Options	Response Percent	Response Count
De lunes a viernes, de 8 a.m. a 11 a.m., o entre 1 p.m. y 5 p.m.	14.3%	1
De lunes a viernes entre 11 a.m. y 1 p.m.	14.3%	1
De lunes a viernes después de las 5 p.m.	42.9%	3
Sábados o domingos, entre 9 a.m. y 5 p.m.	14.3%	1
Otros horarios/días o semana	0.0%	0
No me interesa asistir a una reunión	14.3%	1
<i>Answered Question</i>		7
<i>Skipped Question</i>		3

Question 7

¿Cuál es el mejor medio para avisarle de una reunión? Por favor califique cada uno de los puntos abajo del 1 al 10, donde el 1 representa lo mejor y el 10 lo que es extremadamente mal.

Answer Options	1	2	3	4	5	6	7	8	9	10	Rating Average	Response Count
Aviso por correo electrónico	5	1	0	0	0	0	0	0	0	0	1.17	6
Postal o carta	1	0	1	1	0	1	1	0	1	0	5.00	6
Anuncio en el periódico	0	0	1	0	0	0	2	0	0	3	7.83	6
Información publicada en el Portal de Internet de SANDAG	0	5	0	0	1	0	0	0	0	0	2.50	6
RSS news feed	0	0	1	0	0	1	0	2	1	1	7.33	6
rEgion – la gaceta electrónica de SANDAG	0	0	2	1	2	1	0	0	0	0	4.33	6
Anuncio de un grupo de la comunidad	0	0	1	0	2	1	0	1	1	0	6.00	6
Portal de Internet comunitario o de algún medio que tenga un calendario de eventos	0	0	0	3	0	2	0	0	0	1	5.67	6
Facebook (SANDAGRegion)	0	0	0	0	1	0	1	2	2	0	7.67	6
Twitter (@SANDAG)	0	0	0	1	0	0	2	1	1	1	7.50	6
<i>Answered Question</i>											6	
<i>Skipped Question</i>											4	

Question 8		
¿Cómo preferiría que le presentaran material con contenido detallado o complicado? Por favor marque uno sólo.		
Answer Options	Response Percent	Response Count
Información disponible en Internet y/o descargada para su revisión previa	66.7%	4
Presentación en vivo	16.7%	1
Folleto, volante u otro material impreso	0.0%	0
Mapa, gráficas u otro material visual	16.7%	1
<i>Answered Question</i>		6
<i>Skipped Question</i>		4

Question 9		
¿Cómo se conecta actualmente usted con SANDAG? Por favor marque las que apliquen.		
Answer Options	Response Percent	Response Count
Recibo anuncios y agendas por correo electrónico, gaceta eRegion u otros comunicados de SANDAG en formato electrónico	66.7%	4
Asisto a reuniones de la Mesa Directiva	0.0%	0
Asisto a reuniones de los Comités Asesores de Políticas	16.7%	1
Escucho por Internet las reuniones de la Mesa Directiva o de los Comités Asesores de Políticas	16.7%	1
Asisto a reuniones de Grupos de Trabajo o Grupos Ad-hoc	50.0%	3
Asisto a reuniones sobre transporte, transporte público, vivienda u otros, organizadas por SANDAG	16.7%	1
Asisto a reuniones de un grupo de la comunidad	16.7%	1
Doy comentarios público o retroalimentación sobre planes, documentos ambientales u otros que se circulan para comentarios del público	0.0%	0
Sigue a SANDAG a través de redes sociales	33.3%	2
Otros	16.7%	1
<i>Answered Question</i>		6
<i>Skipped Question</i>		4

Question 10

¿Qué tan bien comunica SANDAG las oportunidades que tiene el público para comentar en el proceso de planeación?

Answer Options	Response Percent	Response Count
Muy bien	83.3%	5
Más o menos bien	16.7%	1
No muy bien	0.0%	0
Nada bien	0.0%	0
Sin opinión	0.0%	0
<i>Answered Question</i>		6
<i>Skipped Question</i>		4

Question 11

¿Cuál de las opciones a usted describe mejor?

Answer Options	Response Percent	Response Count
Persona de negocios	16.7%	1
Un individuo interesado en el tema	33.3%	2
Autoridad electa	0.0%	0
Personal o miembro de un grupo comunitario	0.0%	0
Personal de una agencia gubernamental	33.3%	2
Personal o miembro de un grupo ambientalista	0.0%	0
Estudiante	0.0%	0
Otro	16.7%	1
<i>Answered Question</i>		6
<i>Skipped Question</i>		4

Question 12		
¿En qué parte del Condado de San Diego vive?		
Answer Options	Response Percent	Response Count
Norte del Condado, zona costera (Ciudades de Del Mar, Solana Beach, Encinitas, Carlsbad y Oceanside)	0.0%	0
Norte del Condado, zona interior (Ciudades de Vista, San Marcos, Escondido y Poway)	0.0%	0
Sur del Condado (Ciudades de Chula Vista, National City, Imperial Beach y Coronado)	16.7%	1
Este del Condado (Ciudades de El Cajon, Santee, La Mesa y Lemon Grove)	0.0%	0
Ciudad de San Diego	33.3%	2
Área Desincorporada en el Condado de San Diego	16.7%	1
No vivo en el Condado de San Diego	33.3%	2
<i>Answered Question</i>		6
<i>Skipped Question</i>		4

Question 13		
¿Qué temas le gustaría se le informara en el futuro? Por favor marque la que aplique.		
Answer Options	Response Percent	Response Count
Uso del Suelo y Crecimiento Regional	50.0%	3
Medio Ambiente	50.0%	3
Seguridad Pública / Justicia Penal	50.0%	3
FasTrak	0.0%	0
511/iCommute	0.0%	0
Plan de Participación Pública	50.0%	3
Demográficos (Censo, Estimados y Proyecciones)	50.0%	3
Transporte	50.0%	3
Asuntos fronterizos	66.7%	4
Tarjeta Compass	0.0%	0
TransNet	0.0%	0
Buró de servicios de SANDAG	16.7%	1
Salud pública	33.3%	2
No estoy interesado en recibir información	0.0%	0
Otros	0.0%	0
<i>Answered Question</i>		6
<i>Skipped Question</i>		4

Question 14

¿Cómo quiere que se le avise del o los proyecto(s) que seleccionó en la pregunta 13? Por favor marque uno.

Answer Options	Response Percent	Response Count
Correo electrónico	100.0%	6
Postal o carta	0.0%	0
Anuncio en el periódico	0.0%	0
Publicado en el Portal de Internet de SANDAG	0.0%	0
RSS news feed	0.0%	0
rEgion – la gaceta electrónica de SANDAG	0.0%	0
Portal de Internet comunitario o de algún medio de comunicación	0.0%	0
Anuncio de un grupo de la comunidad	0.0%	0
Facebook (SANDAGRegion)	0.0%	0
Twitter (@SANDAG)	0.0%	0
<i>Answered Question</i>		6
<i>Skipped Question</i>		4

Question 15

¿Tiene algún comentario adicional en relación a las actividades de comunicación y participación pública de SANDAG?

	Response Count
<i>Answered Question</i>	2
<i>Skipped Question</i>	8

Question 16

Por favor provea su información para contactarlo.

Answer Options	Response Percent	Response Count
Nombre:	100.0%	6
Organización:	50.0%	3
Dirección:	83.3%	5
Dirección 2:	50.0%	3
Ciudad:	83.3%	5
Estado:	83.3%	5
Código Postal:	83.3%	5
Correo electrónico:	100.0%	6
<i>Answered Question</i>		6
<i>Skipped Question</i>		4

Public Participation Plan – Social Media

Question 1		
How would you prefer to receive information from SANDAG on regional issues? Please select up to three.		
Answer Options	Response Percent	Response Count
Public meetings	17.5%	10
Informal community meetings	24.6%	14
E-mail newsletters	61.4%	35
Surveys	17.5%	10
RSS news feed	8.8%	5
Facebook (SANDAGRegion)	70.2%	40
Twitter (@SANDAG)	22.8%	13
Not interested in receiving information	1.8%	1
Other:	0.0%	0
<i>Answered Question</i>		57
<i>Skipped Question</i>		1

Question 2		
How would you prefer to provide input to SANDAG on regional issues? Please select up to three.		
Answer Options	Response Percent	Response Count
Public meetings	26.4%	14
Informal community meetings	26.4%	14
Online survey	79.2%	42
Mail group	15.1%	8
Focus group	22.6%	12
E-mail comment	43.4%	23
Letter	3.8%	2
Internet-based discussion platform	49.1%	26
Phone comment line	5.7%	3
Not interested in providing input	0.0%	0
Other:	0.0%	0
<i>Answered Question</i>		53
<i>Skipped Question</i>		5

Question 3

Approximately how many times within the last year did you provide SANDAG input on regional issues? (This could be at a meeting, via e-mail, mail, or phone message.)

Answer Options	Response Percent	Response Count
0	59.6%	31
1 to 2	28.8%	15
3 to 4	7.7%	4
5 to 9	0.0%	0
10 or more	3.8%	2
<i>Answered Question</i>		52
<i>Skipped Question</i>		6

Question 4

SANDAG holds meetings or events to introduce and/or discuss regionally significant topics to the public or to ask for input on specific issues. How important are the following factors in your decision to attend a meeting or event?

Answer Options	Very important	Somewhat important	Not very important	Definitely not important	Response Count
An interesting meeting topic, but does not affect you directly	8	27	10	4	49
A meeting topic that affects you directly	47	3	0	0	50
Parking provided	16	15	7	10	48
Must be accessible by transit	13	9	16	11	49
Providing an incentive, such as a transit pass or other item	5	13	19	11	48
<i>Answered Question</i>					50
<i>Skipped Question</i>					8

Question 5

What is the farthest you would be willing to travel for a meeting?

Answer Options	Response Percent	Response Count
1 to 5 miles	20.0%	10
6 to 10 miles	50.0%	25
11 to 20 miles	20.0%	10
21 miles or more	10.0%	5
<i>answered question</i>		50
<i>skipped question</i>		8

Question 6

When would you prefer to attend a meeting?

Answer Options	Response Percent	Response Count
Monday through Friday between 8 a.m. and 11 a.m. or between 1 p.m. and 5 p.m.	14.0%	7
Monday through Friday between 11 a.m. and 1 p.m.	2.0%	1
Monday through Friday after 5 p.m.	50.0%	25
Saturday or Sunday between 9 a.m. and 5 p.m.	16.0%	8
Other times/days of week	4.0%	2
Not interested in attending a meeting	14.0%	7
<i>Answered Question</i>		50
<i>Skipped Question</i>		8

Question 7

What is the best way to notify you about a meeting? Please rate each item below from 1 to 10, with 1 being the best and 10 being extremely poor.

Answer Options	1	2	3	4	5	6	7	8	9	10	Rating Average	Response Count
E-mail notice	27	8	2	5	1	0	2	1	0	4	2.72	50
Postcard or letter	9	3	8	3	10	2	4	3	3	5	4.84	50
Ad in newspaper	1	4	2	7	1	3	1	6	8	17	7.26	50
Information posted on SANDAG Web site	0	5	8	8	8	7	6	4	3	1	5.18	50
RSS news feed	2	1	1	7	6	7	10	6	4	6	6.42	50
rEgion – the SANDAG electronic newsletter	1	5	9	7	7	5	8	1	6	1	5.18	50
Announcement from community group	1	0	3	4	5	13	6	12	2	4	6.50	50
Community or media sponsored site with event listings	0	1	7	4	9	6	8	6	9	0	6.10	50
Facebook (SANDAGRegion)	8	17	7	3	2	2	4	3	2	2	3.74	50
Twitter (@SANDAG)	1	6	3	2	1	5	1	8	13	10	7.06	50
<i>Answered Question</i>											50	
<i>Skipped Question</i>											8	

Question 8

How would you prefer to have detailed or complicated material presented to you? Please only check one.

Answer Options	Response Percent	Response Count
Written information online for review and/or download in advance	55.1%	27
Live presentation at a meeting or workshop	4.1%	2
Brochure, flier, or printed material	16.3%	8
Map, chart, or other visual	24.5%	12
<i>Answered Question</i>		49
<i>Skipped Question</i>		9

Question 9

How are you currently connected to SANDAG? Please check all that apply.

Answer Options	Response Percent	Response Count
Receive e-mail notification of agendas, rEgion newsletter, or other electronic communication from SANDAG	23.9%	11
Attend Board meetings	6.5%	3
Attend Policy Advisory Committee meetings (such as Transportation Committee, Regional Planning Committee or Borders Committee meetings)	4.3%	2
Listen to Board or Policy Advisory Committee meetings via Web cast	10.9%	5
Attend SANDAG working group or ad hoc meetings	8.7%	4
Attend SANDAG-sponsored public meetings on transportation, transit, housing, or other projects	15.2%	7
Attend community-based organization meetings	19.6%	9
Provide public comment or input on plans, environmental documents, or other documents circulated for public comment	13.0%	6
Follow SANDAG through social media	65.2%	30
Other:	17.4%	8
<i>Answered Question</i>		46
<i>Skipped Question</i>		12

Question 10		
How well do you believe SANDAG currently communicates opportunities for public input in the planning process?		
Answer Options	Response Percent	Response Count
Very well	6.3%	3
Somewhat well	29.2%	14
Not very well	31.3%	15
Not well at all	10.4%	5
No opinion	22.9%	11
<i>Answered Question</i>		48
<i>Skipped Question</i>		10

Question 11		
Which of the following best describes you?		
Answer Options	Response Percent	Response Count
Business person	14.9%	7
Elected official	0.0%	0
Community group member	2.1%	1
Government agency staff	10.6%	5
Environmental group member or staff	2.1%	1
Community-based organization member	4.3%	2
Student	6.4%	3
Non-profit	6.4%	3
Stakeholder	0.0%	0
Concerned / interested resident	53.2%	25
<i>Answered Question</i>		47
<i>Skipped Question</i>		11

Question 12

In what part of San Diego County do you live?

Answer Options	Response Percent	Response Count
North County Coastal (Cities of Del Mar, Solana Beach, Encinitas, Carlsbad, Oceanside)	16.7%	8
North County Inland (Cities of Vista, San Marcos, Escondido, Poway)	6.3%	3
South County (Cities of Chula Vista, National City, Imperial Beach, Coronado)	14.6%	7
East County (Cities of El Cajon, Santee, La Mesa, Lemon Grove)	12.5%	6
City of San Diego	47.9%	23
County of San Diego Unincorporated Area	2.1%	1
Do not live in San Diego County	0.0%	0
<i>Answered Question</i>		48
<i>Skipped Question</i>		10

Question 13

What topics would you like to be notified about in the future? Please check all that apply.

Answer Options	Response Percent	Response Count
Land Use & Regional Growth	79.2%	38
Transportation	85.4%	41
Environment	58.3%	28
Borders (binational, tribal and interregional planning)	37.5%	18
Public Safety / Criminal Justice	35.4%	17
Demographics (Census, Estimates and Forecast)	50.0%	24
Compass Card	20.8%	10
FasTrak	16.7%	8
TransNet	25.0%	12
511/iCommute	35.4%	17
SANDAG Service Bureau	8.3%	4
Public health	45.8%	22
Public Participation Plan	45.8%	22
Not interested in being notified about SANDAG projects	0.0%	0
Other	0.0%	0
<i>Answered Question</i>		48
<i>Skipped Question</i>		10

Question 14

What is the best way to notify you about the project(s) you selected in the previous question? Please check one.

Answer Options	Response Percent	Response Count
E-mail	56.3%	27
Postcard or letter	4.2%	2
Newspaper Ad	0.0%	0
Post on SANDAG Web site	0.0%	0
RSS news feed	0.0%	0
Community or media sponsored site	0.0%	0
rEgion – the SANDAG electronic newsletter	0.0%	0
Announcement from community group	2.1%	1
Facebook (SANDAGRegion)	33.3%	16
Twitter (@SANDAG)	4.2%	2
	<i>Answered Question</i>	48
	<i>Skipped Question</i>	10

Question 15

Do you have any additional comments regarding SANDAG communications and/or public involvement activities?

	Response Count
<i>Answered Question</i>	11
<i>Skipped Question</i>	47

Question 16

Please provide necessary contact information. If you would like to receive rEgion, the SANDAG monthly electronic newsletter, or would like to be added to SANDAG e-mail distribution lists, please provide your e-mail address.

Answer Options	Response Percent	Response Count
Name:	97.6%	40
Organization:	39.0%	16
Address:	90.2%	37
Address 2:	9.8%	4
City:	92.7%	38
State:	92.7%	38
ZIP Code:	92.7%	38
Email Address:	95.1%	39
<i>Answered Question</i>		41
<i>Skipped Question</i>		17

PPP Survey Results

CBO Aggregates

Group: Low Income

Q1. Preferences for how to receive planning information

Value	Frequency
This organization's newsletter	89
Factsheets/handouts	107
E-mail	112
Web site	73
In your meetings	64
Radio	45
Other	19

Q2. How would you prefer to participate in discussions on planning issues that might affect your community?

Value	Frequency
Community workshops	167
Small group discussions	88
Online comments	71
Presentation with Q&A	69
Other	8
Not interested	13

Q3. How often would you like to participate in such discussions?

Value	Frequency
Every 6 months	86
Every 2 months	69
Once a months	117
Every 2 weeks	23

Q4a. Preferred time of day for meetings

Value	Frequency
Early morning (7 to 9 a.m.)	35
Mornings (9 a.m. to 12 p.m.)	93
Afternoons (12 to 5 p.m.)	66
Evenings (after 5 p.m.)	111
Any	11

Q4b. Preferred day of the week for meetings

Value	Frequency
Weekday	200
Saturday	38
Sunday	8
Any	41

Q5. Preferred location for meetings

Value	Frequency
This site	200
Neighborhood home	36
Local school	112
Local church	37
Other	20

Q6. Which of the following would make it easier for you to attend meetings?

Value	Frequency
Language interpreter	106
Childcare	96
Free Parking	122
Food/Refreshments	103
Other	12

Q7. Have you ever heard of SANDAG?

Value	Frequency
Yes	158
No	143

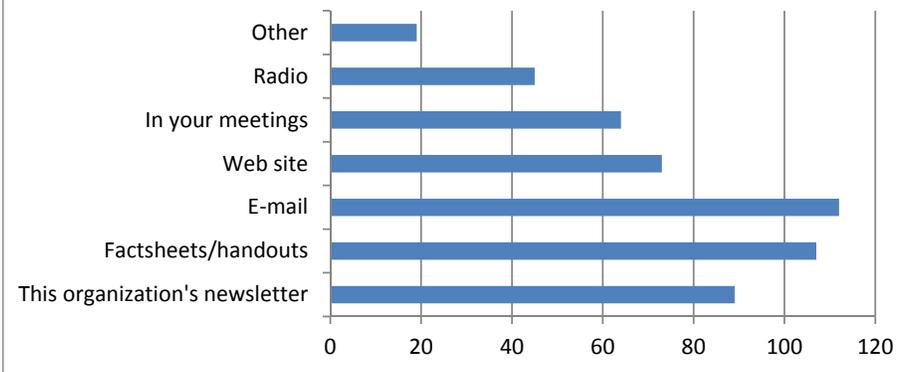
Q8. How do you typically receive information from SANDAG and other organizations?

Value	Frequency
Word of Mouth	68
Through this organization	127
Web site	52
E-mail	43
Social Media	22
Door-to-door canvassing	12
Newsletter	56
Radio	28
Other	19

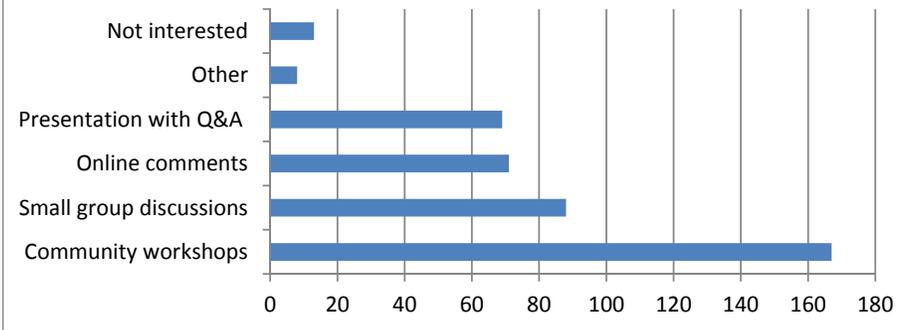
TV, newspapers

Low Income Aggregate Graphs

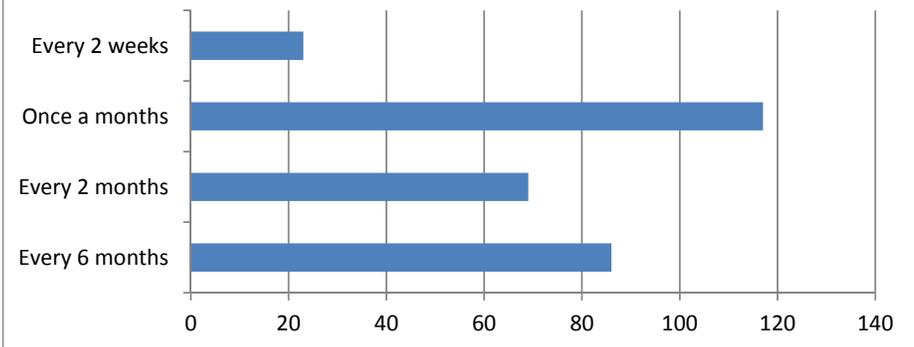
Q1. Preferences for how to receive planning information



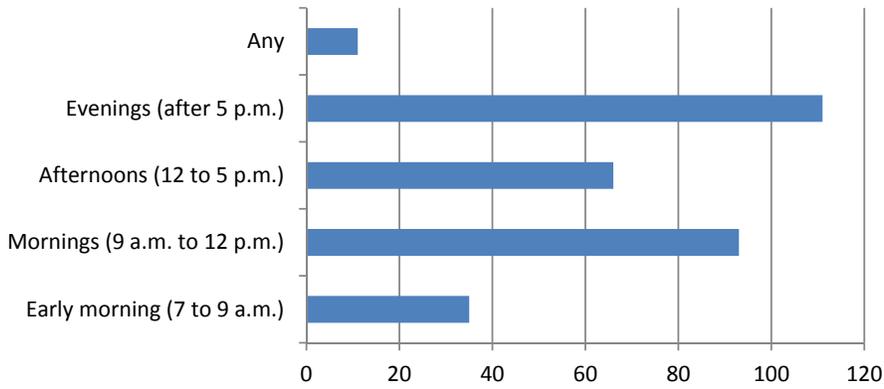
Q2. How would you prefer to participate in discussions on planning issues that might affect your community?



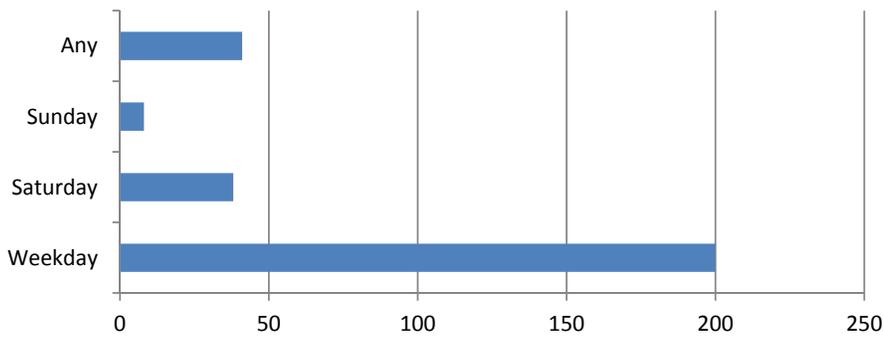
Q3. How often would you like to participate in such discussions?



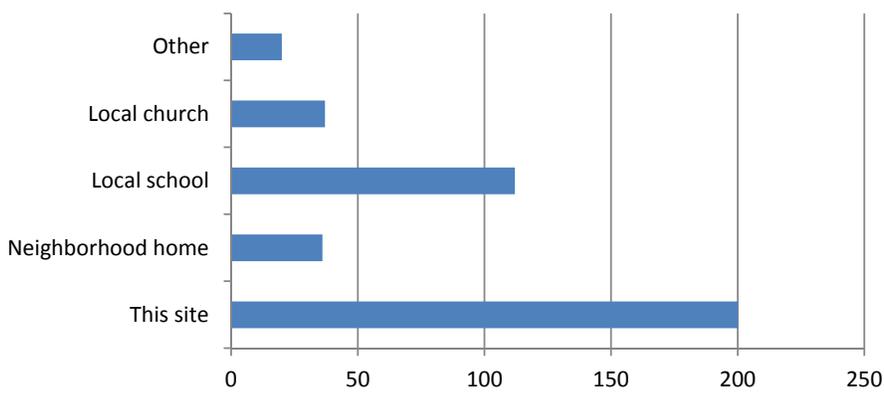
Q4a. Preferred time of day for meetings



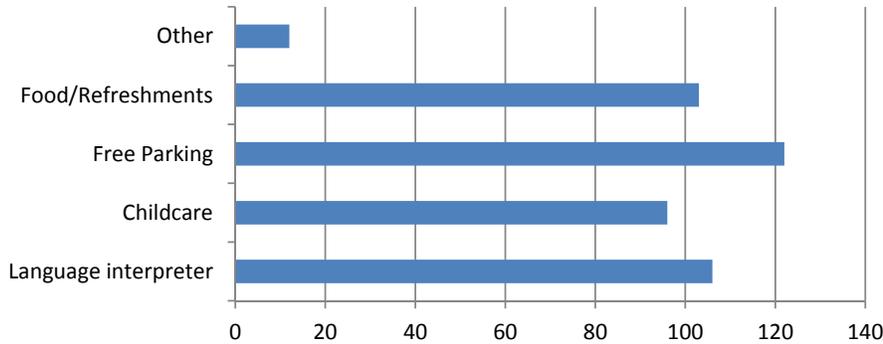
Q4b. Preferred day of the week for meetings



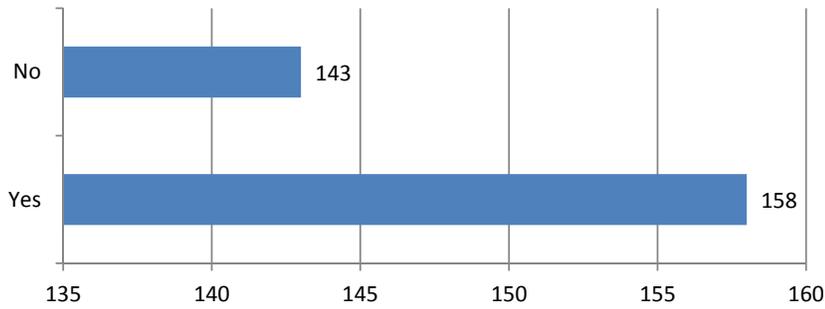
Q5. Preferred location for meetings



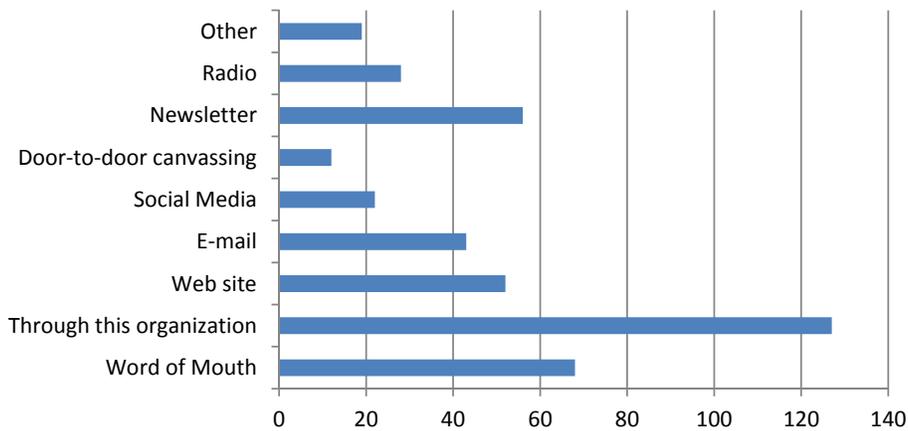
Q6. Which of the following would make it easier for you to attend meetings?



Q7. Have you ever heard of SANDAG?



Q8. How do you typically receive information from SANDAG and other organizations?



Group: Seniors

Q1. Preferences for how to receive planning information

Value	Frequency
This organization's newsletter	14
Factsheets/handouts	17
E-mail	24
Web site	8
In your meetings	13
Radio	9
Other	9

Q2. How would you prefer to participate in discussions on planning issues that might affect your community?

Value	Frequency
Community workshops	25
Small group discussions	16
Online comments	15
Presentation with Q&A	12
Other	2
Not interested	6

Q3. How often would you like to participate in such discussions?

Value	Frequency
Every 6 months	24
Every 2 months	15
Once a months	14
Every 2 weeks	3

Q4. Preferred time of day for meetings

Value	Frequency
Early morning (7 to 9 a.m.)	3
Mornings (9 a.m. to 12 p.m.)	13
Afternoons (12 to 5 p.m.)	4
Evenings (after 5 p.m.)	32
Any	5

Q4b. Preferred day of the week for meetings

Value	Frequency
Weekday	32
Saturday	4
Sunday	0
Any	20

Q5. Preferred location for meetings

Value	Frequency
This site	33
Neighborhood home	4
Local school	17
Local church	14
Other	7

Q6. Which of the following would make it easier for you to attend meetings?

Value	Frequency
Language interpreter	10
Childcare	6
Free Parking	29
Food/Refreshments	23
Other	2

Q7. Have you ever heard of SANDAG?

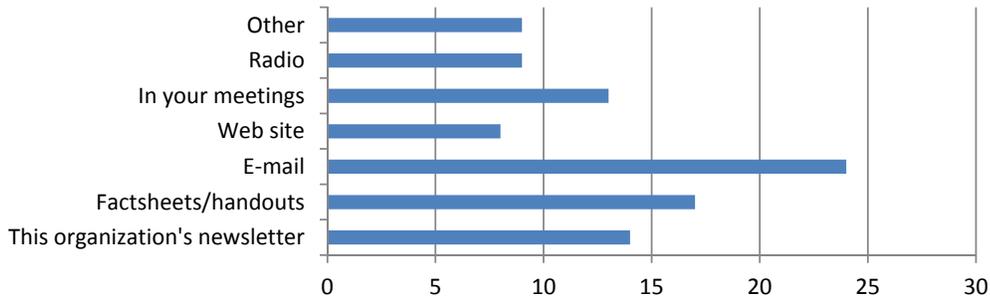
Value	Frequency
Yes	36
No	20

Q8. How do you typically receive information from SANDAG and other organizations?

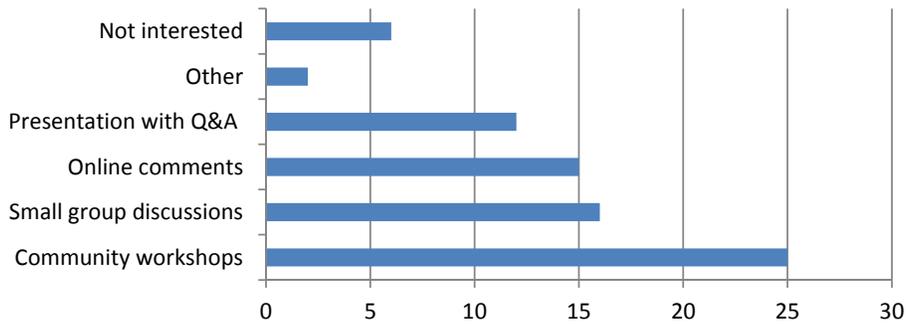
Value	Frequency
Word of Mouth	24
Through this organization	22
Web site	2
E-mail	6
Social Media	4
Door-to-door canvassing	1
Newsletter	9
Radio	6
Other	11

Seniors Aggregate

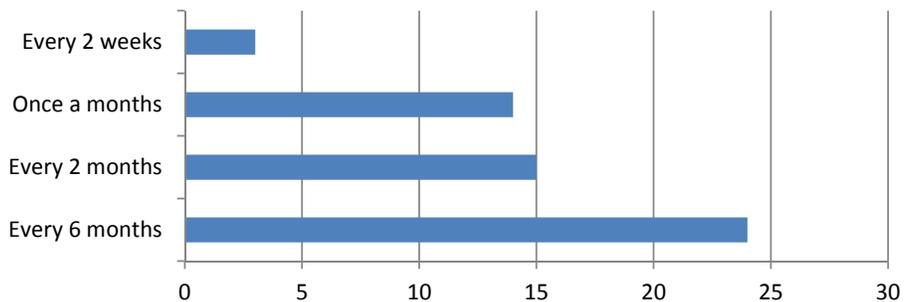
Q1. Preferences for how to receive planning information



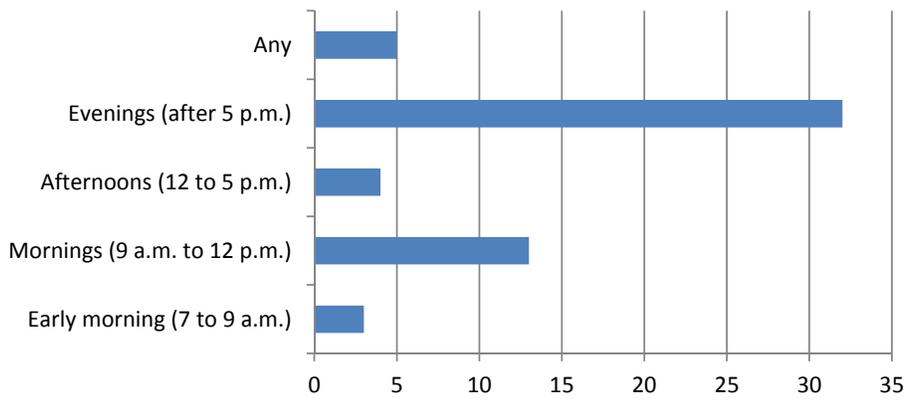
Q2. How would you prefer to participate in discussions on planning issues that might affect your community?



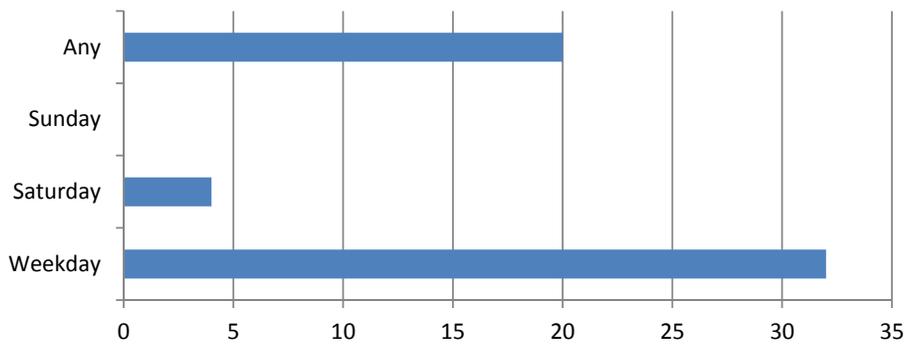
Q3. How often would you like to participate in such discussions?



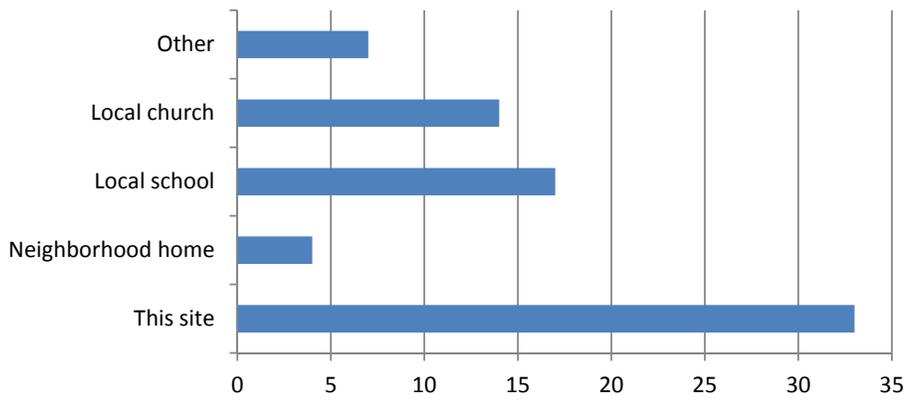
Q4. Preferred time of day for meetings



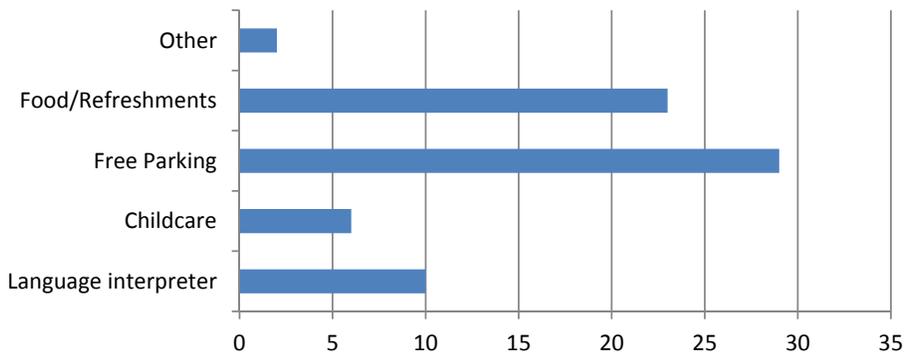
Q4b. Preferred day of the week for meetings



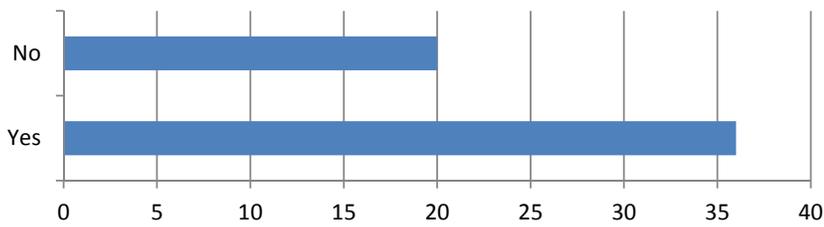
Q5. Preferred location for meetings



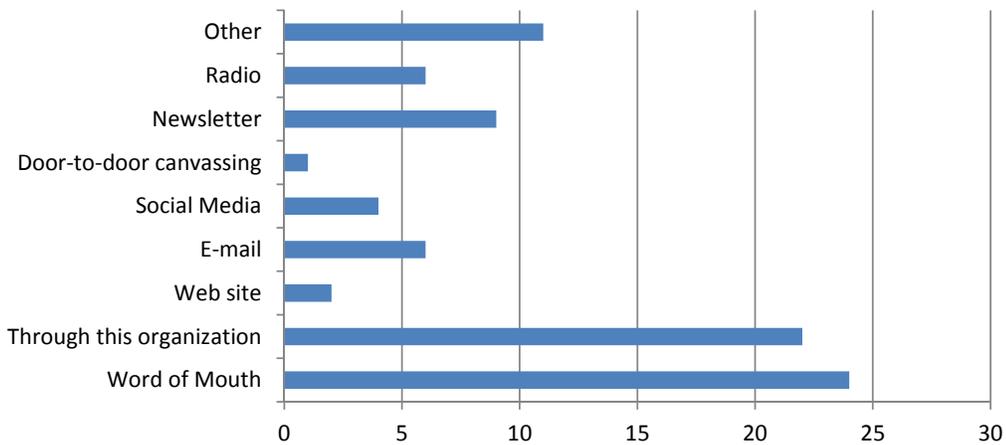
Q6. Which of the following would make it easier for you to attend meetings?



Q7. Have you ever heard of SANDAG?



Q8. How do you typically receive information from SANDAG and other organizations?



Group: Community organizers, agency staff, professionals

Q1. Preferences for how to receive planning information

Value	Frequency
This organization's newsletter	17
Factsheets/handouts	19
E-mail	22
Web site	13
In your meetings	21
Radio	5
Other	4

Q2. How would you prefer to participate in discussions on planning issues that might affect your community?

Value	Frequency
Community workshops	31
Small group discussions	20
Online comments	10
Presentation with Q&A	19
Other	1
Not interested	4

Q3. How often would you like to participate in such discussions?

Value	Frequency
Every 6 months	5
Every 2 months	18
Once a months	17
Every 2 weeks	5

Q4a. Preferred time of day for meetings

Value	Frequency
Early morning (7 to 9 a.m.)	10
Mornings (9 a.m. to 12 p.m.)	25
Afternoons (12 to 5 p.m.)	4
Evenings (after 5 p.m.)	8
Any	5

Q4b. Preferred day of the week for meetings

Value	Frequency
Weekday	27
Saturday	7
Sunday	0
Any	9

Q5. Preferred location for meetings

Value	Frequency
This site	28
Neighborhood home	0
Local school	21
Local church	6
Other	5

Q6. Which of the following would make it easier for you to attend meetings?

Value	Frequency
Language interpreter	21
Childcare	12
Free Parking	26
Food/Refreshments	13
Other	1

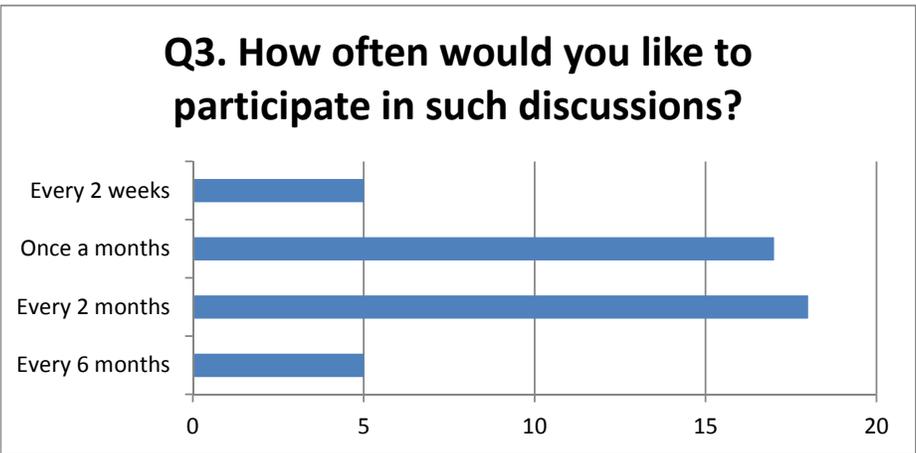
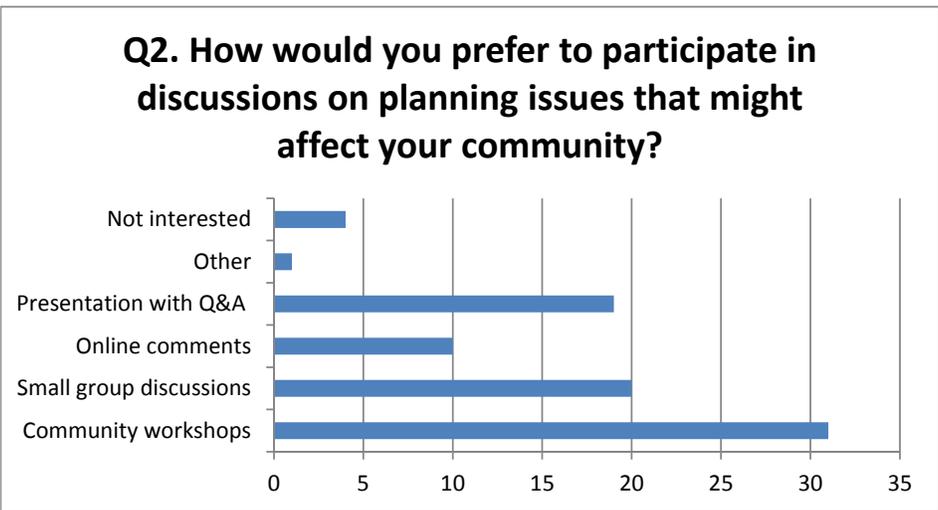
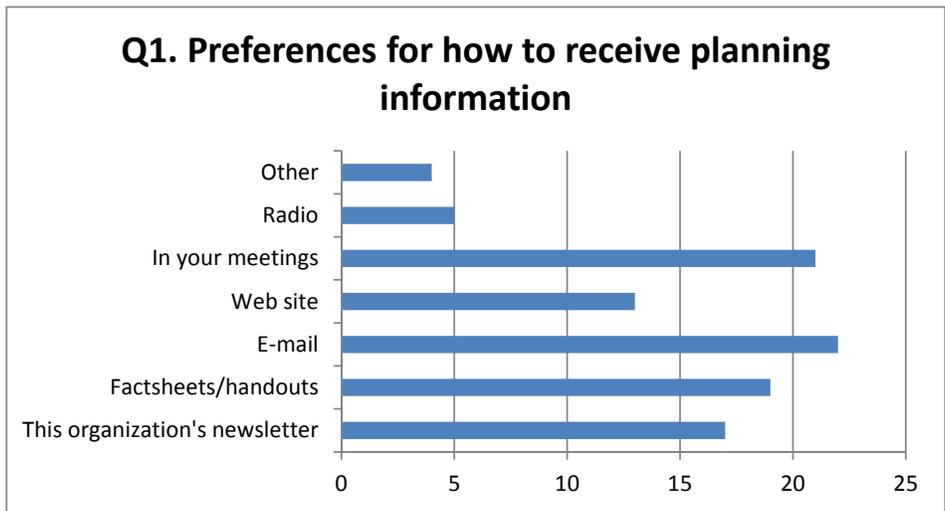
Q7. Have you ever heard of SANDAG?

Value	Frequency
Yes	29
No	17

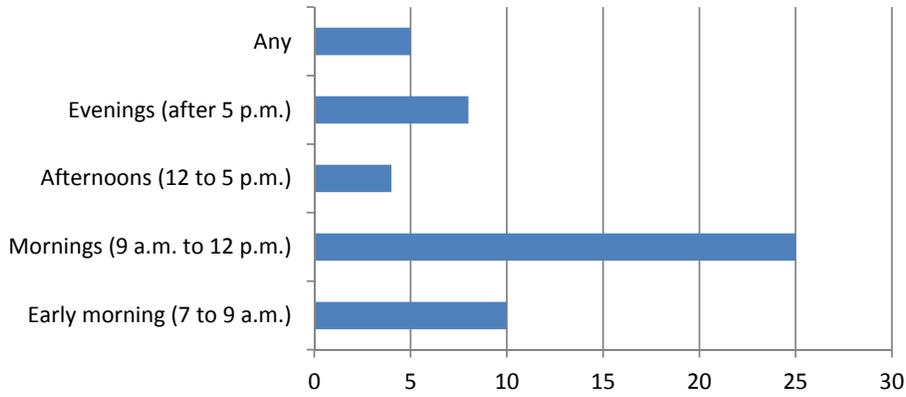
Q8. How do you typically receive information from SANDAG and other organizations?

Value	Frequency
Word of Mouth	8
Through this organization	18
Web site	7
E-mail	8
Social Media	3
Door-to-door canvassing	0
Newsletter	9
Radio	3
Other	6

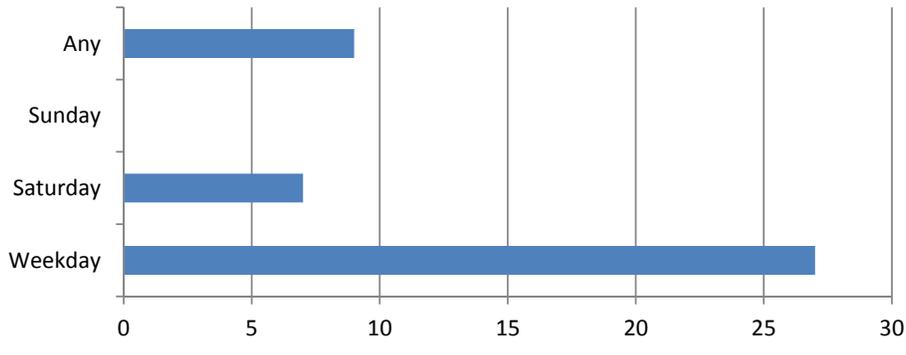
**Community Organizers (promotoras, etc.),
Local Agencies, Healthcare Professionals**



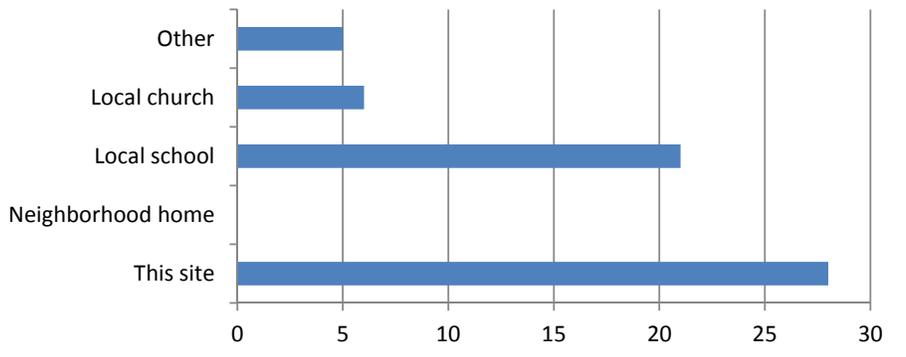
Q4a. Preferred time of day for meetings



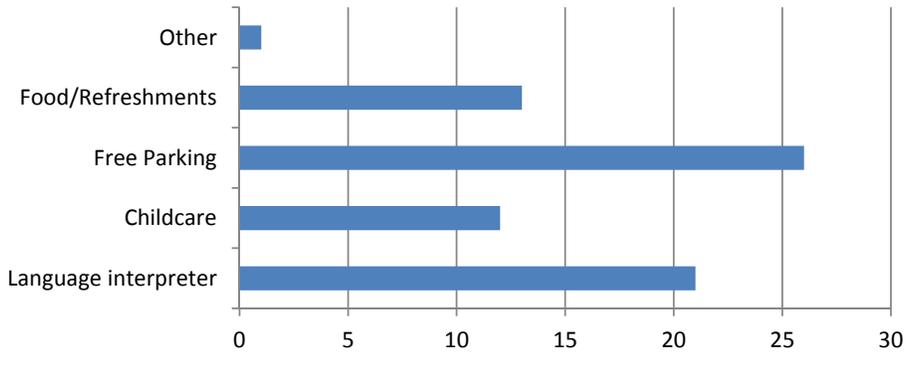
Q4b. Preferred day of the week for meetings



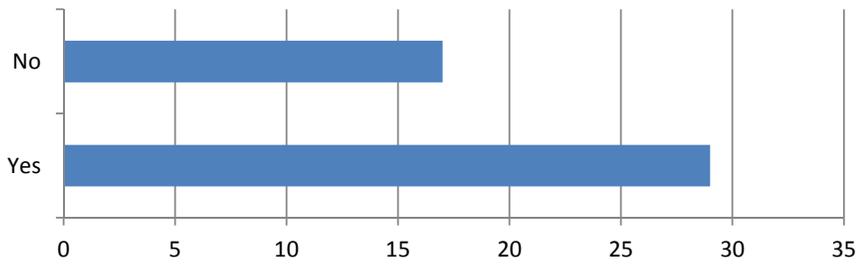
Q5. Preferred location for meetings



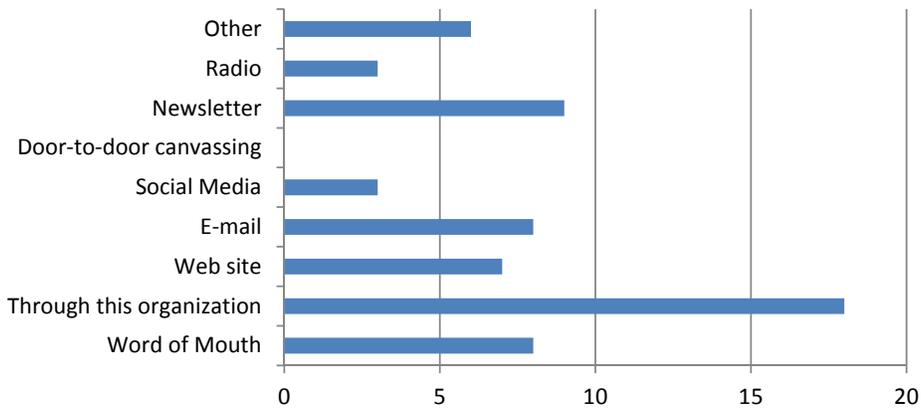
Q6. Which of the following would make it easier for you to attend meetings?



Q7. Have you ever heard of SANDAG?



Q8. How do you typically receive information from SANDAG and other organizations?



Group: Youth

Q1. Preferences for how to receive planning information

Value	Frequency
This organization's newsletter	11
Factsheets/handouts	12
E-mail	14
Web site	8
In your meetings	7
Radio	4
Other	2

Q2. How would you prefer to participate in discussions on planning issues that might affect your community?

Value	Frequency
Community workshops	10
Small group discussions	17
Online comments	9
Presentation with Q&A	11
Other	0
Not interested	5

Q3. How often would you like to participate in such discussions?

Value	Frequency
Every 6 months	15
Every 2 months	9
Once a months	8
Every 2 weeks	0

Q4. Preferred time of day for meetings

Value	Frequency
Early morning (7 to 9 a.m.)	1
Mornings (9 a.m. to 12 p.m.)	7
Afternoons (12 to 5 p.m.)	4
Evenings (after 5 p.m.)	18
Any	0

Q4b. Preferred day of the week for meetings

Value	Frequency
Weekday	17
Saturday	7
Sunday	3
Any	5

Q5. Preferred location for meetings

Value	Frequency
This site	9
Neighborhood home	0
Local school	16
Local church	4
Other	2

Q6. Which of the following would make it easier for you to attend meetings?

Value	Frequency
Language interpreter	7
Childcare	3
Free Parking	12
Food/Refreshments	15
Other	0

Q7. Have you ever heard of SANDAG?

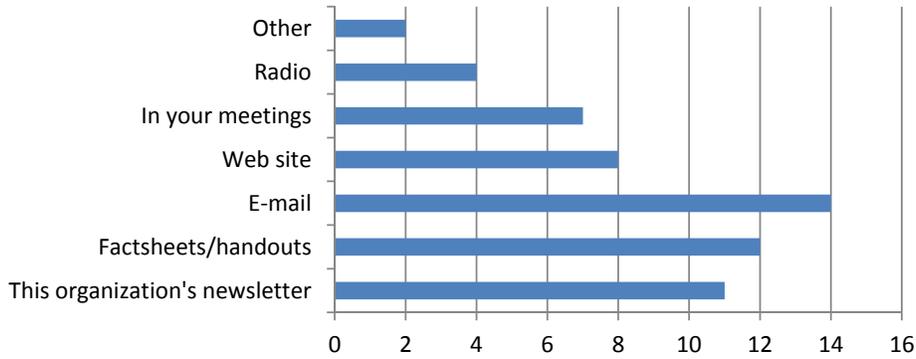
Value	Frequency
Yes	12
No	17

Q8. How do you typically receive information from SANDAG and other organizations?

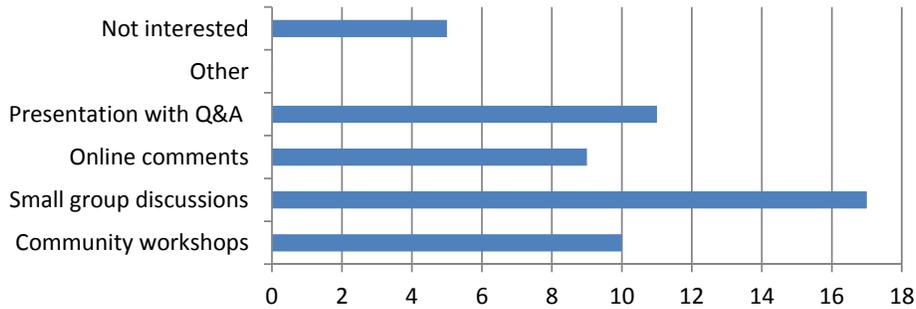
Value	Frequency
Word of Mouth	11
Through this organization	15
Web site	2
E-mail	4
Social Media	0
Door-to-door canvassing	2
Newsletter	3
Radio	3
Other	3

Youth Graphs

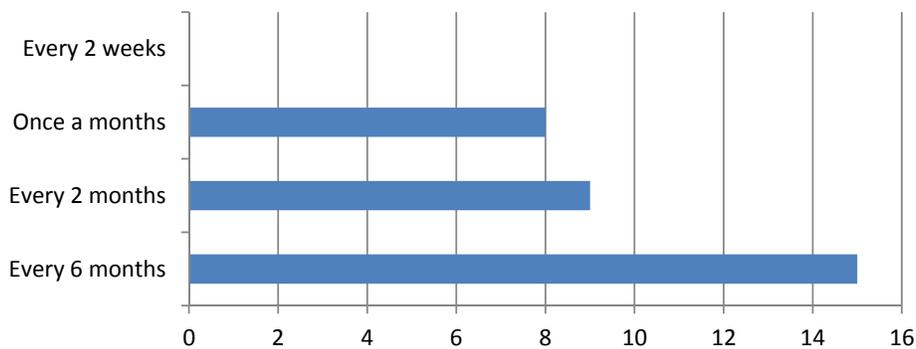
Q1. Preferences for how to receive planning information



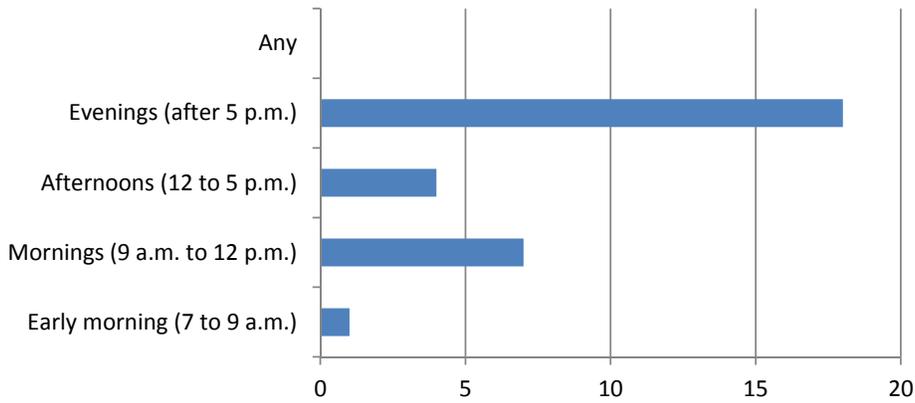
Q2. How would you prefer to participate in discussions on planning issues that might affect your community?



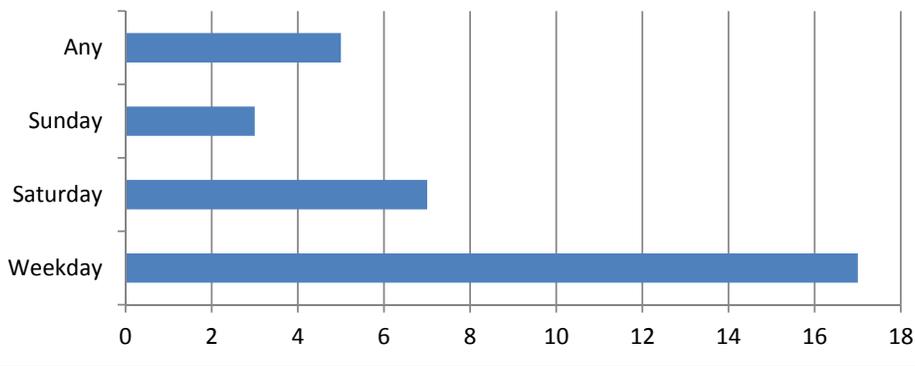
Q3. How often would you like to participate in such discussions?



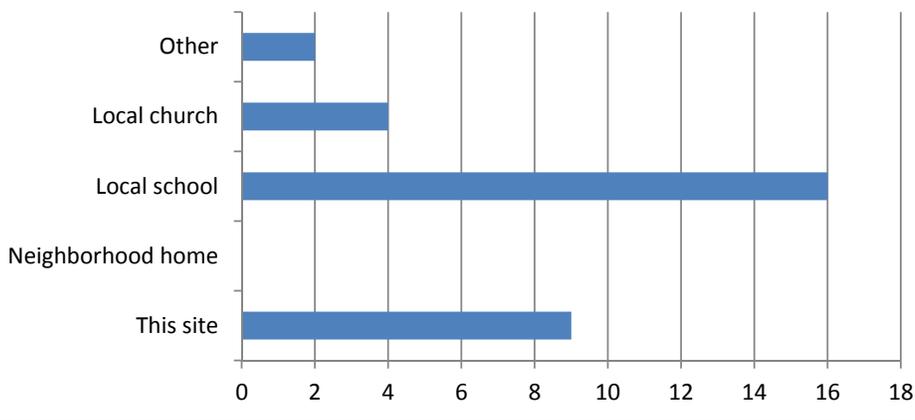
Q4. Preferred time of day for meetings



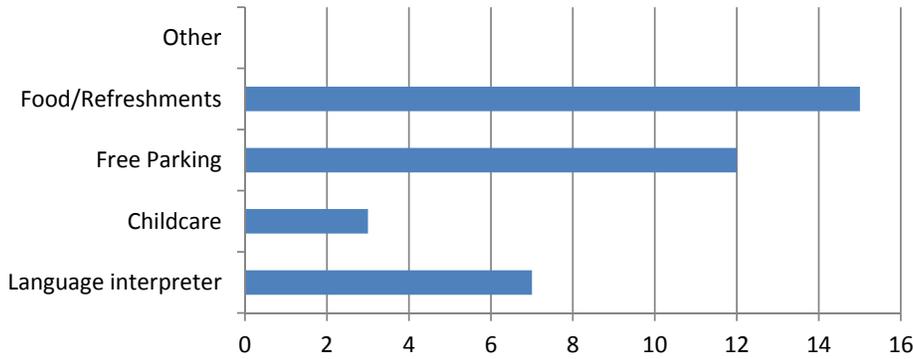
Q4b. Preferred day of the week for meetings



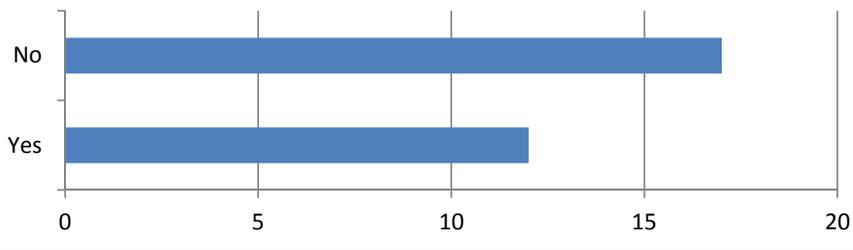
Q5. Preferred location for meetings



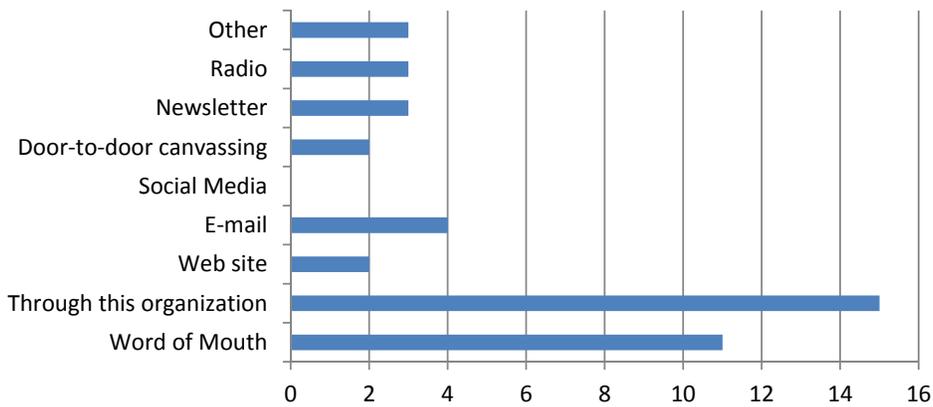
Q6. Which of the following would make it easier for you to attend meetings?



Q7. Have you ever heard of SANDAG?



Q8. How do you typically receive information from SANDAG and other organizations?



ALL - across all categories

Q1. Preferences for how to receive planning information

Value	Frequency
This organization's newsletter	131
Factsheets/handouts	155
E-mail	183
Web site	97
In your meetings	105
Radio	63
Other	35

*mail, etc.

Q2. How would you prefer to participate in discussions on planning issues that might affect your community?

Value	Frequency
Community workshops	233
Small group discussions	141
Online comments	105
Presentation with Q&A	115
Other	11
Not interested	28

633

Q3. How often would you like to participate in such discussions?

Value	Frequency
Every 6 months	130
Every 2 months	111
Once a months	156
Every 2 weeks	31

Q4a. Preferred time of day for meetings

Value	Frequency
Early morning (7 to 9 a.m.)	49
Mornings (9 a.m. to 12 p.m.)	138
Afternoons (12 to 5 p.m.)	80
Evenings (after 5 p.m.)	174
Any	21

Q4b. Preferred day of the week for meetings

Value	Frequency
Weekday	279
Saturday	56
Sunday	11
Any	79

Q5. Preferred location for meetings

Value	Frequency
This site	255
Neighborhood home	42
Local school	167
Local church	62
Other	36

Q6. Which of the following would make it easier for you to attend meetings?

Value	Frequency
Language interpreter	148
Childcare	117
Free Parking	193
Food/Refreshments	157
Other	15

Q7. Have you ever heard of SANDAG?

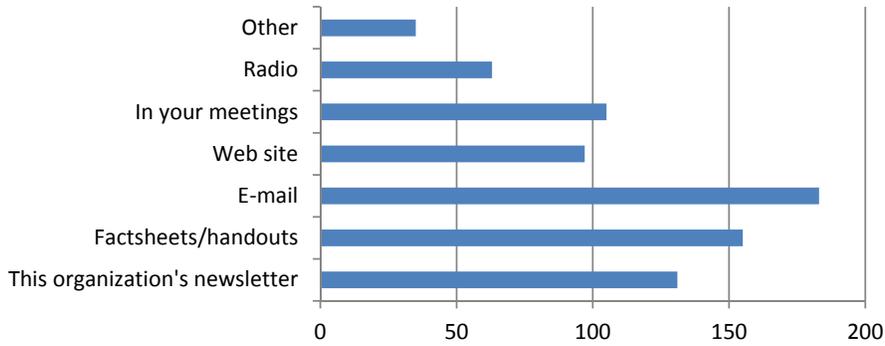
Value	Frequency
Yes	238
No	201

Q8. How do you typically receive information from SANDAG and other organizations?

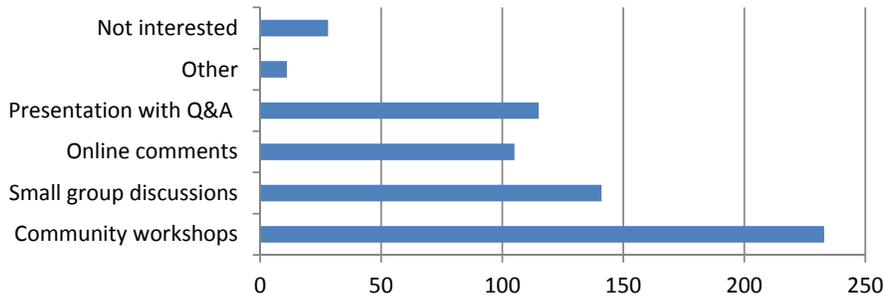
Value	Frequency
Word of Mouth	113
Through this organization	186
Web site	64
E-mail	63
Social Media	29
Door-to-door canvassing	15
Newsletter	78
Radio	41
Other	39

Entire Aggregate Data Graphs

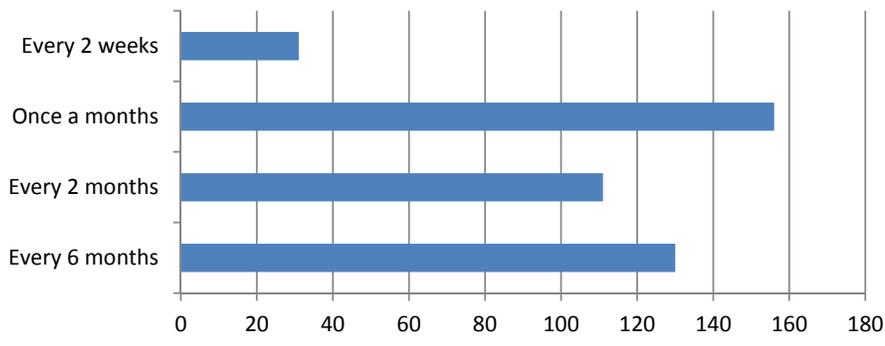
Q1. Preferences for how to receive planning information



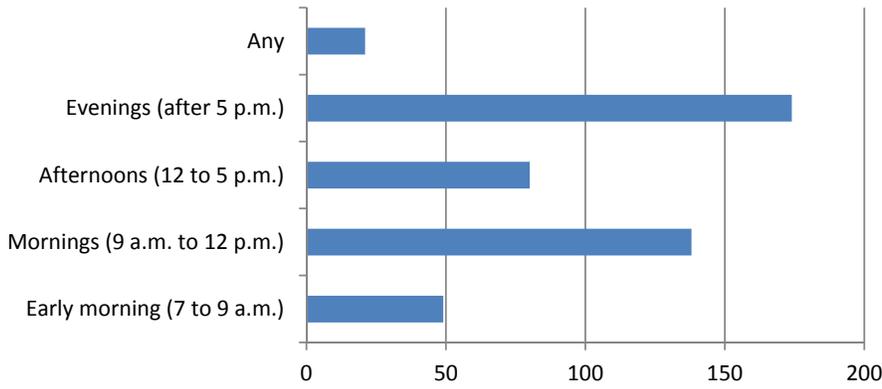
Q2. How would you prefer to participate in discussions on planning issues that might affect your community?



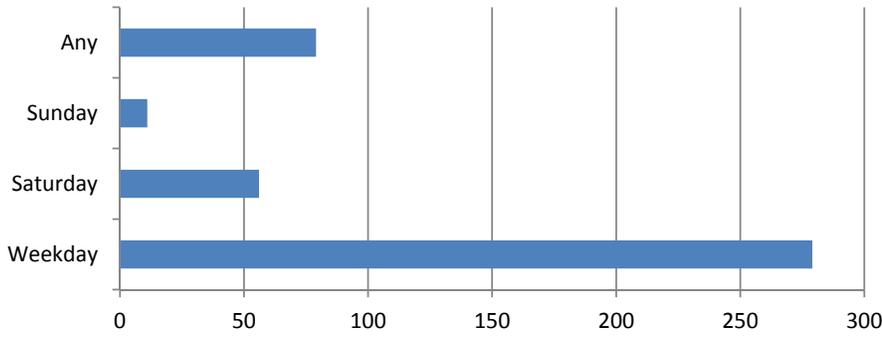
Q3. How often would you like to participate in such discussions?



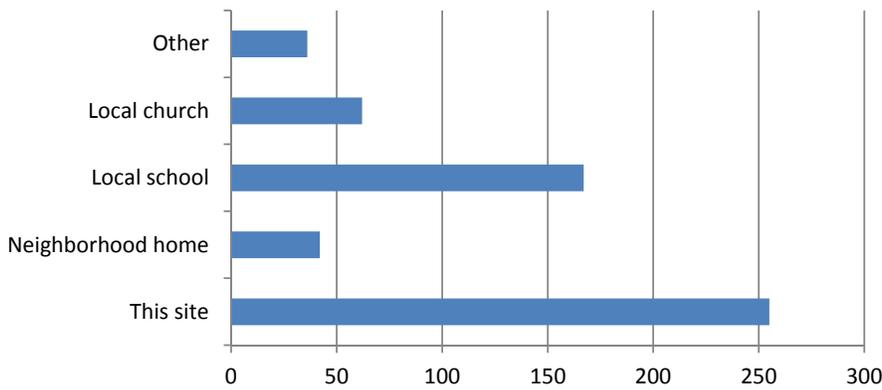
Q4a. Preferred time of day for meetings



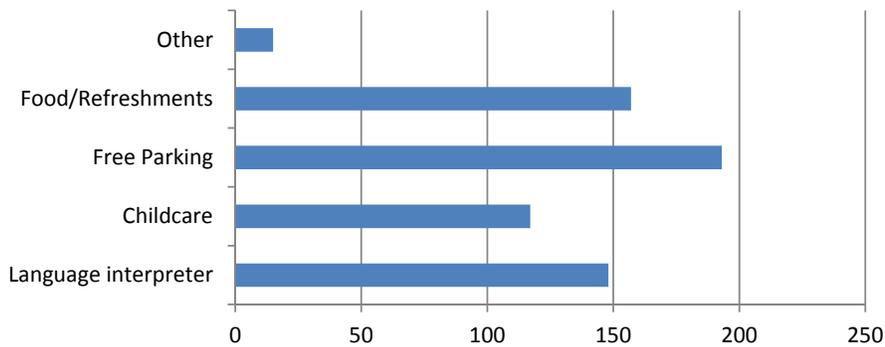
Q4b. Preferred day of the week for meetings



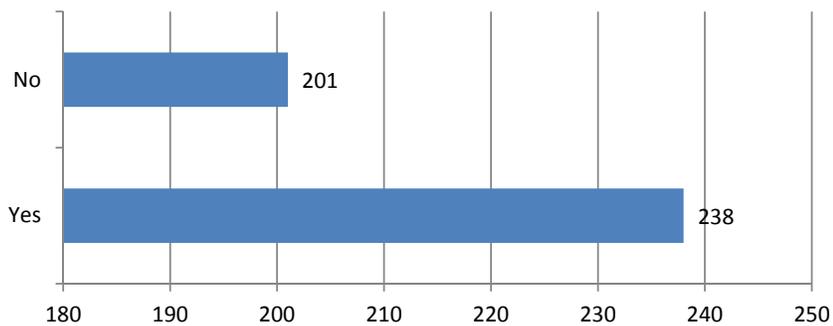
Q5. Preferred location for meetings



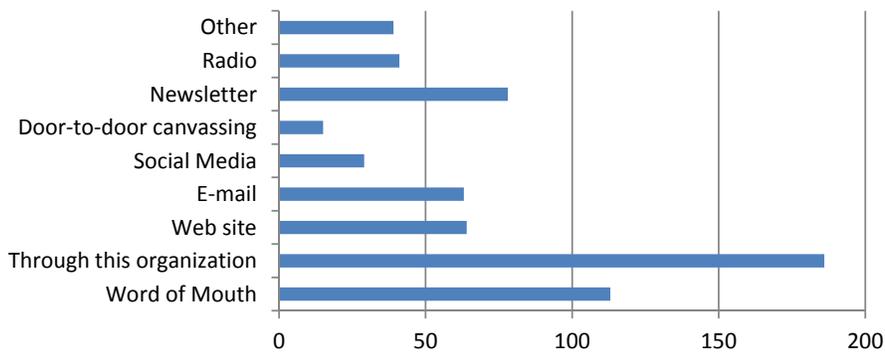
Q6. Which of the following would make it easier for you to attend meetings?



Q7. Have you ever heard of SANDAG?



Q8. How do you typically receive information from SANDAG and other organizations?



Appendix B

Excerpt from Federal Register/Vol. 72 No. 30

Title 23: Highways; Part 450—Planning Assistance and Standards

450.316 Interested parties, participation, and consultation.

(a) The Metropolitan Planning Organization (MPO) shall develop and use a documented participation plan that defines a process for providing citizens, affected public agencies, representatives of public transportation employees, freight shippers, providers of freight transportation services, private providers of transportation, representatives of users of public transportation, representatives of users of pedestrian walkways and bicycle transportation facilities, representatives of the disabled, and other interested parties with reasonable opportunities to be involved in the metropolitan transportation planning process.

(1) The participation plan shall be developed by the MPO in consultation with all interested parties and shall, at a minimum, describe explicit procedures, strategies, and desired outcomes for:

(i) Providing adequate public notice of public participation activities and time for public review and comment at key decision points, including but not limited to a reasonable opportunity to comment on the proposed metropolitan transportation plan and the Transportation Improvement Program (TIP);

(ii) Providing timely notice and reasonable access to information about transportation issues and processes;

(iii) Employing visualization techniques to describe metropolitan transportation plans and TIPs;

(iv) Making public information (technical information and meeting notices) available in electronically accessible formats and means, such as the World Wide Web;

(v) Holding any public meetings at convenient and accessible locations and times;

(vi) Demonstrating explicit consideration and response to public input received during the development of the metropolitan transportation plan and the TIP;

(vii) Seeking out and considering the needs of those traditionally underserved by existing transportation systems, such as low-income and minority households, who may face challenges accessing employment and other services;

(viii) Providing an additional opportunity for public comment, if the final metropolitan transportation plan or TIP differs significantly from the version that was made available for public comment by the MPO and raises new material issues which interested parties could not reasonably have foreseen from the public involvement efforts;

(ix) Coordinating with the statewide transportation planning public involvement and consultation processes under subpart B of this part; and

(x) Periodically reviewing the effectiveness of the procedures and strategies contained in the participation plan to ensure a full and open participation process.

(2) When significant written and oral comments are received on the draft metropolitan transportation plan and TIP (including the financial plans) as a result of the participation process in this section or the interagency consultation process required under the EPA transportation conformity regulations (40 CFR part 93), a summary, analysis, and report on the disposition of comments shall be made as part of the final metropolitan transportation plan and TIP.

(3) A minimum public comment period of 45 calendar days shall be provided before the initial or revised participation plan is adopted by the MPO. Copies of the approved participation plan shall be provided to the FHWA and the FTA for informational purposes and shall be posted on the World Wide Web, to the maximum extent practicable.

(b) In developing metropolitan transportation plans and TIPs, the MPO should consult with agencies and officials responsible for other planning activities within the MPA that are affected by transportation (including State and local planned growth, economic development, environmental protection, airport operations, or freight movements) or coordinate its planning process (to the maximum extent practicable) with such planning activities. In addition, metropolitan transportation plans and TIPs shall be developed with due consideration of other related planning activities within the metropolitan area, and the process shall provide for the design and delivery of transportation services within the area that are provided by:

(1) Recipients of assistance under title 49 U.S.C. Chapter 53;

(2) Governmental agencies and non-profit organizations (including representatives of the agencies and organizations) that receive Federal assistance from a source other than the U.S. Department of Transportation to provide non-emergency transportation services; and

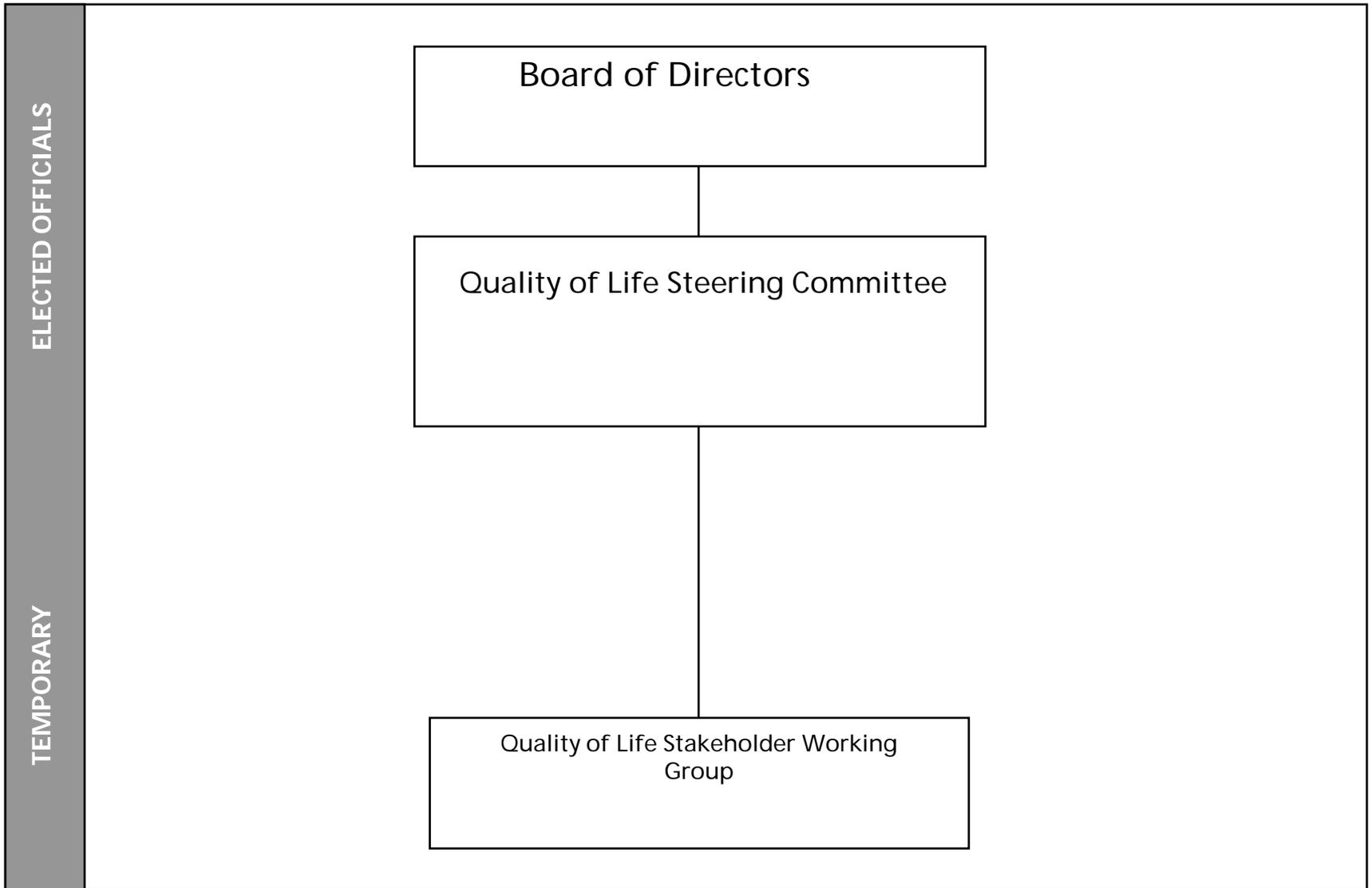
(3) Recipients of assistance under 23 U.S.C. 204.

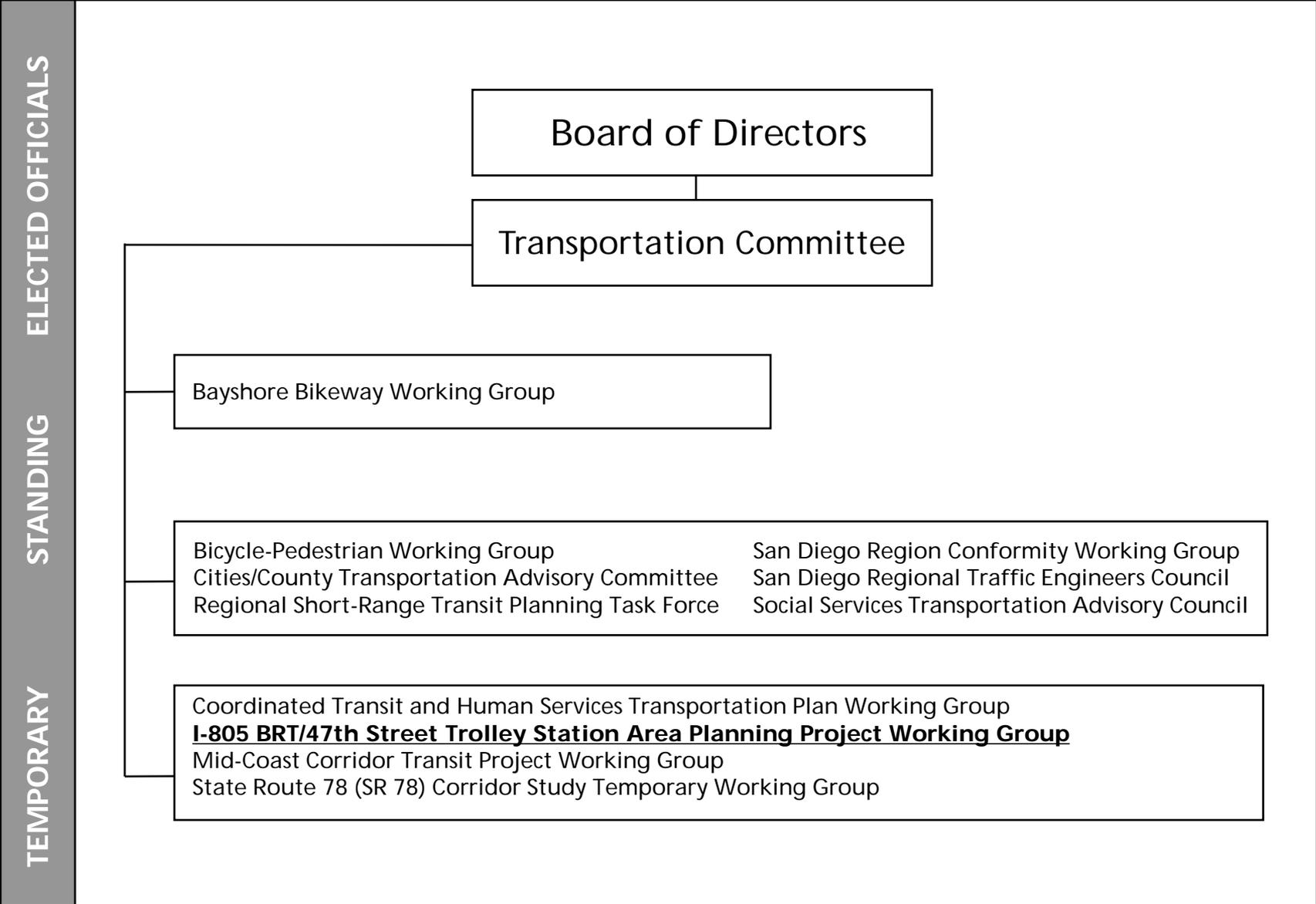
(c) When the MPA includes Indian Tribal lands, the MPO shall appropriately involve the Indian Tribal government(s) in the development of the metropolitan transportation plan and the TIP.

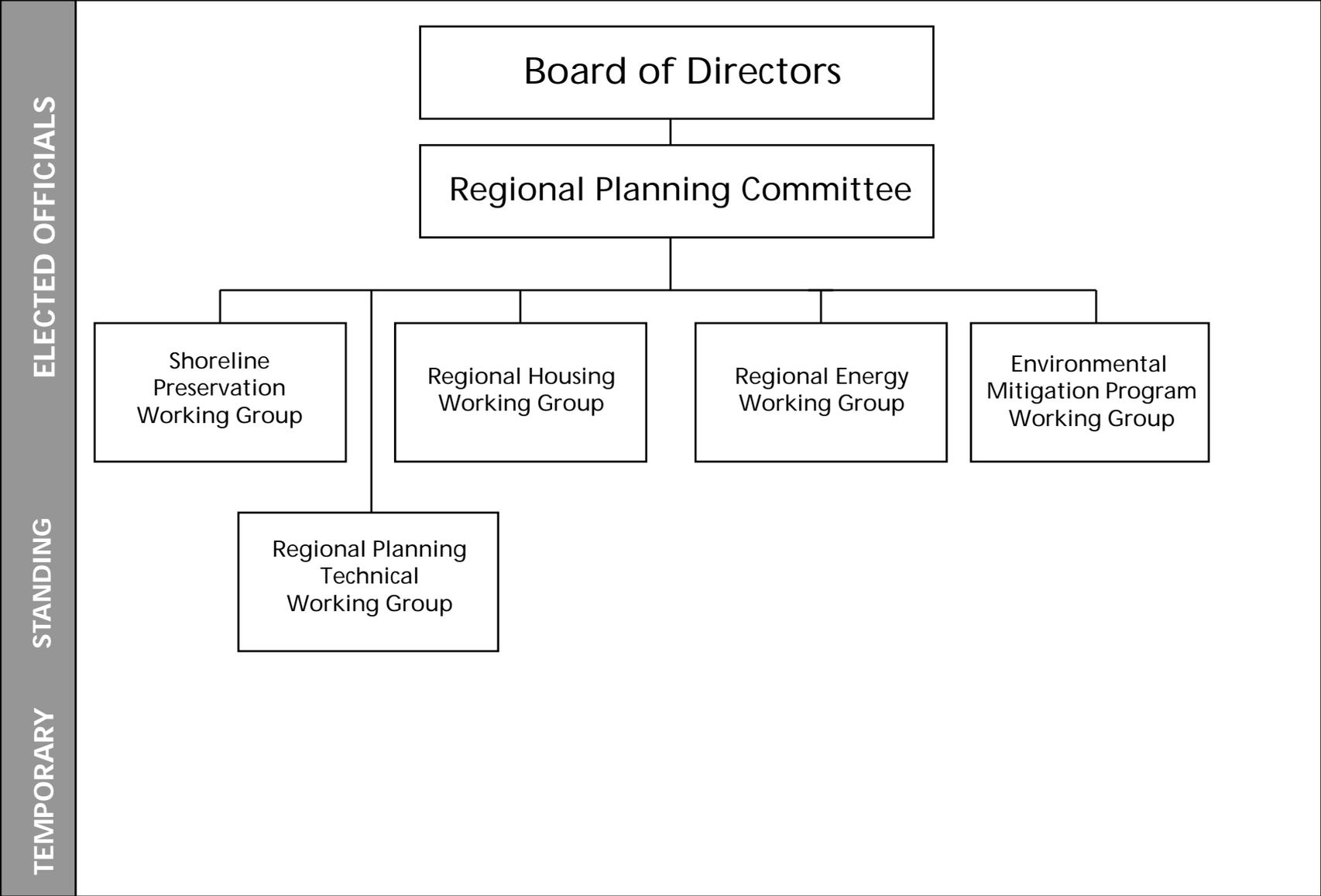
(d) When the MPA includes Federal public lands, the MPO shall appropriately involve the Federal land management agencies in the development of the metropolitan transportation plan and the TIP.

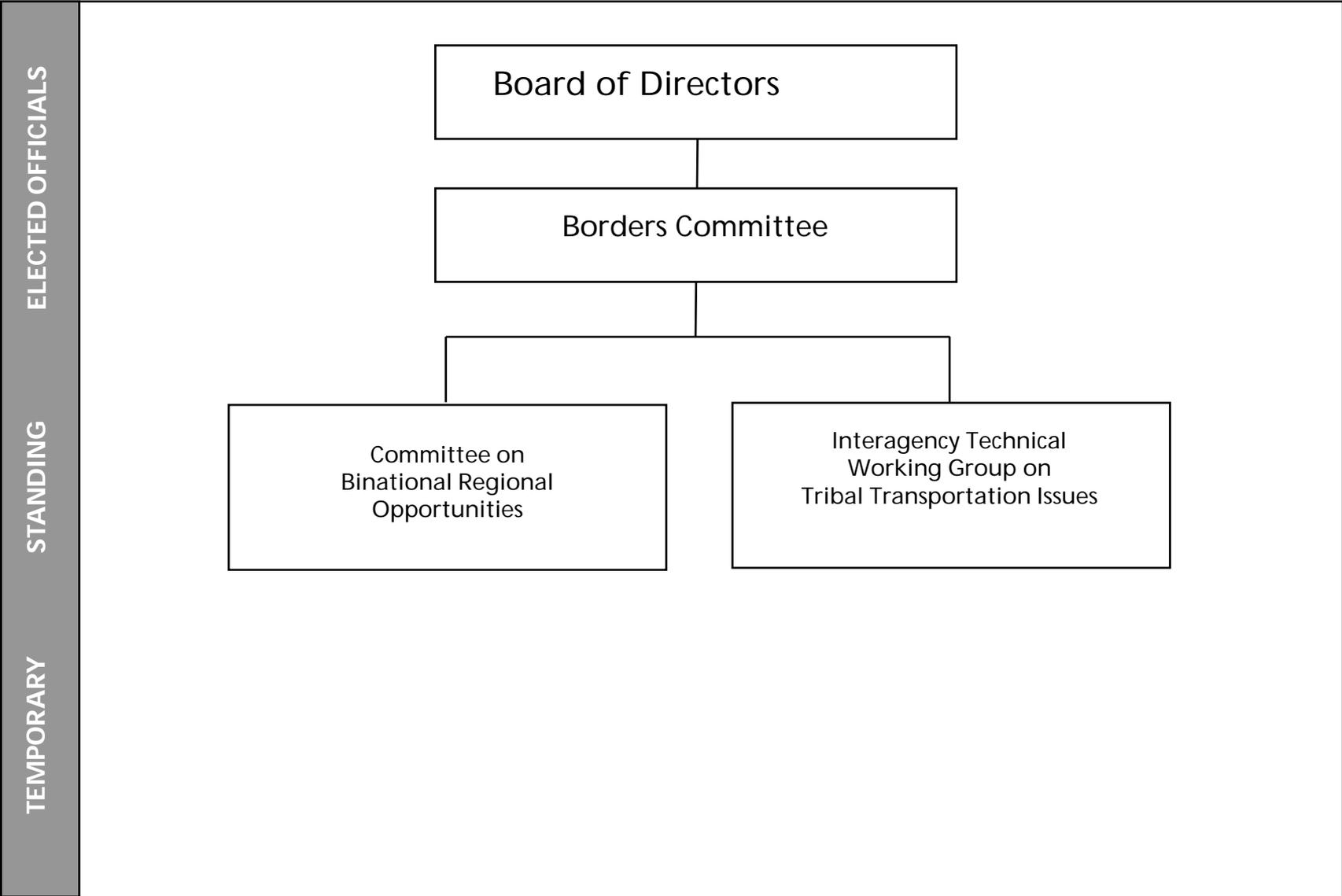
(e) MPOs shall, to the extent practicable, develop a documented process(es) that outlines roles, responsibilities, and key decision points for consulting with other governments and agencies, as defined in paragraphs (b), (c), and (d) of this section, which may be included in the agreement(s) developed under §450.314.

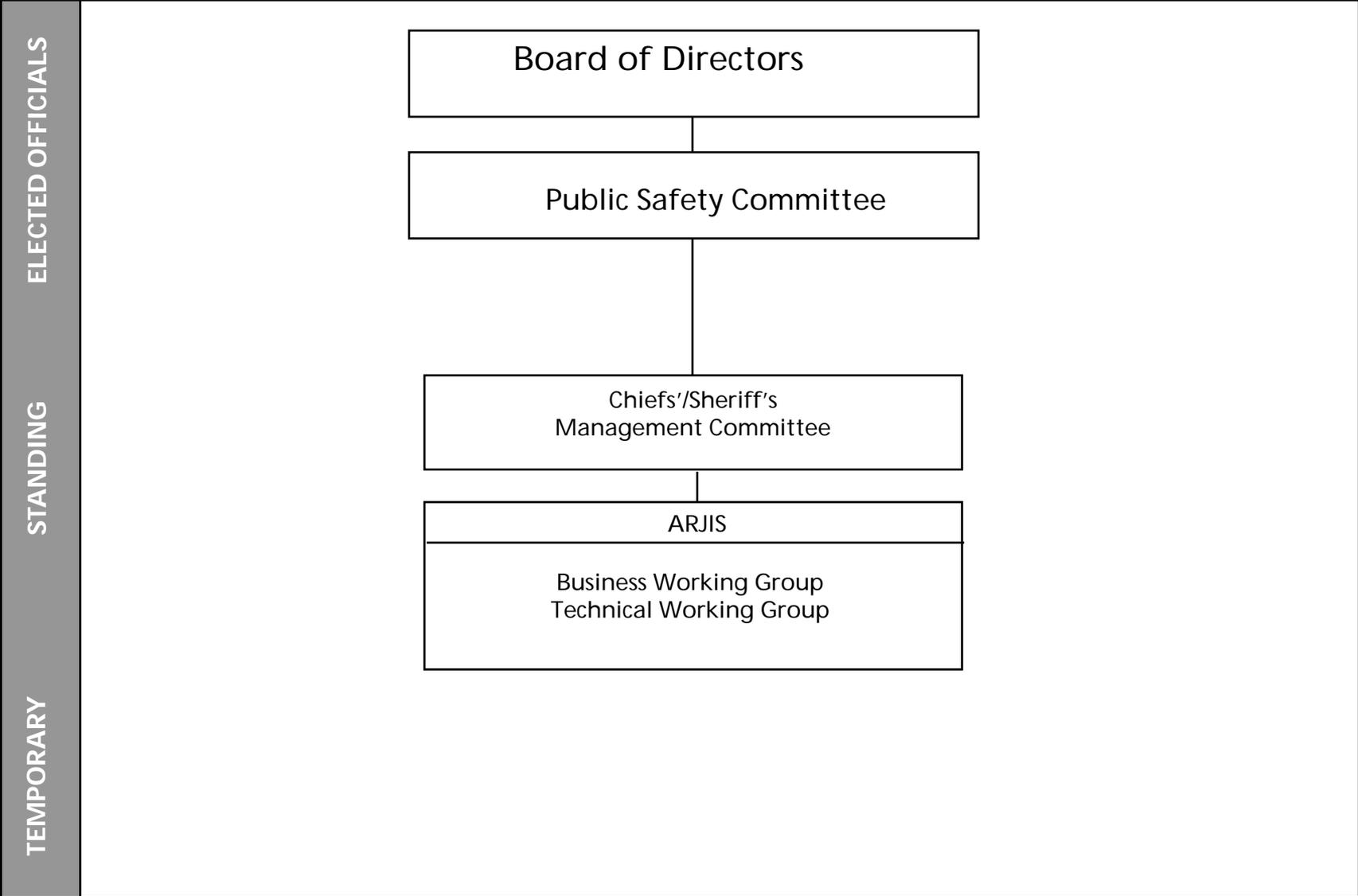
Appendix C
Policy Advisory Committees and Related Working Groups













PUBLIC PARTICIPATION/INVOLVEMENT POLICY

Purpose

This policy establishes a process for obtaining input from and providing information to the public concerning agency programs, projects, and program funding in order to ensure the public is informed and has the opportunity to provide SANDAG with input so plans can reflect the public's desire. SANDAG will review and update this plan every three years. Various federal and state laws and regulations require that an agency such as SANDAG conduct public participation programs to ensure that the public is involved and that community concerns are addressed. For example, planning of mass transit capital projects, development of short range service policies and plans, and fare policy and structure changes to public transportation require public participation. The California Environmental Quality Act (CEQA) and the National Environmental Policy Act (NEPA) also have public information components that require an agency such as SANDAG to conduct public participation programs to ensure that the public is involved and that community concerns are addressed. A significant component of the SANDAG mission is a strong commitment to public participation and involvement to include all residents and stakeholders in the regional planning process.

The public participation policy is consistent with the requirements of Public Utility Code Section 132360.1 established with the passage of Assembly Bill 361 which reads as follows:

(c) The agency shall engage in a public collaborative planning process; recommendations from that process shall be made available and considered for integration into the plan. A procedure to carry out this process including a method of addressing and responding to recommendations from the public shall be adopted.

Social Equity and Environmental Justice

Ensuring the meaningful involvement of low income, minority, disabled, senior, and other traditionally underrepresented communities is a key component of SANDAG public participation activities. SANDAG policies, procedures, and programs are consistent with federal and state environmental justice laws, regulations, and requirements, Title VI, related nondiscrimination requirements, and reflect the principles of social equity and environmental justice. Social equity means ensuring that all people are treated fairly and are given equal opportunity to participate in the planning and decision-making process, with an emphasis on ensuring that traditionally disadvantaged groups are not left behind. Environmental justice means ensuring that plans, policies, and actions do not disproportionately affect low income and minority communities.

Scope

The policy addresses public participation policies and public information efforts in the following areas:

- A. Overall Public Participation Process
- B. Short Range Program – Regional Transportation Improvement Program
- C. Development Planning
- D. Design and Construction
- E. Fare Changes
- F. Short Range Transit Planning
- G. Native American Consultation

A. Overall Public Participation Process -- *Unless otherwise noted or required, these are SANDAG general policies for public participation for major planning initiatives such as the Regional Transportation Plan, Regional Comprehensive Plan, Regional Short Range Transit Plan, and other planning and programming projects*

1. The SANDAG Public Participation/Involvement Program is designed to inform and involve the region's residents in the decision-making process on issues such as growth, transportation, environmental management, housing, open space, air quality, energy, fiscal management, economic development, and public safety.
2. The Public Participation/Involvement Program seeks to involve all citizens, including but not limited to low income households, limited English proficient individuals, Hispanic, African American, Asian, Native American, senior, and other communities, persons with disabilities, as well as community and civic organizations, public agencies, business groups and associations, environmental organizations, and other stakeholders.
3. SANDAG Board meetings provide the public forum and decision point for significant regional issues. SANDAG Directors usually hold one or two Board meetings each month: a Board Policy Meeting the second Friday of each month and a Board Business Meeting the fourth Friday of each month. Meetings held at the SANDAG office are accessible by public transit. During these meetings, Directors adopt plans, allocate transportation funds, approve transit construction plans, approve transit fare changes, and establish policies and develop programs that are used by local governments as well as other public and private organizations.
4. The SANDAG Public Participation/Involvement Program shall comply with the Americans with Disabilities Act (ADA). SANDAG shall hold public meetings in buildings, rooms, or locations that are accessible to persons with disabilities. SANDAG shall provide public meeting information in alternate formats and shall provide special accommodations at public meetings with three business days notice.
5. The SANDAG Public Participation/Involvement Program is carried out as an integrated work element of the agency's Overall Work Program and Budget and as part of other programming, development, and implementation processes such as the Regional Transportation Plan, the Regional Comprehensive Plan, Regional Short

Range Transit Plan, Regional Transportation Improvement Program, Environmental Impact Reports, transit capital project development, project construction, transit fare changes, corridor studies, and other projects.

6. SANDAG shall proactively seek and promote public participation in SANDAG workshops and public hearings, as well as participation and attendance at committees, working groups, and task forces. SANDAG shall follow local, state, and federal guidelines for posting public meeting and hearing notices. Depending upon the specific project, SANDAG shall endeavor to hold meetings at times that can attract as many participants as possible, including evenings and weekends and at locations in communities throughout the region. SANDAG shall endeavor to hold these meetings in locations that are accessible by public transit.
7. SANDAG shall inform the public in a timely manner about regional issues, actions, and pending decisions through a number of efforts. As needed or required, SANDAG shall post public notices in newspapers of general circulation for publication of legal notices. Other publication and distribution efforts can include mail distribution to residents, agencies, and city/county governments, the SANDAG Web site, e-mail lists, and rEgion – the SANDAG monthly electronic newsletter. As needed, SANDAG also shall distribute press releases and media alerts to local, regional, and Mexico border area print and broadcast media.
8. SANDAG shall regularly inform local print and broadcast media about SANDAG decisions, events, research, and other issues. SANDAG shall regularly distribute press releases to County News Service, Daily Transcript, East County Californian, El Latino, La Prensa, Los Angeles Times, North County Times, San Diego Business Journal, San Diego Metropolitan, San Diego Union-Tribune, San Diego Voice & Viewpoint, The Star News, and numerous community newspapers. SANDAG shall also distribute information to local and Mexico radio and television stations.
9. SANDAG shall use its Web site to provide the public with useful and timely information including meeting schedules and agendas; plans and environmental documents; reports and other publications; demographic profiles and data downloads; and interactive database and mapping applications.
10. As appropriate and as required by local, state, and federal guidelines, SANDAG shall translate into Spanish, and other languages, publications, announcements, and Web content. In addition, numerous staff members are bilingual Spanish-English speakers and participate in public outreach and conduct presentations in Spanish. Translators shall be hired as needed and as required by local, state, and federal guidelines to provide services in Spanish and other languages as appropriate.
11. SANDAG conducts periodic public opinion surveys as part of the outreach and citizen participation component of the SANDAG work program. These surveys shall be designed to include the San Diego region's residents in the regional planning process and to keep SANDAG officials aware of issues that are of concern to the people who live here.

12. SANDAG will endeavor to respond to general comments received by phone, fax, letter, or e-mail within five (5) business days of receipt. Comments shall be routed to the SANDAG staff person who is responsible for that issue. Comments may be responded to in writing (e-mail or letter) or may be resolved with the initial phone call. Some comments may need to be resolved by another agency or jurisdiction so the customer is referred to the appropriate entity. When a comment is submitted as part of a public review process (e.g., a plan or environmental report) the comment and response is logged into a database. Comments, concerns, and responses received as part of a public review process shall be included in the final plan or report.

B. Short Range Program – Regional Transportation Improvement Program (RTIP) – *document updated every two years outlining major transportation projects to be implemented during a five-year period.*

1. SANDAG shall follow the latest federal and state regulations regarding participation by interested parties.
2. As the document that implements the long range plan, the RTIP shall be incorporated as part of the Board adopted public involvement process established for the Regional Transportation Plan (October 27, 2006) including participating in public outreach efforts, providing adequate public notice (legal notice publications), employing visualization techniques, holding public meetings at convenient and accessible locations.
3. SANDAG shall respond to any significant public input or comment received during the development of the biennial update and/or during the amendment cycle as part of its report to the Board or Transportation Committee (as appropriate).
4. The biennial RTIP update will be noticed in newspapers of general circulation including in alternate languages and a public hearing shall be held prior to final adoption by the Board of Directors.
5. During the amendment cycle, SANDAG will provide a draft of the amendment to all interested parties for a 15-day comment period.

C. Development Planning – *Planning, environmental, preliminary engineering activities on major capital projects.*

1. SANDAG shall follow current federal and state regulations regarding public involvement processes and procedures. SANDAG shall develop public involvement programs tailored to meet specific project needs which address the unique challenges presented by each project. Programs shall be developed using the joint Federal Highway Administration and Federal Transit Administration (FHWA/FTA) guidelines titled “Public Involvement Techniques for Transportation Decision-Making.”
2. The public involvement program shall set objectives, identify people to be reached, develop public involvement strategy, and define specific outreach techniques.

3. The public involvement program shall be developed so that critical community concerns and technical issues are identified in the study. The issues need to address the engineering, environmental, economic, and financial analyses that respond effectively to community needs and preferences and satisfy local, state, and federal environmental clearance requirements.
4. To facilitate community participation, lists of individuals, agencies, and organizations shall be developed for distribution of agency materials. These lists will include persons who have indicated an interest in transportation planning projects during previous public information efforts and/or focused on the specific project. Project information would be distributed to the persons on this list in conjunction with public meetings and workshops, to solicit comments and recommendations.
5. Environmental documents shall be prepared in accordance with California Environmental Quality Act (CEQA) and the National Environmental Policy Act (NEPA), as appropriate, and in coordination and consultation with various federal, state, and local agencies, and with elected officials, community leaders, organizations, and other individuals from the neighborhoods and communities potentially affected by the proposed action. Coordination and public involvement shall be achieved through a variety of means, such as formal public hearings and meetings, circulation of draft documents, mailings, focus group meetings, workshops, and individual/group contacts.
6. Formal scoping meetings, public hearings, and/or other meetings during the comment period and environmental document certification shall be held in accordance with the requisite environmental document. As required, meetings shall be announced in the Federal Register, local publications, and on the SANDAG Web site. Persons and organizations on the project mailing list also will be notified. SANDAG shall endeavor to hold public meetings in locations accessible by public transit.
7. SANDAG shall prepare and distribute appropriate notices and communications to comply with CEQA and NEPA requirements.
8. A public information program shall be developed to inform the community of factors related to the project. The information program may include briefings for the news media, informational meetings, presentations to include community and professional associations and educational institutions, business groups and associations, environmental organizations, and other public forums.
9. A project working group may be organized to review and comment on the project to build understanding and identify support for feasible alternatives. This group may consist of various elected officials/staff, community and neighborhood organizations, business organizations, property owners, and other stakeholders and interested parties. This group would be formed to provide comment and guidance regarding technical issues, review study alternatives and evaluation results, and provide community input regarding the alternatives. This iterative process would allow for identified issues and concerns to receive follow-up responses. Meeting summaries of project working group activities shall be produced. Meeting notices, agendas, and/or other information shall be posted to the SANDAG Web site.

10. Other public input opportunities include SANDAG Board of Directors meetings and meetings of SANDAG policy committees: Executive, Transportation, Regional Planning, Borders, and Public Safety. Other opportunities for public participation are at working group meetings, general public meetings, and presentations to planning and community groups.

D. Design and Construction – *Design and construction of capital projects.*

1. For all capital improvement projects with significant community impacts, SANDAG shall provide opportunities for members of the public to provide input and express concerns. SANDAG also shall implement a program designed to inform the public of progress, as well as safety and community impacts in the event of construction.
2. SANDAG shall hold publicly noticed meetings at key stages of project development and implementation in the area(s) being impacted. The location of the meetings shall depend upon the geographic location of the project. Meetings concerning projects exclusively within the North County Transit District (NCTD) service area shall be held in North County locations, and if appropriate, at SANDAG offices. Meetings concerning projects exclusively within the Metropolitan Transit System (MTS) service area shall be held in MTS service areas affected, and if appropriate, at SANDAG offices. Meetings concerning all other projects shall be held at SANDAG offices or other locations specified in SANDAG agendas. SANDAG, MTS, and NCTD offices are accessible by public transit. SANDAG shall endeavor to hold off-site public meetings at locations accessible by public transit.
3. SANDAG shall solicit input from the representatives of interest groups of the local population, such as community groups, planning groups, business groups and associations, business improvement districts, environmental organizations, neighborhood associations, and senior and disabled riders. These stakeholders will be consulted during the design and construction of capital projects.
4. SANDAG shall work to advise the public regarding actual and perceived disruption during construction of capital projects by distributing informational, educational, and public information materials, and by using other traditional community relations tools.
5. SANDAG shall endeavor to meet citizen concerns as they arise and attempt to resolve those concerns.
6. For all projects requiring environmental review under CEQA and NEPA, such as major capital improvement projects, SANDAG shall provide opportunities for members of the public to provide input and comply with all related legal requirements.
 - 6.1 SANDAG shall solicit input from the representatives of interest groups of the local population, such as community groups, planning groups, business groups and associations, and neighborhood associations.
 - 6.2 SANDAG shall incorporate public input into project planning and development where practical and feasible.

- 6.3 SANDAG shall hold a public hearing to seek public comment whenever required under CEQA and/or NEPA.
 - 6.3.1 Published notifications for such hearings shall be published in newspapers of general circulation for publication of legal notices. Notices also may be published in regional, community, or Spanish-language newspapers to reach the affected area.
 - 6.3.2 Any item subject to a public hearing will be listed and described in the Board's published agenda, which shall be posted at least 72 hours in advance of the meeting at the Board's meeting place and on the SANDAG Web site.
 - 6.3.3 Public hearings shall be conducted by SANDAG at the published date, time, and place. The public hearing will allow for interested parties to be heard. The Board also will consider any written comments that were forwarded to the Board prior to the hearing.

E. Fare Changes

- 1. SANDAG has adopted Board Policy No. 029 to provide policy guidance for fare changes. This section of this policy is designed to inform and involve public transit riders, stakeholders, and the general public about proposed changes in transit fares. It is not intended to apply to transit route changes within the purview of the transit operators.
 - 1.1 Consistent with Board Policy No. 004, SANDAG staff shall hold one or more public meetings to provide the public an opportunity to comment on proposed fare changes. A minimum of two public meetings shall be held prior to the first reading of any proposed fare change that affects services operating in both the MTS and NCTD service areas. At least one public meeting shall be held in the MTS service area, and at least one public meeting shall be held in the NCTD service area. If one or more public meetings are conducted by a public meeting officer pursuant to Board Policy No. 004, at least one of the public meetings shall be held with a starting time no earlier than 6:00 p.m. A public meeting for proposed fare changes that do not affect the entire region may be held exclusively within the general geographic area that is being affected by the fare change. Such public meeting shall be held at a time convenient for users and potential users of the affected service. Public meetings at which formal public testimony will be taken shall be held at locations that are accessible by users of public transit. An official transcriber or other means of recording all public input received shall be utilized at all public hearings, meetings, workshops or open-houses at which formal public testimony is taken. A record of the input received shall be provided to the Transportation Committee or Board of Directors at the time of the first and second readings of amendments to the fare ordinance for the purpose of adjusting fare prices.

- 1.2 Public comments on proposed fare changes also shall be accepted at the SANDAG Board or Transportation Committee meeting before any final action is taken.
 - 1.3 *Take One*, Rider Alerts, or other public notices in both English and Spanish will be posted on all affected public transit vehicles within the affected area at least 15 calendar days prior to the public hearing and will include a description of the proposed fare change, the date, time, intent and location of the public meeting, and the deadline for written, e-mail and phone comments from the public. The notices will be posted to the SANDAG and Transit Agency Web site(s).
 - 1.4 Print notice of public meetings at which formal public testimony will be taken will be provided at least 15 calendar days prior to the public meeting date in newspapers of general circulation in the affected area(s), including appropriate minority and community publications. Public notices will be printed in Spanish in Spanish-language newspapers. Such public meeting notices will include a description of proposed fare changes, the date, time, intent, and location of the public meeting(s), and the deadline for written, e-mail, and phone comments from the public.
 - 1.5 An open phone line will be made available to take public comments at least 15 calendar days prior to adoption of fare changes.
 - 1.6 A Transportation Committee and/or Board report (as appropriate) will be completed and available for public review at least 72 hours prior to the public meeting at which the fare changes are proposed for adoption and posted to the SANDAG Web site(s).
2. After a fare change is approved by SANDAG:
 - 2.1. The public will be notified via news release(s)
 - 2.2. *Take One*, Rider Alerts, or other public notices in both English and Spanish will be posted on all affected transit vehicles at least 15 calendar days prior to changes going into effect and posted to the SANDAG and Transit Agency Web site(s).
3. SANDAG shall follow federal Title VI and environmental justice requirements when implementing transit fare changes.
 - 3.1. Residential, employment, and transportation patterns of low-income and minority populations shall be identified so that their needs can be identified and addressed, and the benefits and burdens of transportation investments can be fairly distributed. SANDAG shall endeavor to involve the affected communities in evaluating the benefits and burdens of transportation investments.

- 3.2. SANDAG shall evaluate and - where necessary - improve the public involvement processes to eliminate participation barriers and engage minority and low-income populations in transportation decision making.

F. Short Range Transit Planning

1. Public information and involvement programs for the Regional Short Range Transit Plan and the Coordinated Human Resources and Public Transit Transportation Plan shall be the responsibility of SANDAG.
2. Public information and involvement programs for transit service changes will fall under adopted policies of MTS and NCTD.

G. Native American Consultation

1. SANDAG shall establish and adhere to government-to-government relationships when interacting with Tribal Governments, acknowledging these tribes as unique and separate governments within the United States.
2. SANDAG shall recognize and respect important California Native American rights, sites, traditions, and practices.
3. SANDAG engages in "consultation" with Tribal Governments prior to making decisions, taking actions, or implementing programs that may impact their communities.
4. To facilitate effective consultation with Tribal Governments, SANDAG has established a Tribal Government Liaison. The Liaison shall serve as an initial contact for Tribal Governments and communicates with tribal governments regarding SANDAG activities.
 - 4.1. "Consultation" is the active, affirmative process of: (1) identifying and seeking input from appropriate American Indian government bodies, community groups, and individuals; and (2) considering their interests as a necessary and integral part of the decision-making process.

Adopted March 2005
Amended January 2006
Amended December 2007
Amended December 2008
Amended January 2010



U.S. Department
of Transportation
**Federal Highway
Administration**

California Division

November 15, 2012

650 Capitol Mall, Suite 4-100
Sacramento, CA 95814
(916) 498-5001
(916) 498-5008 (fax)

In Reply Refer To:
HDA-CA

Mr. Gary Gallegos, Executive Director
San Diego Association of Governments
401 B Street, Suite 800
San Diego, CA 92101

Dear Mr. Gallegos:

**SUBJECT: USE OF THE LATEST PLANNING ASSUMPTIONS IN CONFORMITY
DETERMINATIONS**

In December 2008, the Environmental Protection Agency (EPA) and the United States Department of Transportation (USDOT) issued joint guidance on the use of the latest planning assumptions (vehicle age and fleet data) in conformity determinations (See *Guidance for the Use of Latest Planning Assumptions in Transportation Conformity Determinations* http://www.fhwa.dot.gov/environment/air_quality/conformity/policy_and_guidance/lpa_guid08.cfm). This joint guidance encourages state and local agencies to review and update their planning assumptions regularly and strongly encourages areas to review and update planning assumptions at least every five years.

The Federal Highway Administration (FHWA) issued a letter on December 23, 2011 highlighting the above referenced latest planning assumptions requirements. Also within the December 23, 2011 letter, a cutoff date of December 31, 2012 was designated for regional conformity determinations utilizing EMFAC 2007's planning assumptions of vehicle age and fleet mix data.

Due to the continued development of EMFAC 2011 which embodies the latest available planning assumptions, it has been determined, through interagency consultation, that the USDOT (FHWA and FTA) will rescind the December 23, 2011 letter. Therefore, USDOT (FHWA and FTA) will continue to make conformity determinations which require a new regional emissions analysis for either a Transportation Improvement Program (TIP) or Regional Transportation Plan (RTP) up to and until the approval and mandated for use EMFAC 2011 by the Environmental Protection Agency (EPA), after the specified grace period. The EPA will consult with USDOT to establish the grace period.

The EPA will publish a notice in the Federal Register announcing the availability of EMFAC 2011 and length of the grace period. Conformity analyses started after the end of the grace period must be based on EMFAC 2011.

In the meantime, we will continue to work with SANDAG, as well as ARB, EPA, Caltrans and other local agencies to ensure a smooth transition to EMFAC 2011. If you have any questions, please contact Joseph Vaughn, FHWA Air Quality Specialist, at (916) 498-5346 or by email at Joseph.Vaughn@dot.gov.

Sincerely,



For
Vincent P. Mammano
Division Administrator

cc: (email)

Douglas Ito, California Air Resources Board

Ray Sukys, Federal Transit Administration Region 9

Ted Matley, Federal Transit Administration Region 9

Garth Hopkins, California Department of Transportation

Muhaned Aljabiry, California Department of Transportation

Karina O'Connor, Environmental Protection Agency Region 9

Jermaine Hannon, FHWA

Joseph Vaughn, FHWA

JVaughn/km

Proposed Schedule - Conformity Analysis for the 2008 Eight-Hour Ozone Standard

<u>Date</u>	<u>Task</u>
12/5/2013	2012 Regional Transportation Improvement Program Amendment (RTIP) – Call for Projects
1/16/2013	Capacity Increasing Projects Due in ProjectTrack (6 weeks) Conformity Working Group (CWG) Meeting - Conduct Interagency Consultation
2/6/2013	Modeling Complete (4 weeks)
2/13/2013	Draft Conformity Document Provided to CWG for 30 Day Review
2/18/2013	Discuss Draft RTIP Conformity Document at CWG Meeting
3/6/2013	<i>TransNet</i> Independent Taxpayers Oversight Committee Reviews Draft RTIP
3/13/2013	End 30-day CWG Comment Period
3/19/2013	Incorporate CWG Comments into Revised Draft
3/21/2013	Transportation Committee Releases RTIP Document & Conformity Analysis for 30-day Public Review
4/5/2013	Close of Public Comment Period
5/6/2013	Incorporate Comments into Revised Draft
5/8/2013	Request recommendation from Transportation Committee
5/17/2013	Request approval from Board of Directors
5/24/2013	Submit to U.S. DOT
6/1/2013	Last day for approval by FHWA/FTA
7/20/2013	

NOTICE OF PUBLIC HEARING

NOTICE, pursuant to the Code of Federal Regulations Section 51.102, is hereby given of a public hearing on December 5, 2012, at 9:00 a.m., before the Air Pollution Control Board (Board) of the County of San Diego, in Room 310, County Administration Center, 1600 Pacific Highway, San Diego, California, for the purpose of receiving public comments on and considering adoption of the proposed Redesignation Request and Maintenance Plan for the 1997 National Ozone Standard for San Diego County.

In 2011, San Diego County attained the national ambient air quality standard for ozone established in 1997. Available preliminary air monitoring data for 2012 indicate that San Diego County continues to attain the 1997 national ozone standard. Notwithstanding attainment, the region will remain designated a nonattainment area for this standard until the Air Pollution Control District (District) submits a Redesignation Request and supporting documentation to the California Air Resources Board (ARB), ARB approves and forwards the request to the U.S. Environmental Protection Agency (EPA), and EPA finds that the statutory criteria for redesignation have been met and grants the request to redesignate the area to attainment. A full demonstration of compliance with the statutory criteria in Clean Air Act section 107(d)(3)(E) is presented in the proposed Redesignation Request and Maintenance Plan for the 1997 National Ozone Standard for San Diego County. The Maintenance Plan, if adopted, will be submitted to EPA as a revision to California's Ozone State Implementation Plan pursuant to Clean Air Act section 175A.

The proposed Redesignation Request is effectively an administrative process and the Maintenance Plan, if adopted, would impose no additional regulatory requirements nor impact any existing requirements or programs. Moreover, the Redesignation Request, if granted, would not impact the region's nonattainment status and ongoing efforts to attain the more health-protective national ozone standard established in 2008 and the State ozone standards.

The Board may consider modifications to the proposal which may be deemed appropriate. Written comments concerning the proposal are also invited. Written comments may be submitted no later than one week before the hearing date, addressed to:

Robert Reider, Supervising Air Resources Specialist
San Diego County Air Pollution Control District
10124 Old Grove Road, San Diego, CA 92131

Copies of the proposed Redesignation Request and Maintenance Plan may be examined or obtained at the Air Pollution Control District Headquarters, 10124 Old Grove Road, San Diego, California, or by visiting http://www.sdapcd.org/homepage/public_part/public_participate.html. A copy may also be examined at the office of the Clerk of the Board of Supervisors, Room 402, County Administration Center, 1600 Pacific Highway, San Diego, California. Specific information with respect to this matter may also be obtained by calling Robert Reider at (858) 586-2640.

THOMAS J. PASTUSZKA
Clerk of the Air Pollution Control Board
of the San Diego County Air Pollution Control District
