

From: [Stefania Aulicino](#)
To: [clerk](#)
Cc: [Meier, Antoinette](#)
Subject: For March 15 -public comment
Date: Tuesday, March 12, 2019 3:55:34 PM

Public comment for
Friday March 15
Sandag transportation committee

Start:

By a show of hands who of the board members uses public transit a minimum of three times a week?

I am here to report from the field.
I am a public transit user enthusiast.
I use public transit
day
Night
morning
weekends

My comments are designed to augment your own report:
/in the last 10 years your policies have achieved a 10% increase in transit use at the same time the population has grown 9.3%

Effectively the last 10 yr plan (TransNet) achieved flat line results.

Even if we were not ALSO facing a climate crisis,
That's unsatisfactory to SD citizens.

This body's transit decisions have
converted a 15 minute car ride into a 1 hour transit ride....
Often requiring 3 connections—
With too many opportunities to miss trolley/bus connections.

I am here to ask the board to take bold action:
Reverse this ratio

Turn every 1 hour point to point transit ride into a 15 minutes transit solution
For every San Diegan

How? Focus on a point to point transit solution.

I offer 3 recommendations:
1 -high frequency lanes
2 -consistency
3 -last quarter mile

Point 1-high frequency lanes

No cars should ever access highway high frequency lanes- make this exclusively for bus and trolley use.

And

Create dedicated traffic lanes on local streets for uninterrupted bus/trolley traffic movement.

High frequency lanes prioritize public speed over private speed

Point 2-consistent service

All bus and trolley service deserves to be 7 days a week/ 24 hours

With

10 minute frequency

People live their lives 24 hours.

Public transit point to point solutions need to address

Work/ play/ quality of life.

Point 3-the last quarter mile

Public Transit must penetrate neighborhoods

To make

Pick up /drop off

convenient to where people live.

The last quarter mile solution is modeled in Mexico City.

At the location of each trolley stop

And

Near each bus stop,

A network of

Bikes are offered for 45 minute free service

To penetrate the neighborhoods.

In Mexico City

This is called

Ecobici

(Website)

[https://en.m.wikipedia.org/wiki/EcoBici_\(Mexico_City\)](https://en.m.wikipedia.org/wiki/EcoBici_(Mexico_City))

A single transit card integrates

Bus

Trolley

Bike

With a mobile device app to tell you

Where bikes are located for pick up and return.

This ecobici point to point transit solution was built in

30 minute concentric circles of transit coverage

Which

won riders immediately, neighborhood by neighborhood

Ps

Ecobici was funded with a private/public partnership

In summary

Point to point transit solutions win ridership with

1-high frequency lanes

2-consistency

3 last 1/4 mile

The cost of inaction on this

point to point transit solution

can only be compared to the alternative cost of an

un-livable San Diego

Due to

Lost work time

Lost quality of life

Not to mention the elephant in the room:

Devastation of our planet

San Diego deserves to be a

World class smart city

End

////

Stefania Aulicino

[REDACTED]

Investment banker, Founder/President, Retired

www.CapitalLinkUSA.com

Profitable Growth, Faster, Safer.

Home address

[REDACTED]

Sent from my iPhone San Diego

Stefania Aulicino

[REDACTED]

[REDACTED]

Founder/President

www.CapitalLinkUSA.com

Profitable Growth, Faster, Safer.

For International friends, Call, Text, or WhatsApp
+1 312 951-6777