



EXPRESS YOUR INTEREST TO SERVE ON THE **VISION ADVISORY PANEL**

SANDAG AND THE REGIONAL PLAN

Every four years, SANDAG prepares a Regional Plan that is the blueprint for how the San Diego region will grow and develop. Required and approved by federal and state agencies, the Regional Plan lays out a strategy for investing billions of dollars in transportation projects, programs, and services through 2050.

The [2021 Regional Plan](#) is currently under development and proposes a new and visionary approach to transform transportation in the San Diego region by providing compelling alternatives to the private automobile. The region's population is anticipated to reach four million by

2050, challenging our ability to provide transportation that is efficient and sustainable if we do not change our approach and take action to reduce the demand for driving alone.

The 2021 Regional Plan will create a world-class transportation system and invest in technology solutions that provide fast and convenient connections to jobs and major destinations, while meeting or exceeding state climate mandates. SANDAG will develop this bold new transportation vision in [5 Big Moves](#) that will deliver a fully integrated transportation system.

5 BIG MOVES

COMPLETE CORRIDORS

The backbone of a complete transportation system that leverages technology, pricing, and connectivity to actively manage highways and local roads

TRANSIT LEAP

A complete network of high-capacity, high-speed, and high-frequency transit services that incorporates new transit modes and improves existing services

MOBILITY HUBS

Places of connectivity where a variety of travel options converge to deliver a seamless travel experience

FLEXIBLE FLEETS

On-demand, shared, electric, and eventually autonomous vehicles that connect to transit and provide a personalized travel option for every trip

NEXT OS

The "brain" of the transportation system that will make all of the strategies work together by connecting users, transportation service providers, and infrastructure to orchestrate more efficient movement of people and goods

VISION ADVISORY PANEL

To support the development of the 2021 Regional Plan, SANDAG is establishing a Vision Advisory Panel (Panel) to tap the expertise of industry leaders and to help meet our goal of developing a strategy for a world-class transportation system that makes the best use of available and emerging technologies resulting in a system that is smart, efficient, and accessible. The Panel will provide expert input about how to deploy technology solutions to solve complex transportation problems and provide insights and feedback to SANDAG leadership as they make decisions on how best to develop the region's future transportation system.

Panel members will commit approximately ten hours in 2019 to providing advice to SANDAG staff and the SANDAG Board of Directors about integrating technology solutions that contribute toward meeting the 2021 Regional Plan's performance objectives. SANDAG will select up to ten experts from the following industry sectors to participate on the Panel:

- Wireless communications
- Intelligent transportation systems
- Original equipment manufacturers (auto / bus / truck)
- Data analytics
- IoT / connected vehicles
- Zero emission vehicles
- Artificial intelligence / automation
- Fleet management systems
- Wireless charging of motor vehicles
- Smart energy
- Software / mobile applications
- Venture funding / strategic partnerships

Panel members are executive level (C-suite experience) thought leaders, ideally based in the San Diego region or Southern California, with a demonstrated interest and experience in applying technology solutions to solve complex problems, particularly around transportation, optimization, accessibility, and equity.

Panel members will participate in up to three working sessions with SANDAG staff and executives and up to two panel presentations with the SANDAG Board of Directors, comprised of elected officials from the 18 cities and County of San Diego. The first working session with the Panel is expected to take place on July 10, 2019.

Panel members will not be asked to make recommendations for a particular product or service. Furthermore, Panel members must avoid making recommendations that promote products and services that directly benefit their companies, and must exclude any sales content from their participation. Once invited to join the Panel, applicants may be required to complete a conflict of interest statement and conform to SANDAG procurement procedures.

EXPRESS YOUR INTEREST

Industry leaders interested in contributing to the development of the region's vision for a transformative transportation system are invited to submit an expression of interest that includes a resume or professional bio, a brief description of the industry sector(s) that you represent, and what you can contribute to this visionary planning process.

Expressions of interest should be submitted by close of business on June 14, 2019 to Antoinette Meier, Principal Regional Planner, at antoinette.meier@sandag.org.

FOR MORE INFORMATION

Please contact Antoinette Meier, Principal Regional Planner, at antoinette.meier@sandag.org or (619) 699-7381.



SDForward.com

 SANDAG #SDForward #5BigMoves