

December 2015

iCommute Rideshare Month

October was Rideshare Month, when commuters in the San Diego region were encouraged to leave their solo drives behind and choose to carpool, vanpool, bike, walk, or take transit to work. Sixty-nine employers, representing almost 180,000 employees, registered for this year's SANDAG iCommute Rideshare Challenge. They had a huge impact, as you can see below.



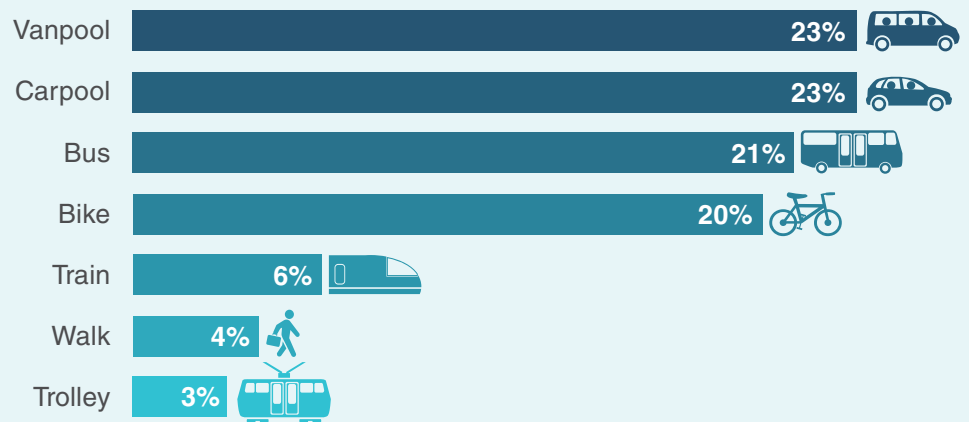
During Rideshare Month

1.5 million
fewer vehicle miles traveled

50 thousand
trips taken off local streets
and highways

650 tons
of CO² emissions reduced

How did participants choose to travel?



That's like...

emissions saved
by not using
**73,141 gallons
of gasoline**



emissions absorbed
in one year by
**533 acres of
U.S. forests**



the miles saved from
**a car driving
around the
earth 60 times**



**a savings of
\$862,500**
that would've been
spent had all the miles
been driven alone



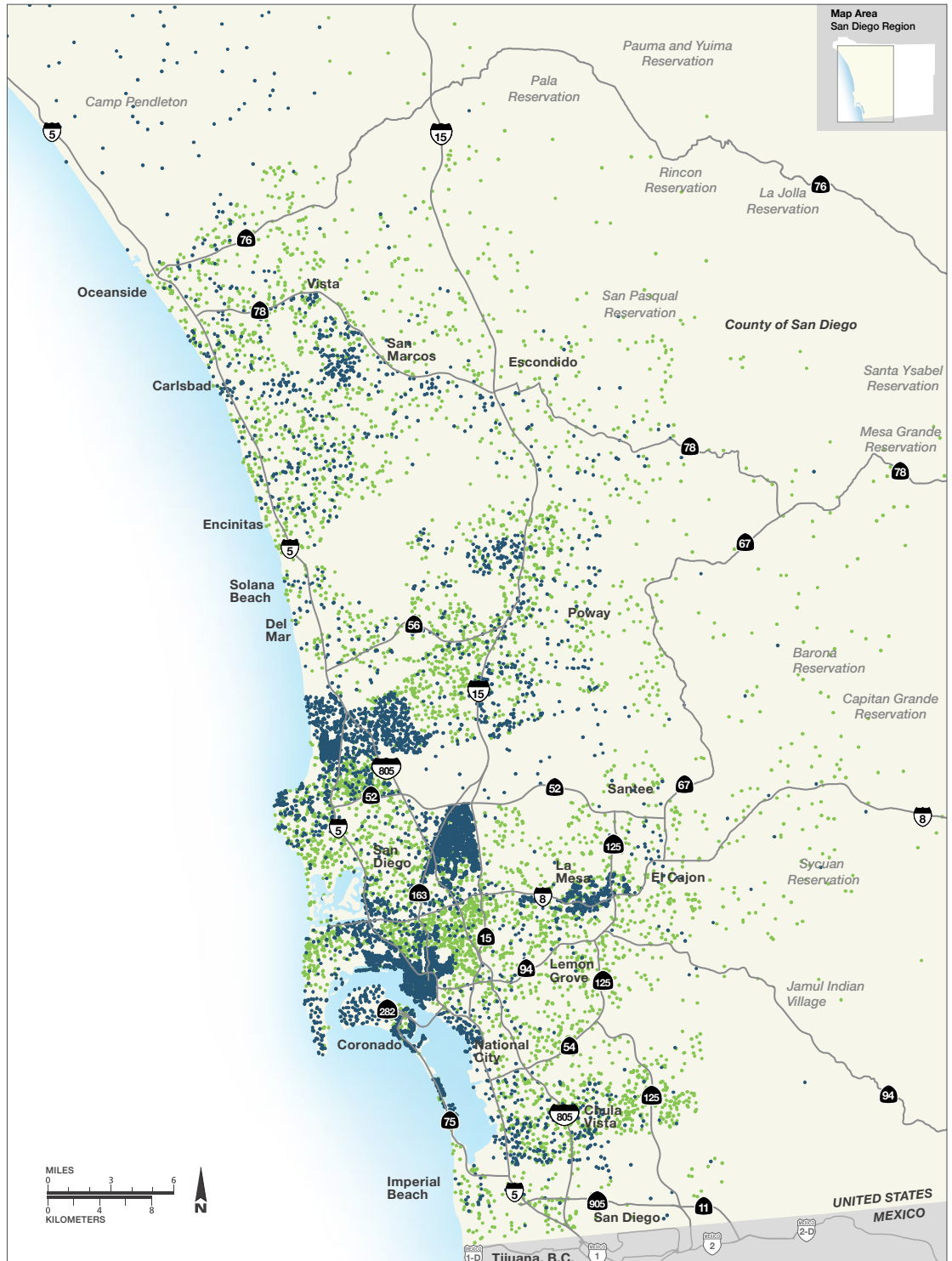
This map illustrates where the 12,000 iCommute program participants live (the green dots) and where they work (blue dots), giving you a general sense of commuter patterns in the region. Commuters can register for a free iCommute account to access a multi-modal TripPlanner, carpool or vanpool ridematching assistance, and other services. The program encourages alternative transportation choices to cut emissions and reduce congestion.

iCommute Users

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1 dot = iCommute user

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About infobits

SANDAG serves as the region's clearinghouse for information and data. InfoBits publish timely, relevant information informing the public while providing context on complex issues facing the region.